

OLA Legislative Committee
Monday, February 11, 2012
10:00 am– 12:00 pm
State Library Room 202

Present: Nan Heim, Amy Goodall, Diedre Conkling, Michelle Burke, MaryKay Dahlgreen, Martha Renick,, Janet Webster, B.J. Toewe, Ruth Murray, Penny Hummel, Rachel Bridgewater, Tina Hovekamp, Sara Charlton, Emily Ford

1. Review of Action Items from September
 - a. Nan, Janet, Abigail, Michelle, Penny and Marykay should meet in January about strategy for OLA's testimony on the State Library Budget. – Pending.
 - b. Sara, BBJ and Diedre will start planning Legislative Day. Janet will ask if others want to work on it as several people missed the meeting. – Emily and Rachel volunteered. See below for more details.
 - c. Janet, Martha, Holly and Cathryn should continue to craft the draft legislation and the TF recommendations. See below.

2. State Librarian's Report

MaryKay gave a thorough update on the Reorganization Project Working Group. This group is tasked with gathering input from stakeholders, identifying key services of the State Library and drafting recommendations. The group will send out a survey link in the next week or so. It would be helpful if we could forward this to various stakeholder groups.

The State Library's budget hearing is scheduled for March 14th and 18th. MaryKay will have a very rough draft of her concept for reorganization. She will also focus on progress on the Libraries/Archives Working Group Report recommendations. The first day will be the agency presentation and progress on recommendations. The second day will focus on the Library's plan to tackle the reorganization as mandated by the Governor's Budget. His budget incorporated the work toward improving state government and the revised budget creation process. The co-chairs budget will come out in early March and may suggest something different from the Governor. MaryKay will be explaining the Governor's budget.

We discussed OLA's testimony and what will be helpful and strategic. We want to support the \$100,000 addition to Ready to Read expanding the age to 17. B.J. will suggest people with meaningful work in youth services especially around summer reading and bridging the gap. On the reorganization, we need to know the State Library's plan so we can craft our message. We discussed the need for state government to have access to good information for wise decision making and the need for expertise in finding information so other could focus on synthesizing and using that information. Penny emphasized the need for strong messaging. Tina suggested focusing on the critical role and what the State Library does best. Emily talked about working with academics in public policy and how to discuss the gap between being a student and then working in state government; what's the State Library's role in orienting state employees on the information services available? There was discussion about a trend among state agencies in building up research units and what this does to efficiencies. How can the State Library reinforce its role as a central resource/database licensor? This will be a challenging hearing. We agreed to meet March 11 to craft the message as we will have more information at that time.

Katie Anderson gave a great presentation to the Childhood Care and Education Coordinating Council meeting. The Coordinating Council is a collective of state agency staff who work on early childhood related programs, projects and issues. The presentation was created to demonstrate how libraries are already partnering with their local programs, what that actually looks like, and how libraries are beginning to align with the Early Learning Council to improve kindergarten readiness. Katie has offered the presentation to us to use as appropriate.

The report on the early learning hubs has been submitted to the Legislature. The actual hubs will be defined by communities so now is the time to get libraries involved. We suggested that the State Library could identify where there are weak links in connecting to local partners. This could be done through a survey of who was participating with local early learning providers.

As an FYI, there will be two openings on the State Library Board in June. These are governor appointed positions. People apply. Please encourage people to do so. Nominees from southern Oregon as well as those with vision impairment will have an edge.

The State Library has received 50% of its LSTA allotment due to the Continuing Resolution on the budget. Grants will be adjusted. The funding for the Ready to Learn card program in eastern Oregon will go forward with full funding on schedule as this one is getting strong support and press. It connects a child's visits to the library with a college savings program - 2¢ per visit.

3. Lobbyists' Report

Nan and Amy had to leave for another meeting. They are working on setting up meetings with key legislators. Please note who is listed and let Nan know if you have any connections to these legislators. These members will hear the State Libraries Budget:

- Ways and Means Joint Subcommittee on General Government
 - Representative Greg Smith (co-chair)
 - Senator Elizabeth Steiner Hayward (co-chair)
 - Senator Doug Whitsett
 - Senator Betsy Johnson
 - Representative David Gomberg
 - Representative Nancy Nathanson

Janet wasn't sure which committee will hear the appropriation for county law libraries.

4. Update on access to legal information task force

Janet gave a brief update. The Task Force Report was distributed to the committee and the OLA Executive Board. There was general agreement on the Task Force about consolidating purchases of electronic databases and giving counties options to provides county law library services or work with the State Law Library to provide services. But the Task Force could not reach agreement on draft legislation given the time line and desire for more details. Martha emphasized her request for an advisory committee on the database purchases as well as more planning on what would be ordered, the cost and the payment structure. Janet had suggested an estimate of \$300,000 to \$400,000. The OLA Executive Board accepted the

report. Janet and Nan are discussing next steps given the lack of legislation. We will monitor HB 5016 that appropriate funds for the current county law library system.

5. OLA Conference details

Our conference programs were both accepted. The details on the speakers, times and topics are attached to these notes.

6. Legislative Day Planning – April 4

B.J. has tracked down 160 books that Katie has and Sara has found another 70 from last year. This will give us enough for all legislators to select one and if they want more than one, we should be able to accommodate them. B.J. will talk to Nan about the bookplates. Sara will send B.J. and Nan the wording from last year's.

Ruth has a volunteer photographer, Erin Fitzpatrick, to do Read Poster photos. We agreed to schedule photo time from 10-1. The State Library has the Read poster software. Rachel will help with this activity.

Sara, Ruth and B.J. will be there to set up at 8.

Emily agreed to do messaging on virtual legislative day the week or April 4. We'll hold off until then so people are encouraged to attend in person.

Now is a great time to make appointments. The legislators' calendars have not filled up and staff members are in the Salem offices.

7. National Legislative Day Update – May 7-8

MaryKay will coordinate and make appointments. The schedules is:

- May 6th afternoon – orientation for first timers.
- May 7th - general overview in the morning, specific issue briefings in the afternoon and a reception on the Hill right after the briefings.
- May 8th – appointments on the Hill

The current delegation is Penny, Michele, B.J. MaryKay, Ruth and Sara. Janet will probably go. Ruth is trying to get Susan Stone to go. Janet will check with the Academic Division.

8. Gladstone and LSSI

Penny gave the background and update. She attended the January Gladstone City Council meeting where the idea of having LSSI manage the library was discussed. At that time, the Council voted (4/3) to not move forward. Members of the Save Gladstone group have lobbied council members to reconsider. The Council now seems to be moving towards getting more information from LSSI. The LINCC directors have a sub-committee chaired by Bill Barss working on addressing the issues. It's a challenging situation as there is no library director and nobody communicating to library users in a objective manner. Penny is helping draft some FAQs around the new building project, management options and issues for the community to consider. The strongest message is retaining local control. The LINCC agreement values local autonomy so this leave the door open for LSSI is Gladstone goes in that direction. More information is needed if the Polaris system that LSSI uses could interface well with the current network.

Janet mentioned that she needs to update our annual reports on public management of public libraries.

9. Action Item Review

- a. Meet on March 11 to work on testimony for the State Library budget hearing.
- b. Encourage people to apply for the State Library Board.
- c. OLA Legislative Day – B.J. will work with Nan on the bookplates and invitations. Ruth will pin down the photographer and Rachel will connect with her. Sara will get the set up organized. Emily will work on messaging about virtual legislative day. We will all make our appointments and encourage others to attend.
- d. National Legislative Day – Janet will contact the Academic Division and get names to MaryKay of additional attendees.
- e. Janet will work on the annual reports on public management.

2012-2013 meetings:

March 11, 2013 10:00 am – 12:00pm (We will use Go-to meeting. I'll see if MaryKay can host Nan in her office at the State Library.)

1. Please join my meeting, Mar 11, 2013 at 10:00 AM PST.

<https://www3.gotomeeting.com/join/934015062>

2. Use your microphone and speakers (VoIP) - a headset is recommended. Or, call in using your telephone.

Dial +1 (619) 550-0000

Access Code: 934-015-062

Audio PIN: Shown after joining the meeting

Meeting ID: 934-015-062

April 4, 2013 – Legislative Day (No committee meeting unless needed.)

May 20, 2013 10:00 am – 12:00pm in Salem

HOTLINE ITEMS

Support Oregon's Libraries

Start the New Year out by getting tax credit and supporting the People for Oregon Libraries PAC! We added a simple way to make your contribution online and get a receipt. Just link to the People for Oregon Libraries' Facebook page

(<https://www.facebook.com/PeopleforOregonLibrariesPAC>) and click on the link in our 'about' section, or go directly to the contribution

page <https://rally.org/peoplefororegonlibrariespac/donate>. The funds go to support legislative candidates who are library friendly and local library ballot initiatives. You get a \$50 tax credit for a \$50 donation (\$100 for married couples). The People for Oregon Libraries PAC is about supporting Oregon's libraries through political action. The Oregon Library Association is prohibited from some political activities because of its 503C status.

OLA's focus is on supporting Oregon's library through professional development, networking and sharing our expertise. Both organizations need our support – just in different ways. So, consider making a New Year's resolution to contribute to People for Oregon Libraries!

Save the Date!

OLA's Legislative Day will be Thursday April 4. Join your OLA colleagues at the State Capitol for a fun and informative day. Learn about library issues and how the Legislative works. Talk to you legislators and show them that people do care about our libraries.

Details will be coming as the date approaches. The tentative schedule is:

8:00-2:30 Displays (Galleria)

8:00-4:00 Individual Appointments with legislators

9:00 Issue Briefing - State Library Room 102-103

11:30-1:30 Lunch (pay for your own) Goudy Commons, Willamette University

For more information, check out the Legislative webpage with links to how to make appointments. <http://olanetwork.wikispaces.com/OLA+Legislative+Day> Or contact Sara Charlton (charlton@co.tillamook.or.us) or BJ Toewe (bjtoewe@cityofsalem.net).

Thursday 4/25

Time: 2:15 – 3:30pm

Title: *From the Foundation Front: What's Working*

Description:

Here's your chance to hear from those involved in the front lines of philanthropy describe their perspective on libraries. Representatives from grantwriting organizations and local foundations will talk about what they do in the library community. They will take questions and issues from participants as well as suggesting some of their own for discussion. This session provides an excellent opportunity to meet the staff of local foundations, ask them about best practices and get feedback on what really works.

Speaker(s):

Lisa Arnold, Manager of the Grants & Library Program, Paul G. Allen Family Foundation

Betsy Priddy, Donor, Oregon Community Foundation

Kirsten Kilchenstain, Donor Relations Officer, Oregon Community Foundation Janet

Webster, Librarian, Oregon State University

Abigail Elder, Library Director, Tualatin Public Library

Penny Hummel, Library Director, Canby Public Library

Sponsor:

OLA-LDLC

Track:

Leadership & Development

Friday 4/26

Time: 2:30 – 3:45pm

Title: *What's Your Line? Crafting a Politically Smart Message*

Description:

If the city councilor asked you what you would spend another \$10,000 on in your library, would you be ready to answer? What about the parent who wants to know why there isn't a bathroom for the kids in the library? Or the university administrator wondering what happened to all of the books? We are often on the front line of local policy and funding decisions. Consequently, we need to feel comfortable talking with those who make the decisions, and those effected by them. This session will give you a chance to talk about the issues you face and get suggestions for how to tackle them. Skilled and fun facilitators will help you identify your audience and hone your message.

Speaker(s)

Aletha Bonebrake, Baker City Council Member and OLA past president, Retired

Carol Dinges, Library Director, Lebanon Public Library

Janet Webster, Head of the Guin Library, Oregon State University Libraries

Sponsor:

OLA-LDLC

Track:

Connections & Collaborations