

OLA Board Meeting

Location: Eugene

Called to order at 2:39 p.m. on 4/18/18

Online: Elsa Loftis (Past President), Buzzy Nielsen (President), Melissa Little (Leadership committee), Danielle Jones (ALA Representative), Natasha Forrester Campbell (Children's Services), Esther Moberg (Vice President), Korie Buerkle (Secretary), Jane Corry (Leadership committee), Shirley Roberts (OLA Association Manager), Steve Silver (ACRL Oregon), Lori Wamsley (Treasurer), Emily David (Conference Co-Chair), Lorie Vik (Conference Co-Chair), Cara Agata (Interim State Librarian), Sue Ludington (Legal Reference), Rachel Kenny (OSU Librarian), Leah Griffith (Honors & Award committee), Margaret Harmon-Myers (Support Services Division), Kathy Street (Member-at-large), Kirsten Brodbeck-Kinney (PLD Chair), Malinda Carlson (Oregon Commission for the Blind), Jim Tindall (OASL), Jimmy Pearson (Astoria PL), Elaine Hirsch (Lewis & Clark College), Starr Kahn (REFORMA), Veronica Vichit-Vadakan

I. Intro and reports

- a. Sue Ludington (Legal Reference) Oregon Reference summit on Jun 1, registration is still open. There is a resurgence of Virtual Reference Summit, funded by Answerland.
- b. Margaret Harmon-Myers (Support Services) Planning SSD conference for July.
- c. Steve Silver (ACRL Oregon) Promoting scholarship for ACRL Oregon. Award for excellence is moving to a two year cycle. Joint conference (Oregon/Washington) coming up October 25-26, 2018

II. Agenda Changes

None

III. Minutes

- a. Motion to approve February minutes.
- b. Danielle moves, Esther seconds. Motion passes.

IV. 2018 Conference Report-Emily David and Lorie Vik

- a. Over budget on food by about \$20,000
- b. Rooms are small, standing room only in many sessions
- c. Great swag- bags for sale next to registration booth: "Oregon Libraries are for everyone." Proceeds for bags going to LIOLA
- d. Buzzy- Trading cards are an activity at the conference this year. Some are at the registration table, some are at unit tables. Make sure you pick them up if you are supposed to be handing them out.

V. 2019 Conference Report- Sue Ludington

a. Join conference with WLA next year, April 17-19, 2019. Saturday conference may not happen next year.

1. Buzzy: WLA was trying Saturday session as well for school library staff.
2. Shirley- WLA will still have their fall conference as well.

b. Sue- Working on contract. Funds have been split of funds based on attendance, but Oregon has previously had higher attendance. ALA Midwinter is also in Seattle in January, so WLA is concerned about attendance.

1. WLA wants split of 60/40 regardless of attendance. WLA has paid staff who has already done work to secure location.

2. Buzzy- WLA moved their conference to Fall so that they didn't have it at the same time as us.

3. Shirley- Volunteered to do registration for joint conference. WLA did not want help. They also use Memberclicks.

c. Shirley- When we draft budget for next year we might need to look at a draw on reserves. I've updated website to include national conferences to keep track of those dates.

d. 2020 Conference will be in Bend, but contract is not signed yet.

1. Buzzy- Talking about divorcing from Eugene Hilton. Possibility of Red Lion in Portland next to the river. Improvements have been made. In the past Portland has been either way too big or too small.

2. Shirley- Sent out RFP to Portland hotels and it was too much for the conference.

3. Buzzy- Possibility of just Salem for ease and cost.

e. Sue- Building Conference committee for 2019. Looking for people with energy around making it happen. This year we struggled with not having sponsorships and a lack of balance in program types.

1. Shirley- Preconference in WA is done differently so there may be a take-away on what we could do differently.

2. Emily- Possibly Saturday makes the Wednesday preconference harder?

3. Shirley- OASL regional conferences have had low turnout.

4. Sue- What does WLA do to have three full time staff? Are membership dues higher?

5. Leah Griffith- We've been asking this for several years, and looking at other states. Possibly making money in other places? Ongoing question...

6. Esther- Public librarians have a separate fee to get licensed in Washington. That might be part of the income.

7. Shirley- CA went out for a part-time association staff and 2 full time accountants.

8. Leah- OLA has a high level of lobbyist and WA does not.

9. Buzzy- Let's continue this discussion at the board retreat

VI. Association Report

- a. Working with conference and registrations.
- b. Working with OBOB: Regional conferences are done, State is done
- c. Working with LIOLA
- d. Ballot ready to go for elections
- e. Preparing for La Grande board meeting in June
- f. Working on bills, reimbursements, deposits
- g. Square is set up for fundraising. It's being used at the conference for OYAN and totes.
- h. I would like each division to buy their own chip reader and then talk to me about where it is so I know where deposits are coming from.
- i. Red Bubble is the online store- working on getting that up and running. This will have automatic deposits. We would like to see the OLA logo that could go on items.

VII. Legislative Report

- a. Amanda Dalton's report: Taxes rates for sole proprietors- HB 4023, broadband advisory committee, and state assists small municipalities in getting the fiber optics services. Amy Hutchinson will serve on the advisory board.
- b. Broadband listening tours: La Grande, Madras, Klamath Falls, Lincoln city/Coos Bay. Statewide listening tour for education
- c. Legislative committee testified as part of the bill regarding county law libraries. Multnomah County wanted to allow use of the money for the law library for court facilitation instead.
 1. OLA testified in opposition because no one outside of Multnomah County was involved in the discussion.
 2. Legislation was narrowed with a provision to apply only to Multnomah county law library. Possibility in next year's session of expanding to more counties.
- d. Senate bill 123B: Children's services district
 1. OLA opposed along with special district association. This bill could mean compressing income to preexisting libraries.
- e. Three library district elections in May: Wallowa County, Lower Umpqua, and Reedsport
 1. Melissa Little- City of Tigard has heard that if a levy doesn't pass the library may have a reduction again.

- f. Unexpected dismissal of the state librarian
 - 1. Survey from the governor's office is now closed.
 - 2. OLA is working with the governor's office to make sure the process is a good one for the hiring a new state librarian.
 - 3. The governor's office was surprised at the outcry from around the state at MaryKay's dismissal.
 - 4. Sue- They've seen twice now, with the legal libraries too, that we are involved.
 - 5. Buzzy- Amanda Dalton has been fantastic through this process.
 - 6. Working to find people who might be interested in the state library position. Over half of the state library's budget comes in for working with the other government agencies and the legislatures. Applicants do need to have an MLS.
 - 7. Buzzy- From what we've heard there is no one in the Senate who thinks we shouldn't have a state library.

- g. The budget from IMLS has been reinstated after the Trump administration zeroed it out.

VIII. Financial Report (Lori Wamsley)

- a. Financial reports:
 - [OLA Balance Sheet](#)
 - [OLA Profit & Loss Actual vs Budget](#)
 - [OLA Profit & Loss Prev Yr Comparison](#)
 - [OLA Enterprise Fund Report](#)

- b. Sue- Social responsibilities roundtable, people continue to join, but there is no leadership. There is \$13,000 in the funds.

- c. Buzzy- We do have a few stagnant roundtables that are close to disillusion.
 - 1. Shirley- Talk to Diedre Conklin before the disillusion of Social Responsibility roundtable.

IX. Interim State Library Report (Caren Agata)

- a. The recruitment is being worked on. The goal is for someone to be in place by September, which is ambitious. But the legislature does appointments at that time.
 - 1. Stakeholders are part of this recruitment.
 - 2. The state library board did meet with the governor's office and they will be active in the process.
 - 3. Staff at the state library is concerned that the library staff have a voice in the hiring of the new state librarian.

- b. Statewide database RFP process is finishing up.

- c. Advertising for a temp project manager (Caren's position)

- d. Library board meeting is on May 8, 2018.

- X. **PLD Bylaws Amendments (Kirsten Brodbeck-Kinney)**
- a. These changes would do the following:
 1. Create a specific charge that tasks us with maintaining public library standards, and keeping it rolling from year to year.
 2. Changing the name of award from OLE to PEARL, and make nomination process match what we do.
 3. Elsa moves, Esther seconds: **motion passes**

Nominations (Elsa Loftis)

- a. Vice President candidates: Elaine Hirsch (Lewis & Clark Library) and Garrett Trott (Corban University)

- b. Secretary candidates: Kathy Street (Oregon Trail Library District), Lori Moore (Multnomah County Library)

XI. **Strategic Plan Check-in & other topics (Buzzy Nielsen)**

- a. Website committee- stay tuned

- b. Core values- Esther and I are working on this.

- c. Eastern & Rural Outreach and support: There have been developments, including more programs for OLA conference. Gotomeeting makes this easier for divisions and roundtables.

- d. Improving member engagement: New member roundtable has great things planned at the conference.

- e. Institutional knowledge- talk about at retreat.
 1. Sue- There are talented librarians who are involved in archives- possible to recruit them?

- f. Creating more and better professional opportunities: Leadership committee is putting on a conference. We do still need to work on NW Central.
 1. Natasha- CSD just sent out survey about professional development. We are looking at the possibility of using scholarship money to host a workshop in rural Oregon. We would also like to expand virtual meeting options.
 2. Steve- ACRL Oregon is exploring similar ideas. Tapping local talent.

XII. **50th Anniversary Slide Show**

Slide Show: <https://youtu.be/vKIJNO2DNeI>

Rachel Kenny - State library allowed me to access the archives and have a place to work. Willamette University allowed me to use their resources to digitize this.

Approved motions:

(III.b.) Minutes approved from February 2018 meeting.

(X.a.3) Make proposed changes to the PLD bylaws

Upcoming Meetings:

June 1, 2018 (Friday) - Eastern Oregon University - La Grande (10 am - 3 pm)

August 13-14, 2018 (Mon. – Tues.) - Menucha Conference Center

August 23, 2018 (Friday) - Seaside Public Library, Seaside (10 am - 3 pm) [Transition Meeting]