**Strategic Plan Proposal**

The OLA Strategic Planning Planning Special Committee proposes that OLA hire an outside consultant to assist us in setting our course for our new Strategic Plan. We are asking Board approval for this for the following reasons:

* The positive benefits of outside perspective:
	+ Dominant voices that participate in OLA often are very close to the organization, and might not see something that an ‘outsider’ might
	+ More experience (assuming we collaborate with a consultant experienced with library associations)
* A professional product:
	+ We hope to have a document that will make sense and be useful for future boards and units, including ease of updating
* Bandwidth:
	+ As an all volunteer organization, organizing such an important project would be difficult and could drag out for a long time, we believe we need it now.