

OLA Board meeting

Location:

Multnomah County Public Library, 10:08 called to order, 06/2/17

In attendance:

Elsa Loftis (President), Stephanie Debner (ACRL President), Violeta Garza (OYAN co-chair), MaryKay Dahlgreen (State Librarian), Damon Campbell (Secretary), Dan White (Parliamentarian), Buzzy Nielsen (V.P./President Elect), Stephanie Lind (Treasurer), Jane Corry (Past President/Nominations), Sue Ludington (Legal Reference Roundtable), Danielle Jones (ALA Chapter Councilor), Deborah Gitlitz (Bilingual Outreach Librarian Outreach Librarian, Wilsonville Public Library), Katie Anderson (Youth Services Consultant, Oregon State Library), Jessie Duplessis (SLIM student, distance learner, guest)

Online: Kirsten Brodbeck-Kenney (PLD Chair Elect), Rebecca Mayer (CSD Chair), Shirley Roberts (Association Manager), Margaret Harmon-Myers (SSD Chair), Esther Moberg (incoming Vice President/President Elect)

I. Changes to the agenda

- a. Discussing ACRL bylaws, moving this into fundraising

II. Introductions/unit reports

a. Elsa Loftis (President)

- i. Has moved the agenda around a bit to enhance the meeting experience

b. Sue Ludington (LRRT)

- i. Joint business meeting between RRT and LRRT at held during OLA Conference.

1. RT leadership changes:

- a. LRRT will welcome Rebecca Sherman (Multnomah Law Library) to serve as Co-Chair alongside current Chair Sue Ludington.
- b. RRT will see Tamara Ottum (Oregon State Library) come on as the Co-Chair alongside current Chair Thea Hart.

- ii. Revival of Answerland's Virtual Reference Summit:

1. This full-day event used to happen annually from 2005-2015, but experienced a hiatus during the transfer of Answerland administration in 2016.
2. At the business meeting, Answerland Coordinator Tamara Ottum reported that many have asked when the Reference Summit will resume, so the roundtables agreed to develop and offer such an event sometime in 2018.
3. The roundtables and Answerland Advisory Committee expect to communicate in the coming weeks to develop a plan.

- iii. Sue is going to be the Program Chair for the 2018 OLA Conference, and the 2019 WLA/OLA Joint-Conference Chair.

c. Jane Corry (Past President)

- i. Leadership institute proposals are due today or tomorrow, being reviewed Monday, 6/05/2017

d. Stephanie Lind (Treasurer)

- i. Advocacy
 - 1. Representative Suzanne Bonamici came to the Community Action Organization office in Hillsboro to look at their head start program
 - 2. Rep. Bonamici also met with a variety of community partners including Stephanie Lind, who represented Washington County Public Libraries
 - a. Stephanie was able to discuss a few points during this brief visit
- e. **Buzzy Nielsen (V.P./President Elect)**
 - i. Kathy Street has been appointed member at large
- f. **MaryKay Dahlgreen (State Librarian)**
 - i. NA
- g. **Violeta Garza (OYAN co-chair)**
 - i. Found next year's co-chairs
 - 1. Angela Arena
 - 2. Susan Davis
 - ii. Planning 2018 pre-conference
- h. **Stephanie Debner (ACRL President)**
 - i. Provided election results
 - ii. ACRL Scholarly Communication Road Show topics include
 - 1. Open education
 - 2. Copyright
 - 3. Research data-management
 - iii. Planning a pre-conference for next year
- i. **Shirley Roberts (Association Manager)**
 - i. Busy as usual
 - ii. Regular business, April financial report is complete
 - iii. Looking at developing a webpage instead of sending these as attachments
 - iv. helped with creating the elections form, notices to vote
 - v. Helped with OASL and SSD conference registration forms
 - vi. Been working on the joint OLA/WLA conference in 2019
 - 1. Working on agreement between OLA/WLA regarding expectations, distribution of duties
 - 2. Venue = Vancouver Hilton
 - a. Working on final contract
 - vii. Working on grant modifications
 - viii. OLA annual unit reports will be coming due
 - 1. Elsa and Buzzy may need to check the form
 - 2. Units will need to report on incoming members
 - 3. Menucha requires dietary restrictions to be sent three week in advance
 - a. If people do not meet the deadline, they CAN get food, but they will need to pay an additional fee out of pocket.
 - ix. LSTA final grant report – due 6/30 – in process
 - x. Working toward getting new officer signatures at the retreat rather than later
 - xi. Memberclicks – people are renewing and getting their affiliations dropped if they add affiliations after renewal – new info overrides the old info

1. Shirley is going to create a new attribute that will be unlinked to the update, or hand-key every affiliation

j. Rebecca Mayer (CSD Chair)

- i. NA

k. Kirsten Brodbeck-Kinney (PLD Chair Elect)

- i. Standards committee
- ii. 9/21 – 9/22 – hosting a project outcomes training in Tigard
 1. Made it through the first round of grant approval

l. Margaret Harmon-Myers (SSD Chair)

- i. Planning the Support Staff Division conference in Eugene
- ii. Nominations for SSD board members are being taken
 1. Announcements about this process went out in May 2017
 2. Nominations are due by 6/9/17 a 5pm
 3. Voting from 6/12/2017 – 6/30/2017
- iii. Scholarship opportunity for one year of OLA dues (you must join the SSD board if you get the scholarship)

m. Stephanie Lind (Treasurer)

- i. Available via the finance page
 1. Overall, we're right on track with everything
 2. Investments – we have seen gains in the last 2 months on all of our accounts. They've slowed by 50%, but still gained
 3. Lori Wamsley is going to be the new Treasurer – she's on the investment committee
 - a. Stephanie will be working to onboard Lori in August

III. Fundraising taskforce (Karen Muller, report given by Elsa Loftis)

- a. Committee met on the 24h (Uta, Shirley, Karen Muller, and one or two others)
 - i. We'll hear more in the summer
 1. Good discussion took place, talked about creating a contact list of vendors

IV. Strategic Plan check-in (Elsa Loftis)

- a. The strategic planning initiatives are going really well
- b. Website taskforce will be reconvened, since Memberclicks update has been completed
 - i. Look at usability, user interface, how things are archived
 - ii. Going to put out a call when she comes back in two weeks
 - iii. We're in the "What Now" phase
 - iv. Open to suggestions for taskforce members
 1. Stephanie Debner will send an email to ACRL membership to find participants
 - a. It would be nice to have 6 members....2-3 more names would be good
- c. Advocacy
 - i. Well-oiled machine
 - ii. (Buzzy) the Legislative committee will be primarily responsible for the advocacy component of the strategic plan

- iii. This is the result of 20 years of advocacy
- iv. Both of our senators, Ron Wyden and Jeff Merkley, signed both of our “Dear Appropriator” letters regarding:
 - 1. Full funding for Library Services & Technology Act (LSTA)
 - 2. Full funding for Innovative Approaches to Literacy (IAL)
- v. Assembling a fund-raising taskforce
- vi. Leadership institute is on its way
- vii. (Stephanie Debner) – people are making a concerted effort to involve rural and Eastern OR libraries/librarians because of the presence of this item on the Strategic plan
 - 1. Next year’s executive board will be geographically diverse
 - 2.

V. Deborah Gitlitz; Bilingual Outreach Librarian at Wilsonville Library - *Guadalajara book fair/Feria Internacional del Libro de Guadalajara/FIL grant presentation*

- a. Libros for Oregon: Collections Connect Communities
 - i. Challenge – getting Spanish-language books for libraries
 - 1. Guadalajara book fair/Feria Internacional del Libro de Guadalajara/FIL is an avenue for these books
 - a. Short supply, not distributed in the US
 - ii. Listserv discussion, 2015 – suggested cooperative buying
 - 1. Deborah gathered conversation participants in 2016
 - iii. Became an LSTA grant proposal, submitted April 2016
 - 1. Support Spanish language collection development by collaborative book buying at the Guadalajara book fair
 - a. Get a cohort together and send cohort representatives to the fair, who buy the books for participating institutions
 - 2. Hope to increase OR library participation in the book fair
 - 3. 10 libraries annually can participate
 - a. Travelers – 3 staff reps, at least one seasoned LFO travelers and one newbie, who will buy for the 10 libraries
 - iv. They’re closing year 1, funding has been recommended for year 2, which will be the trial run
 - 1. Reminiscent of/could be modeled on the Horner Librarian exchange (Shirley)
 - v. ALA-FIL free pass program in place to help librarians attend. Has been an opportunity since 1999
- b. Is OLA willing to sponsor this effort, support the development of a Libros for OR committee for next year?
 - i. see if some subcommittees or roundtables would be interested in working on this
 - a. REFORMA is willing to take point and fill half the positions
 - i. four members from REFORMA, one from CSD...find other participants - OYAN, outreach, PLD

2. The board could form a special committee – this would be the cleanest option (Buzzy)
 - a. We should have a person on the task force representing OLA (Kathy Street, perhaps?)
 - b. This should be in place by early Spring of 2018 – Elsa thinks it might be necessary to form the committee before November
 - i. We’ll think about it and consider our options in August or October
 - c. Deborah will continue working with Elsa to identify possible participants
- ii. Future – opening to school and academic libraries

VI. Wallowa County Library system is closing

- a. OLA has been monitoring the situation
 - i. They have three city libraries that won’t be impacted, but county libraries will be
 - ii. A petition will be started to save it
 1. An initiative to form a unified county district is also being discussed
 - a. This is likely the best approach, and they’ve created a hospital district in the past
 - iii. Wallowa county libraries do outreach services (children, early-learning, home-bound, story-time) for the county and city libraries
- b. MaryKay met with the chair of the county commission
 - i. The line was “the budget committee told us to do this”
 1. All the committee can do is make recommendations. Half of the county commission is also on the budget committee.
- c. MaryKay is asking if IMLS funds from fiscal year 2016 to provide funding for the counties who are currently working on creating districts.
 - i. The board met on 6/9/17 and discussed both the recommendations from the Library Services and Technology Act Council and the Talking Book and Braille Library Advisory Council
- d. OLA response – we need to be very sensitive to the fact that the people in these communities know their communities and the political situation
 - i. We’re offering support by helping with the petition

VII. Open Forum

- a. NA

VIII. ACRL Business (Stephanie Debner)

- a. Bylaws issue – To whom can the award for excellence be given? Last year, the recipient wasn’t a librarian at an academic institution
 - i. Bylaws can be adjusted to make eligibility more open
 1. Formerly: OR librarian. Opened up to indicate that any person or group that has achieved excellence by improving librarianship
 - a. Executive board must approve, Bylaws must be adjusted
 - i. ACRL membership overwhelmingly supports this move

ii. MOTION PASSED

IX. Election results (Jane Corry)

- a. There is a gap between election close and executive board being informed of the results. After the board is notified, membership gets the results. Historically, this was to allow for any changes to be implemented by the board
 - i. This is a traditional holdover from when we used print ballots, and the wording in the bylaws is squishy – Buzzy recommends changing this in the bylaws while we’re making a major change
 - ii. **We can just let the results be announced when they’re in, rather than waiting on the board’s “approval”**
 - iii. This practice is part of a document Jane Corry got from Penny Hummel. Jane will adjust this practice in the document and Sue Ludington’s timeline document
 - 1. Order of procedure:
 - a. Inform candidates
 - b. Inform board
 - c. Announce via Libs-OR
 - i. This should be sent through Memberclicks and the OLA hotline
 - ii. Hotline would satisfy the bylaws stipulation that the results be published in an OLA publication
- b. There’s a Memberclicks fluke where notifications that the election was happening/reminders to vote only went through Memberclicks
 - i. A reminder should be sent through Libs-OR too (Sue) to encourage people to vote, let them know that elections are happening
- c. How do we fit school librarians in, in the advent of merging with OASL? (Buzzy)
 - i. Possible school librarian OLA president
- d. Fern Ridge, Tillamook, and Josephine County all passed districts

X. Conference Committee Report (Michele Burke, Shirley Roberts)

- a. Budget
 - i. Conference reports are up (OLA executive board home page)
 - 1. Profitable year, best she’s seen since she took over
 - a. \$51,044.95
 - 2. There’s a little bit of income yet to come in
 - a. Liking the invoice functionality at Memberclicks, though there are some issues
 - 3. Preconference detail is also posted
 - a. Journal vouchers up to 5/31/17
 - b. PLD dinner profit (\$261)
 - c. Author event (CSD, (\$3,279.75 income)
- b. Why did we make so much money in Salem vs Bend?
 - i. Expenses at Salem Convention Center are incredibly low
 - 1. Special consideration is given to OLA, as we were the first conference at Salem Convention Center
 - ii. Higher attendance (some libraries sometimes close and send everyone, 200 people at Saturday conference)

- iii. We made more income and had fewer expenses between Bend and Salem
- c. Considerations for the board:
 - i. Michelle suggests that OLA pays Shirley's conference registration. She's needed there AND she works hard. MaryKay suggests ALL expenses paid.
 - 1. **MOTION FOR OLA TO COVER ALL SHIRLEY'S EXPENSES FOR OLA CONFERENCE PASSED**
 - ii. President's room should be downgraded
 - 1. No need to have a hospitality suite, as there's now a president's party that's a ticketed event elsewhere, and the room isn't being used to host.
 - 2. We'll need to work with or venue on the contractual aspect of the room
 - a. Shirley will contact Eugene Hilton
 - i. Rather than suite, we'll try for two rooms and an additional night
- d. How many conference venue contracts do we have, and when are we in Salem next?
 - i. Eugene 2018 contract signed
 - ii. Working on 2019 contract now
 - iii. 2020 looks to be in Bend, but we could consider Portland, or open the rotation to an additional location. We can begin surveying the state.
 - 1. New hotels are going up in Vancouver – this may encourage the Red Lion to step up their accommodations/renovations
 - 2. There were no suitable venues in Medford 3 years ago
 - iv. Things to consider: Salem is a very easy place to have a conference
 - 1. Do we move around just to move around? Do we move to introduce geographic diversity?
- e. President's Party
 - i. What are the (Buzzy's) goals for the president's party?
 - 1. Buzzy will need to read through the evaluations from 2017's party
 - a. The goal was to open it up and make it less exclusive, but there were still comments about cost, exclusivity
- f. Technology
 - i. Investing in projectors was WELL worth it. Using a conference projector can cost \$600 each.
 - ii. Do we want to take some of the profit from this 2017's conference to get couple more projectors?
 - 1. Are the profits the result of not needing to rent projectors?
 - iii. Presentation room wifi can be spotty. It can be upgraded, but this is costly
 - 1. \$200 per room per day
 - 2. We might need to let groups know that the wifi may not be enough for certain functions (Go To Meeting was not usable in at least one case)
 - 3. We might also buy or rent hotspots

XI. State Librarian (MaryKay Dahlgreen)

- a. Thank everyone for their support and enthusiasm for the State Library logo launch
 - i. Great OLA pictures

1. The State Library booth will be a destination at future events
- b. Advisory meetings happened on the 15th and 16th of May
 - i. LSTA grants are being recommended to the State Library board, meeting 6/9 to decide on grant application (one of which was Libros for Oregon)
 - ii. Fewer grant requests this year – switched from a two-step process to one-step
 1. Some libraries feel the LSTA process is too difficult
 - a. Can LSTA have mini-grants that are more approachable by a wider variety of libraries?
 - iii. LSTA 5-year plan due to IMLS by the end of June
 1. Based on the standards of the Library Services and Technology Act
 - a. Serving the unserved
 - b. Using technology to expand networks
 2. The plan is broad, by design
 - iv. LSTA is on the chopping block of the President’s proposed budget
 1. The library community has jumped to the defense of LSTA and IMLS
- c. 2017 money has come in, and will be used from now until the end of 9/2018
- d. State legislature is in session, has been since February
 - i. They need a balanced budget by 7/10, or they need a special session
 - ii. Incredibly good session for the state library
 1. Due in large part to the participation and mobilization of the libraries
 - iii. Several members of the general government subcommittee saw the budget and suggested completely restoring “Ready to Read” funding, which had been cut
 1. 500k taken out, 300k restored
- e. We don’t know what will happen next
 - i. Hopefully, money is found and Ready to Read is restored.
- f. The State Library Board met on June 9th and they discussed both the recommendations from the Library Services and Technology Act Council and the Talking Book and Braille Library Advisory Council.
- g. Western Council of State Librarians meeting coming up
 - i. MaryKay will compare notes with State Librarian colleagues from West of the Mississippi river
- h. Horner Exchange Meeting - 6/29/17 in Portland
 - i. We need to figure out how this will continue – no funding, currently
 - ii. IRRT and State Library work to run this program
 - iii. Hoping to raise visibility, perhaps funds
 1. reaching out to Chinese-owned companies
 2. MaryKay will donate her earnings for speaking to the IRRT
- i. Douglas County library system closed, effective Wednesday, 5/31
 - i. Lots of activities and press surrounding the situation
 - ii. MaryKay has observed communities trying to correct the situation in their own communities
 1. Volunteer libraries
 - a. Buildings belong to the city, but the books, computers, etc belong to the county

- iii. Discussions between ESD and city of Roseburg are occurring
 - 1. ESD uses parts of the Roseburg branch building and runs a library
- iv. MaryKay feels the OLA response to Douglas County is appropriate

j. Kirsten Brodbeck-Kenney (PLD Standards)

- i. The PLD formed a committee a few years ago to revise their standards. Another revision is in process
 - 1. Make sure they make sense, have similar sorts of outcome based measures included in them
 - 2. Working on drafting minimum establishment criteria for public libraries in OR, which will hopefully be folded into the establishment statute
 - 3. Standards determine: You exist, how good are you at being a library:
 - a. Basic
 - b. Enhanced
 - c. Exemplary
 - 4. All sections to be reworked by 6/30
 - a. Final full draft by August
 - b. Process completion by September
- ii. MaryKay – state library perspective
 - 1. Interested in changing establishment statutes
 - a. Currently, if you can get the government unit to pass an ordinance, you can be a library
 - 2. Once this is complete, it can be shopped around to legislators and get a statute introduced in the 2019 session

XII. National Library Legislation Day (Buzzy)

- a. Five folks went
- b. All of the meetings were positive
- c. Met with two legislators in person, staff were encouraging

XIII. WLA reciprocal conference attendance for organization presidents

- a. Registration would be waived
 - i. We could give the OLA a discount code to zero their balance for registration
 - ii. **Board is in favor, and since it's not an expenditure (it's a loss of revenue), no vote is needed**

XIV. PNLA wants OLA to rejoin them, is actively courting OLA President to hopefully have us rejoin

- a. We're being actively courted
- b. We left for reasons that are still issues
 - i. Addressed in a letter on the OLA communication page
 - 1. Expense
 - 2. We didn't have enough energy for attending this as well as round tables and such at OLA
 - 3. It was valuable years ago, but at the point where OLA left (by membership vote), the expense and obligation outstripped the value
- c. Access to a leadership institute is a regret of not being part of PNLA
 - 1. We have and continue to provide alternatives to make up for this loss

- d. OLA's non-membership doesn't preclude members from joining PNLA
- e. The board could let PNLA know that we're not interested at this time, but have considered rejoining

XV. Minutes from April approved