

OLA Board Meeting Minutes
June 7, 2013
10:00 AM-3:30 PM
Creswell Public Library

Attendees: Michele Burke (President), Abigail Elder (Past President), Traci Glass (OYAN Co-Chair), Jane Cory (CSD Chair), Emily Papagni (Membership Chair), Su Liudahl (PLD Chair), Margaret Harmon-Myers (SSD Chair), Liisa Sjoblom (Treasurer), Buzzy Nielsen (Parliamentarian), Laura Madsen (Member-at-Large), Anne-Marie Deitering (ACRL-OR Chair).

Virtual: Penny Hummel (Vice President/President Elect); Eva Calcagno (Resource Sharing Taskforce); Shirley Roberts (Association Manager); Janet Webster (LDLC Chair)

Guest: Erica Findley, Gary Sharp, Korie Buerkle (incoming CSD Chair).

Welcome and housekeeping - Michele Burke

Introductions - Everyone

One thing you're noodling on

Changes to agenda - Everyone

Note addition of Open Forum time and no State Librarian Report.

Approval of April 24 and 25 minutes - Brian Greene

Motion to approve the minutes from the April 24th meeting

Motion: Abigail Elder

Second: Margaret Harmon-Myers

Motion carried unanimously

Motion to approve the minutes from the April 25th meeting

Motion: Abigail Elder

Second: Jane Cory

Motion carried unanimously

Election Results and Follow-Up - Abigail Elder

Approximately 288 votes cast out of a 1,000 eligible members. To improve access the ballots were sent with passwords. Agreement that it was beneficial. The following individuals were elected:

Vice-President/President-Elect: Candice Watkins, Clatsop Community College Library

Secretary: April Witteveen, Deschutes Public Library

Treasurer: Valery King, Oregon State University Libraries & Press
ALA Chapter Representative: Suzanne L. Sager, Portland State University
Library

Michele and Abigail are following-up with the candidates who were not elected to find other ways they can participate. There is a desire to make this follow-up a standing part of the annual debrief. As part of the election process it was noticed that the Treasurer's job description was not current and needs to be updated. Other positions should be reviewed and updated. Buzzy has it on his to-do list. The nominating committee has their follow-up report that includes individuals who previously expressed interest but were unable to run this year.

Passport Program - Eva Calcagno

As of June 6th there are 104 libraries participating in the Passport Program. The Resource Sharing Committee received positive feedback to the conference presentation on the program. They are soliciting RSC representatives from academic libraries. Next steps include collecting statistics on the program. Proposed revisions to the RSC by-laws to bring it up to date and allow for staggered terms for its members.

Motion to approve the proposed revisions as amended in 6.1113 to delete the final reference "(see 3.05211)".

Motion: Penny Hummel
Second: Su Liudahl
Motion carried unanimously

In addition, Buzzy will work to incorporate language to the effect that the chair will try to stagger the terms of the committee members.

Mentoring Program - Emily Papagni

Recruitment of mentors started in April and has been successful - 40 mentors at this point. There is a desire from the membership to give back to OLA. Some issues have come up: mentees must have MLS and be working in a library. Proposed eliminating the MLS requirement as potential mentees, especially in rural areas, aren't required to have them. Support to make that change for mentees.

For mentors they are also considering eliminating the requirement to have an MLS since some do not have it, yet still have something to contribute. Concerns about the impression removing the MLS requirement might give in regards to the larger debate as to the appropriateness of librarians (especially leaders) *not* having an MLS. Noted that some in the library field have valuable experience to share yet don't have MLS. Suggested to continue monitoring the issue during the pilot phase and revisit at its end.

A question was raised about the OLA membership requirement. A potential mentor expressed an interest but isn't an OLA member because of the cost. Discussion about the appropriateness of having mentors in OLA's program not being members. Michele raised a concern about OLA not accepting support for something that fosters its mission solely because it doesn't take place within the organization. Consensus at this time to keep the requirement.

Question about whether the Membership Committee should continue to oversee the mentorship program. Emily will draft a change to the Procedures Manual that will include oversight of the Mentoring Program as one of the duties of the Committee and send that draft to Buzzy. As the Board recommended previously, the Committee will wait until the pilot is complete before beginning a mentoring partnership with SSD. The Mentoring Program administrators look forward to that collaboration in the future.

Thank you to Shirley Roberts for her work in support of the program.

EveryLibrary - Erica Findley

EveryLibrary is the first nation-wide political action committee devoted to libraries. As a 503(c)(4) organization it can take contributions for use directly in ballot measures and election campaigns. Working in two main areas 1) fundraising nationally to fund voter education and get out the vote work; and 2) campaign consulting, working with libraries to improve their message and campaigning. Also putting on preconference 'boot camps' that focus on library advocacy. Discussion regarding how OLA might share information on EveryLibrary with its members and support its efforts.

Advocacy Taskforce Recommendations - Michele Burke

Michele introduced the recommendations by summarizing the Taskforce's charge as it developed from last year's retreat and the group's work since then. She walked the board through the recommendations. Discussion about where the recommendations live/how they would be institutionalized. Michele and Buzzy will look into different options for incorporating the recommendations.

Suggestion to conduct an inventory of existing relationships/coalitions with other organizations. Abigail and Jane will put together a SurveyMonkey and distribute it prior to the retreat.

LDLC - Janet Webster

State Library's budget passed out of committee unanimously. Additional \$193,000 added to Ready to Read, although the age was *not* increased to 17. Work on statewide access to law libraries continues. Several counties opposed OLA's position. In addition, the committee is following a number of things, including ebook legislation pending in Connecticut; public/private library service changes pending in California; and library funding concerns in some Oregon counties.

Three LDLC representatives are at the end of their terms and Janet will be touching base with them to see if they want to serve again. Janet indicated she will rotate off as chair, although she is willing to serve again this coming year.

Michele shared her appreciation for sending her to Washington D.C. for Legislative Day.

Lunch

OLA MLIS Scholarship Recommendations - Gary Sharp

Gary presented the Scholarship Selection Committee's recommendations for scholarship recipients. Gary noted that there were significantly fewer applicants this year than previous years potentially because of software glitches with the application process.

Motion to accept the committee's recommended slate of scholarship recipients.

Motion: Su Liudahl Second:

Traci Glass

Motion carried unanimously.

Gary reported that there is an opening on the committee and that he will be soliciting new members.

CSD Bylaw Changes - Jane Corry

Jane presented CSD's proposed by-laws revisions and described the process that they went through.

Buzzy suggested some clarifying friendly amendments.

Moved to accept the changes as amended (Buzzy has precise wording of amendments)

Moved: Laura Madsen

Second: Hannah Gascho Remple

Motion carried unanimously

Advocacy Taskforce (Continued from before lunch)

Penny pointed out the recommendations seem to reflect a blending of advocacy and board development. Discussion about how to tease out the two and the potential impact on the retreat agenda. For the retreat, consensus to focus on the board development and how we communicate the value of libraries.

Michele finished walking the board through the recommendations. Discussion about the need to further define advocacy, perhaps through concrete examples of the type of advocacy we mean in our mission and the recommendations.

Suggested that we accept rather than adopt the recommendations and ask the Taskforce to build on their work by prioritizing the different aspects and moving the effort forward. Michele will take the work forward and identify additional participants.

Association Manager's Report - Shirley Roberts

Busy helping to coordinate the elections, working with PLD and their effort on standards, assisted Membership Committee and their Mentorship program, helped with the Investment Policy, working on various reports (e.g., OBOB) and working with OASL and the integration of second year dues structure.

Treasurer's Report - Liisa Sjoblom

Dues income through end of April is nearly at 80%, which is ahead of schedule. Dues income is up 39% over last year, largely because of the OASL merger. Royalties is ahead of schedule. Total income is on track for this point of the year. Pointed out that along with increased membership and activity (conferences, etc.) there are increased overhead expenses.

Still waiting for conference check; Shirley stated that the estimate is \$49,000 net

Investment Policy Taskforce - Liisa Sjoblom

Liisa introduced the recommendations by describing the Taskforces determination that what they're proposing is actually a broader fiscal policy for OLA. Discussion about the proposed Finance Committee membership, given the rotating nature of the OLA board's membership. The Taskforce will work on the committee composition further. In regards to the external auditors section, it was recommended to the Taskforce that we don't need an annual audit. Suggested that Taskforce consider a less frequent audit. The Taskforce still needs to review/revise a number of sections, including the Bank Account, Unrestricted Net Assets, Short- and Long-Term Investment Policy, Endowment Fund, and Conferences/Workshops. Consensus on the board that we institutionalize a 5% registration/administration fee for conferences and workshops. Consensus that in the General Reimbursement & Billing Policy section we raise the threshold up to which members can enter into an agreement to \$500 without prior approval. Clarify that the first 100 miles will be deducted from any board member's travel reimbursement. Look to broaden language on honoraria.

The Taskforce will be meeting again to continue working on the policy.

OLA Quarterly - Michele Burke

Discussion about the need to clarify the open access nature of the OLA Quarterly. Agreed that clarification is warranted but no change in policy (i.e. not considering Creative Commons licensing at this time).

Leadership Retreat - Penny Hummel

Annual reports are due July 12th. Printed copies will *not* be provided. Clarification that the information regarding incoming members, chairs, etc. is developed by the President Elect. Penny will work with Shirley to get the information together to be distributed. Send ideas about the retreat to Penny.

Virtual Meeting Attendance and Facilitation - Hannah Gascho Rempel

Discussion regarding the continued use of GoToMeeting after Hannah rotates off the Board. Alternatives would likely be less expensive but not have some features, especially the phone in option. Consensus to continue using GoToMeeting and revisiting its cost/benefits periodically. In addition, Suzanne L. Sager (incoming ALA rep) is aware of the expectation that she will be the contact person for GoToMeeting.

Reminder to use the OLA calendar to help avoid double bookings.

Board resources on website - Michele Burke

Discussion about access to resources (e.g. letterhead) and potential training for board members.

Unit Reports - All

ACRL-OR - Anne-Marie Deitering reported that their election was held and Hannah has been elected incoming president. New ACRL-OR Board members at large are Tom Larson and Yen Tran.

OYAN - Traci Glass reported that the incoming chair is Mark Richardson and Tina Nelson will be a new ORCA rep. Voting for the Graphic Rave goes until the end of June. Membership meeting was held in The Dalles.

Membership Committee - Emily Papagni reported they worked with the past presidents table to plan the conference session on being active in OLA called "Your Future is Now" that was well attended. Feedback that the volunteer want ads website has had fewer postings recently and Emily reported she has had less success soliciting requests from units. Emily will draft a change to the Procedures Manual that will include oversight of the Mentoring Program as one of the duties of the Committee and send that draft to Buzzy.

CSD - Jane Corry reported they have the mock committees starting up, including the Mock Caldecott in Eugene and a Mock Giesel in a location to be determined. Need an additional person to run for summer reading chair. Once a nominee is identified the

election can take place. Two new ORCA reps: Denise Williams and Jessica Marie.
Worked on updating by-laws.

Abigail Elder reported she has had discussions on reviving the leadership institute but little other progress. She has made progress on the 2015 Conference site preparations, in Eugene.

PLD - Su Liudahl reported that their pre-conference was well attended. Pam North is the incoming chair. They are making progress on the public library standards. Making some formatting changes that may result in them missing their initial deadline.

Penny Hummel reported that she's going to ALA and will attend the training for chapter presidents. The Conference committee for 2014 is up and running.

Michele Burke reported she is working on the president's issue of the OLA Quarterly. The deadline for article submissions is coming up. Contact Michele as soon as possible if you have articles.

Emailed Reports

Outreach Round Table - Annie Lewis reported that the Outreach Round Table hosted a successful session on Library Services for Spanish Speakers at the OLA/WLA Joint Conference. At the business meeting, members decided to plan for a fall workshop on library outreach services with several topics proposed. The final topics will be decided over the coming months and members will work to plan the workshop that will be open to all OLA members. The ORT will have its webpage on the OLA Website completed by the end of June to further encourage interest in the ORT.

Intellectual Freedom Committee - Roberta Richards reported that the IFC has completed the analysis of the 2012 Public Library Internet survey results, and has posted the report on the OLA website. At the conference, the Committee began publicity for the Intellectual Freedom Issues in Oregon News Article database, and will be stepping up publicity for this resource. The next big project in the pipeline is to update the Intellectual Freedom Toolkit resources on the website. Feedback on how to make this resource as useful as possible is welcome. The Committee is having its final meeting for the academic year next Friday, and they are hoping to have a few potential new members attend.

Social Media- Facebook use is increasing. A Board conversation on social media management and OLA's online presence is suggested for a near future agenda.

Adjourned at 3:12