

Action Items For OLA Strategic Plan 2018-2019 (Led by OLA President)*

1. Communications
 - a. Evaluation
 - i. Website
 1. Usability Study
 2. Beta Testing
 - a. RFP for Redesign (2019-)
 - b. Northwest Central
 - i. Guidelines for usage
 1. Redevelopment of site
 2. Maintenance of site
 - c. Fundraising
 - i. Standards and best practices (Shirley Roberts to lead)
2. Advocacy
 - a. Core values Statement (Esther to lead)
 - b. Legislative Day
3. Eastern/Rural Libraries Engagement & Support
 - a. Scheduling meetings around the state
 - b. Engage and collaborate with Eastern and/or Rural Libraries as much as possible
4. Improve Member Engagement
 - a. Inclusion of Support Services Staff in training and messaging (paraprofessional opportunities & engagement)
 - b. Educate Directors on importance of paraprofessional training and networking within OLA/benefits and value of investing in ALL staff
 - c. Value added to membership posting volunteer opportunities, internships, and jobs
5. Institutional Knowledge
 - a. Set up an archiving resource for all OLA boards, committees, roundtables, etc.
 - i. Policies and procedures for what to archive, chronology and subject guide, retention policy, weeding policy, etc.
6. Professional Development Opportunities
 - a. New committee on training opportunities
 - b. NW Central
 - c. Speed dating with units
 - d. What is OLA? Reoccurring session at annual conference
 - e. LIOLA
 - f. OLA committees and roundtables

Visioning Task Force for 2030

***This is not a comprehensive list of action items and reoccurring events, trainings, and other items that the individual OLA units work on within each individual board, round table, committee, or other unit. Rather, this is a broad action item list for the Executive Board to tackle as led and directed by the OLA President in 2019.**

