OLA Board Meeting
April 16, 2014
Salem Conference Center

Attendees:
Kori Buerkle, Michele Burke, Eva Calcagno, Mary Kay Dahlgreen, Isaac Gilman, Michael Grutchfield, Penny Hummel, Valery King, Elsa Loftis, Sue Ludington, Laura Madsen, Heather McNeil, Lynne Mildenstein, Brent Mills, Ruth Murray, Buzzy Nielsen, Pam North, Emily Papagni, Mark Richardson, Shirley Roberts, Gary Sharp, BJ Toewe, Candice Watkins, April Witteveen

Welcome and Housekeeping: Penny Hummel

Changes to the Agenda
● none

Introductions

Approval of February 7 Minutes (virtual meeting): April Witteveen
● No changes
● April Witteveen moves
● Laura Madsen seconds
● Minutes approved

Treasurer’s Report: Valery King
● Financial documents available online: http://www.olaweb.org/executive-board-meetings
● In general OLA is doing well, meeting budget goals

OLA Staff Report: Shirley Roberts
● More or less business as usual
  ○ Recently assisted conference committee with registration forms online, etc.
  ○ Assisted PLD with their elections run through MemberClicks
  ○ Assisted Membership Committee with their work
● Working on investment policy with Valery King after conference is wrapped up
● Working with OLA Board on keeping documents up to date on website
● OLA Elections begin on Monday, April 21

Bylaws Changes: Buzzy Nielsen
● Buzzy sent an email to membership re: bylaws vote. This vote will:
  ○ simplify RT procedures and update options for RT leadership,
  ○ Quorum for OLA Board votes moved to majority instead of ⅔.
  ○ Eliminating State Librarian as voting member of the board to avoid conflicts of interest. State Librarian will be an ex-officio member.
Communications Committee submitted a question based on upcoming restructure of their committee: does there need to be a co-chair? Buzzy’s answer: no requirement to have a co-chair.

Library Development and Legislative Committee: Penny Hummel in place of Abigail Elder and Janet Webster

- State Library transformation project: joint ways/means committee/work group with key stakeholders to support lib transformation project and get OLA at the table. Janet Webster will be the representative. This group will begin meeting in May.
- From Nan Heim: vision screening for kids project, no state funds to implement. Volunteers from the Elks and Lions clubs are currently offering vision screenings. They are interested in partnering with OLA to do screenings at public libraries. Will OLA endorse/support?
  - Elks and Lions would do screenings and publicize. Will help get children ready to read.
  - Legislative Committee members feel it’s a great choice; Pam North will bring to PLD business meeting.
  - General approval by all in attendance

State Librarian’s Report: Mary Kay Dahlgreen

- Reimagining Ready to Read Grant: approved by OSL board to move forward, with the title of Reading for Success. Katie Anderson preparing a road show to visit communities and inform of changes.
- Center for the Book: moving away from OSL. Would Oregon Humanities take this over?
  - Oregon Poetry Collection also removed from OSL. Will potentially move to University of Oregon Special Collections.
- A task force is working on locating fiscal agents for Answerland; a sustainable funding model is needed. Multnomah County Library still on board for next fiscal year.
- Legislative work group: what Penny mentioned above
  - 15/17 budget requests; will be creating requests based on work of the work group
- Darci Hanning and Plinkit collective: solutions for moving to a new software program and better service- by July 2015

Nominating Committee: Michele Burke

- Election roster presented: Jane Corry and Esther Moburg running for President Elect/Vice President; Stephanie Debner and Thea Evenstad running for Secretary
  - Notes maintained of people of interest for future elections. Looking to find best way to share this across time.
  - Double checking date of election’s end: bylaws say it in needs to be 3 weeks; votes open 4/21 close on Sunday 5/11.
  - Question regarding announcement of winners-- does this come from the President, or the Nominations Committee? Decided that Nomination Committee announces first to membership.
Honors, Awards and Scholarships Committee: Gary Sharp
- LSTA grant funds for scholarships ending, per meeting minutes of December.
- Gary researched other funding options; Jim Scheppeke wanted to meet to discuss future of the scholarship program.
  - Mailing list w/appeal to OLA past/current board members for donations to fund. Find donors who could make a matching contribution. Call in past presidents to assist in fundraising plans. Would be great to raise $10,000 for next academic year (Fall 2015).
- Parse out current balance over a series of years
- Would these donations compete/impact with other financial projects or needs from within OLA?
- Have a larger discussion about where scholarships fall in the mission of OLA, sustainability of scholarship program, etc.
- Will make this a board agenda item for the future: what do we choose to fund
  - Move forward with ideas, flesh out a plan, and discuss again within a context of priorities

2014 Conference: BJ Toewe
- 446 registered for this year, great!
- Full list of expenses not in yet, but technology needs under budget by $5,000
- Vendors looking great, sponsorships above budget; should be a good profit
- Candice on conference committee next year, good for upcoming president to do this
- Big thanks to BJ and this year’s Conference Committee!

2015 Conference: Candice Watkins
- Conference in Eugene
- Looking for committee members
- No theme yet-- will work with committee; bring creativity, innovation, inspiration to the theme

2016 Conference: Michele Burke
- Bring in new Vice President to conference committee, potentially as Chair? As noted with Candice, it’s good for incoming President to get this experience.
- Using a third party to negotiate a site-- is this how we should move forward? Can better deals get brokered (for example, in Salem) by working directly with OLA vs. third party?
- BJ recommends putting together a manual to assist in contract negotiation
- Might need a board vote between Bend and Salem for conference location
  - RE: Bend from Lynne M. Destination location, rates are not really going to drop. Sponsorships and vendors were a bit more difficult. Liisa Sjoblom as a likely Conference Committee Chair if we go to Bend.
  - Salem: easy, business as usual, centrally located.
  - Candice moves to hold 2016 Conference in Bend
Kori Seconds

○ Motion passes, 2016 conference will be held in Bend

● Kori: Should we look to holding our conference over state inservice dates in order to attract more OASL members?

Business Meeting Logistics: Buzzy Nielsen, Penny Hummel

● In order to have the lunchtime business meeting run smoothly, let’s organize for the bylaws voting
  ○ Kori will make the motion for the bylaws updates, second from the floor or Pam North is prepared to second

● Conference sponsors roll call; as board members and the face of OLA we can say thanks!

● Introducing BINGO game with a sing along

Open Forum: OLA membership

● No comments

Unit Reports

● PLD: Pam North
  ○ Revised standards approved easily
    ■ Those will be cleaned up adding some resources, and moving forward
  ○ OLE Award Winner: Anna Bruce, Clackamas
    ■ Laura Madsen moves to approve the award
    ■ Valery King seconds
    ■ Motion passes

● CSD: Kori Buerkle
  ○ Lee Farren from Ukiah receiving Lampman Award
    ■ April Witteveen moves to approve
    ■ Laura Madsen seconds
    ■ Motion passes
  ● Strategic planning process in place; surveys sent

● ACRL-Or: Isaac Gilman
  ○ Keynotes for fall conference chosen; theme for conference is how does technology impact librarianship
  ○ OLA-Quarterly: site on Pacific’s site should be up in the next week, spring issue will be first to use the platform
  ○ Nominations for leadership positions close 4/25
  ○ Conference reception tonight

● ILAGO: Candice Watkins
  ○ Information literacy summit, May 10 at Linn Benton Community College
- **LIRRT: Brent Mills**
  - Table w/Northwest Central at conference, demonstrating new library technology ideas

- **Legal Reference Round Table: Sue Ludington**
  - Meeting with Reference Round Table to discuss potentially joining forces

- **OYAN: Mark Richardson**
  - Preconference Wednesday morning. Buy raffle tickets!!! Table with YALSA at conference

- **Membership Committee: Emily Papagni**
  - 4 tables reserved at Friday lunch for mentoring program partners to eat together, meet face to face.
  - Cosponsoring session “inside out”.
  - BINGO game at conference
  - Testimonial video project wrapped, thanks for your advocacy for OLA!

- **Archives: Michael Grutchfield**
  - Divisions, RTs, etc. should check in with Michael about their archiving needs

- **Parliamentarian: Buzzy Nielsen**
  - Evergreen conference in Hood River, hooray!

- **OASL: Ruth Murray**
  - Promotional video on YouTube to advocate for school libraries.
  - No fall conference, but an author event on the October inservice date, 10/10

- **NW central: Elsa Loftis**
  - NW Central is online and active, ready for conference materials!
  - Software updated and some spam-fighting widgets installed.

**Open Forum: all**
- Candice will be planning August leadership retreat; give her feedback and ideas

Meeting adjourned 5:34

Next meeting: June 6, 2014 at Scappoose Public Library