

**Minutes: OYAN Quarterly Meeting (Spring), May 4, 2012  
Lebanon Public Library**

**INTRODUCTIONS**

**Attendees:** Susan Smallsreed (Multnomah), Ruth Allen (Multnomah), Kris Lutsock (McMinnville), Katie Anderson (State Library), K'Lyn Hann (Newberg), Mark Richardson (Cedar Mill), Jayne Guidinger (The Dalles Wasco Co.), Abbie Anderson (North Bend), Josie Hanneman (Deschutes), Sonja Somerville (Salem), Kristin Starnes (Corvallis), Traci Glass (Eugene) Kristy Kemper Hodge (free lance!), Kathleen Joritz (Hood River)

**Virtual attendance:** Ian Duncanson (Beaverton), April Witteveen (Deschutes)

**What we're reading:**

Mark: *The Fault in Our Stars* by John Green; *The Power of Habit* by Charles Duhigg  
Sonja: *Erebos* (a creepy video game novel)  
Kris: *Dragon Turn* by Shane Peacock (Boy Sherlock Holmes series)  
Kristin: *The Pregnancy Project* by Gaby Rodriguez  
Kathleen: *Come August Come Freedom* by Gigi Amateau  
Jayne: *Inheritance* by Christopher Paolini  
Traci: *The Catastrophic History of You and Me* by Jess Rothenberg  
Ruth: *Titanic: Voices from the Disaster* by Deborah Hopkinson  
Josie: *When She Woke* by Hillary Jordan  
Abbie: *The Strange Case of Finley Jayne* by Kady Cross  
Susan: *Iris* by Francisco X. Stork; *Invisible Sun* by David Macinnis Gill  
K'Lyn: *Insurgent* by Veronica Roth (sequel to *Divergent*)  
Katie: *The FitzOsbornes in Exile* by Michelle Cooper  
Kristy: *The Invention of Hugo Cabret & Wonderstruck* by Brian Selznick; *Blackbird* (manga);  
*Matched* by Allyson Condie  
April: *A Brief History of Montmaray* by Michelle Cooper and *Ashfall* by Mike Mullin

**OLD BUSINESS**

**Review/approve minutes**

Susan moved and K'Lyn seconded the October 2011 minutes and K'Lyn moved and Susan seconded the January 2012 minutes. Both minutes were approved with the following corrections: K'Lyn's name was spelled incorrectly in October and Traci's name had been omitted from the January minutes.

**Budget (Kris)** Kris reviewed the budget. OYAN's balance as of March 31, 2012 is \$9,583.89. Kris doesn't have the final preconference expenses and the funds for the OYEA award prize and trophy needs to be debited (\$186.00).

**CSLP** (Lisa via Katie)

Three people from Oregon attended the national CSLP meeting and were "loud" on behalf of Oregon's needs. Many meeting improvements were discussed. Here are some decisions that were made: 2014 slogans: Fizz Book Read & Spark a Reaction; 2015 theme: Heroes  
Ideas for the 2014 teen manual can be sent to Patti at [trishsinclair@sbcglobal.net](mailto:trishsinclair@sbcglobal.net).

The top five illustrators selected to create the art for the 2013 childrens and teen programs are as follows:

children's: David Weisner, John Rocco, Scott Nash, Pablo Burnesconi, and Mark Buehner  
teen: Keith Thompson, Duncan Long, Steve Lieber, Kazu Kibuishi, John Rocco

The top five illustrators selected to create the art for the 2014 childrens and teen programs are as follows:

children's: David Weisner, Chis van Dusen, Lauren Child, Brian Floca, Steve Jenkins

teen: Tim O'Brien, Bob Dob, Jonas Springborg, Keith Thompson, Doug Tennapel

The big issue of the year was the early explorations into whether CSLP should begin using one slogan for all age groups. After surveying Oregon librarians, most respondents felt that one slogan would be less confusing for participants and easier for smaller libraries that don't have the resources to plan three distinct programs. Many teen librarians, however, were concerned that the one slogan selected would be too dumb or dull for teens, and that teens would not want to participate if they felt they were being lumped in with kids and adults. The discussion at the meeting led to three ideas that need further investigation: Should CSLP have one slogan with a different tagline for each age group? Should CSLP come up with two slogans, one for teens and one for kids? Can CSLP work with the vendor to allow the flexibility of libraries to choose whether to have one slogan or multiple slogans printed on their summer reading branded products? In general, folks advocated for more choices and flexibility. Any changes to the slogan system will not occur until 2015 at the earliest.

Incentives: Matt from Highsmith went over this year's incentives and reps gave feedback about their quality. After a discussion of the problem with popular incentives selling out, Matt decided that Highsmith will poll libraries about selected products to try to gauge how popular they will be. He also reminded libraries that products can be ordered very early and invoiced later. Scholastic books are now available as incentives through Highsmith. The group advocated for better quality books than the warehouse sale leftovers libraries were seeing.

Upstart is now going to charge for shipping. This year it is still free. In 2013, libraries will pay 50% and in 2014, libraries will pay all costs.

All 50 states have now joined CSLP.

Please remember that anyone can join a CSLP committee.

### **Oregon State Library Report (Katie)**

#### **Oregon Education Investment Board (Early Learning Council & Ready to Read):**

##### ***Regional Teen Parenting Consortia***

I recently learned of a new statewide effort to establish regional teen parent consortia. Crystal Persi, my contact at the Oregon Department of Education, told me that the consortia are just getting started and that they asked to have staff from their local libraries join them. I volunteered to help Crystal connect the appropriate libraries with their regional teen parent consortia. I will be providing her with children's and teen librarian contact information for libraries within the existing consortia, and also emailing the library staff to let them know about their consortia.

As the teen parent consortia are new I can't really speak to what they do, but at their first couple meetings they created a vision statement and identified potential partners that should be invited to join the consortia (you!). I do know that they vary widely, for example I learned that the Yamhill Teen Parent Consortia only wants teen parenting program coordinators involved, not other community partners so they declined to have the library at the table. However, as I mentioned before several consortia specifically identified libraries as a group missing from the meeting that they wanted to invite. Regardless of whether or not your group wants you at the meetings or not I think it is valuable information for you and libraries to know these groups are forming and who the contact person is for the group in your area because as time goes on there will likely be opportunities to partner with them.

##### ***Best Practices***

I hope you have all seen the Youth Services Best Practices for Oregon Libraries website and blog (<http://orysbestpractices.wordpress.com/>). At this time only the summer reading portion is

complete—thanks to OYAN and CSD for working with me to develop the components of high quality summer reading! If you ever run across anything related to summer reading programs that you think would be good to post on the blog, please let me know. Also, if you would like your library listed as an example, please let me know. The more examples the better for other libraries starting to think about how they may implement the components.

I will begin researching outreach this Spring and hopefully will be able to have a very rough draft of components of high quality library outreach programs to OYAN and CSD executive committee members in September—after your summer reading programs. All that will be expected is that OYAN executive committee members review the components and recommend changes based on their expertise and experience. When we did the summer reading components there were only 2-3 components that folks had a lot to say about that we discussed via email quite a bit. It was a good process that I don't think added too much to your workloads.

### **Summer Reading**

The certificate design contest ends Monday. I've received more children's designs than ever, but no teen designs. I know they aren't nearly as popular with teens as with kids or kids' parents, but this year libraries have already ordered 7,000 teen certificates (2,000 more than last year). That does not include orders from schools. Please consider submitting a teen design by Monday, Jan 31. In the summer reading survey libraries offered a couple of really good suggestions such as getting the Governor to sign the certificates and making them available in half-sheet size. Due to unexpected increase in workload at the State Library, I won't be able to pursue those changes this year. However I think they're great ideas so the State Library will work on them for implementation in 2013.

Depending on the outcome of the legislative session, the Oregon College Saving Plan hopes to underwrite performers to libraries serving less than 10,000 people. This year we will provide these libraries with sample press releases to make promoting the performer easier. The only real change will be that libraries receiving free performances must actually participate in the sweepstakes. When recapping last year we learned that a handful of the libraries that had free performances never actually displayed or distributed any materials about the sweepstakes. The rest of the sweepstakes program will run like it did last year. Libraries placed orders for the materials and quantities they wanted via the 2011 summer reading statistics and ordering survey. Our goal is to get the materials to libraries early in May.

### **OLA Board Report (Kris)**

- ♦ The OLA membership unanimously voted to merge with OASL.
- ♦ A bylaws change will in the future allow for electronic voting by the membership. Another change gives OLA Executive Board members, in addition to the president, the ability to call special meetings.
- ♦ OLA candidates' videos will be posted online so everyone can see them, not just OLA conference attendees.
- ♦ Future conferences: OLA/WLA 2013 April 24-26 at the Vancouver Hilton (theme: Breaking Down Borders, Building Bridges); OLA 2014 April 15-18<sup>th</sup> Salem.
- ♦ Counties may now decide how to allocate funds between law and mediation libraries. Funding may be going away from county law libraries, so we may see more patrons asking legal-type questions at the public libraries. Holly Gerber, assistant law librarian at the Washington County Law Library, said that she and others will offer libraries training in what kinds of questions you should and should not answer regarding law.

News from the State Library:

- ♦ A program management position is now available.

- ♦ An archives workshop happened in which the State Archives, the State Library, and the State Law Library talked about coordinating services including sharing proxy servers, a web presence, and records management.
- ♦ There is a State Library budget for 2013-2015, but the governor wants a ten year rather than a two year plan.
- ♦ The Library Development Manager's duties might be folded into the Talking Book and Braille coordinator's position. It's been done before, but it's not ideal.

## **NEW & CONTINUING BUSINESS**

### **OYAN and State Library Blog**

Is there overlap between these two? Should there be? We agreed that the State Library blog should continue to have what it has (youth services best practices etc.) and have SRP resources on the website. The OYAN blog should have program information. There was a discussion about the usefulness of the OYAN blog vs. the Memberclicks website. The difficulty of adding frequently to the blog was mentioned.

Some ideas:

- ♦ Develop newsletter and then trickle stories out through the blog.
- ♦ Sign up for blog entries and have a schedule for posting. The newsletter editor would be responsible for the blog on the months the newsletter comes out.
- ♦ Have cross-references between the State Library blog (research) and the OYAN blog (programs).
- ♦ The blog content should include short posts about resource sharing and book reviews while article-length entries should be in the newsletter.

### **OLA Conference Report (Kris)**

There was good attendance by both librarians and vendors.

### **OYAN Officers**

Kris will send out a message about voting for OYAN officers. Voting closes on June 1<sup>st</sup>.

## **RESOURCE SHARING: PROGRAMS (all)**

**Deschutes (Josie)** Josie held an "Earth Day Bizarre" program where teens glued junk together. Lots of teen boys attended and made robots and other stuff. Deschutes held four Hunger Games parties.

**Cedar Mill (Mark)** Mark is doing Junkyard Wars again. The Cedar Mill Hunger Games party lasted two hours. There were four activities. Teens picked backpacks up and each had a beginning scenario.

**Beaverton (Ian)** Beaverton had four separate Hunger Games programs: trivia, a training day, a fashion show in which the teens had to create something with provided materials that reflected their district, and a cornucopia (physical challenges).

**North Bend (Abbie)** At a previous library, Abbie wanted to give teens something to do while they waited for the computers so she created a trivia contest where they answered questions with print resources. If they participated in this activity, they got an extra hour of computer time.

**The Dalles (Jayne)** Jayne was a judge for a poetry contest/slam at a local bookstore. The bookstore gave gift certificates to the winners.

## **FOCUS INSTITUTE**

The 2012 Focus Institute is happening at Menucha in the Gorge from September 16-19<sup>th</sup>. OYAN members will be teaching the following workshops:

- ♦ Teen 101 (Susan Smallsreed and Deborah Gitlitz)
- ♦ Selling it in the Stacks: Teen RA (Ruth Allen and Traci Glass)
- ♦ Teen Programming (K'Lyn)

## **RAFFLE REPORT (Kris & K'Lyn)**

The OYAN raffle was down \$10.00 this year from last, but was sold out. We made \$2065.00 minus the \$54.00 it cost to sell the tickets online.

We need to make changes to the process: need to update instructions and end the ability for people to buy tickets right before the conference.

Ethics & advertising ticket sales: We can't use Craigslist (it's against their rules) or Ebay (an auction format that doesn't work for just selling tickets at a stated price) for advertising the raffle. K'Lyn wasn't able to find a way to contact Facebook either and the person from the Oregonian never called her back.

Next year's raffle prizes need to include prizes from both Oregon and Washington.

## **GRAPHIC RAVE (Traci)**

Traci needs ideas for manga and local publications to include on the Graphic Rave list.

## **FALL WORKSHOP BRAINSTORMING (all)**

Some ideas for the fall workshop are bullying, Sex in the Library (Abbie knows the person who does this blog or maybe the Teen Parenting Consortia could present?), how to host a mock award program. On a side note, Ian is willing to help with the 2012 OYAN Mock Printz.

## **OLAWLA Conference Workshop Ideas (all)**

- ♦ Craftastic with new crafts
- ♦ Amelia Bloomer Award presentation
- ♦ OYAN Book Rave booktalks
- ♦ ORCA booktalks

## **ORCA Winners**

*11 Birthdays* by Wendy Maas, *When You Reach Me* by Rebecca Stead and *The Maze Runner* by James Dashner.

## **Upcoming OYAN Meetings**

Summer 2012 Friday, July 20<sup>th</sup> 11:00-3:00 at Driftwood Public Library (Lincoln City)

Fall 2012 Friday, October 26<sup>th</sup> 11:00-3:00 Tualatin Public Library (**there may be a workshop before hand, so the meeting time might change**)

Winter 2013 no date yet, but will probably be at Salem Public Library

Respectfully submitted,

Ruth Allen, Secretary