

**OYAN Quarterly Meeting Minutes (Spring), May 10, 2013**  
**The Dalles Public Library**

**INTRODUCTIONS**

**Attendees:** Aimee Meuchel (Tualatin), Ruth Allen (Multnomah), Kris Lutsock (McMinnville), Mark Richardson (Cedar Mill), Jayne Guidinger (The Dalles), Sonja Somerville (Salem), K'Lyn Hann (Newberg), Rick Samuelson (WCCLS), Traci Glass (Eugene), Katie Anderson (State Library), Marylou Martin (Sherman County Public/School Library); Melissa Smith (Sherman County Public/School Library).

**Virtual attendance:** Ian Duncanson (Beaverton)

**What we're reading:**

Aimee: *Eleanor & Park* by Rainbow Rowell; *Mr Penumbra's 24 Hour Bookstore* by Robin Sloan

Ruth: *Love and Other Perishable Items* by Laura Buzo

Jayne: *Clockwork Princess* by Casandra Clare and *Fyre* by Angie Sage

Mark: *Ready Player One* by Ernest Cline

Kris: *Carter's Unfocused One Track Mind* by Brent Crawford; *Becoming Holmes* by Shane Peacock; *More Information than You Require* by John Hodgman (listening to this)

Traci: *Swamp Thing* by Scott Snyder (graphic novel)

Rick: *Ian Banks's books (very weird)*

K'Lyn: *Sever* by Lauren DeStefano (listening to this)

Marylou: *For Darkness Shows the Stars* by Diana Peterfreund; *Reached* by Ally Condie

Melissa: *Blackout* by John Rocco (picture book); *Reached* by Ally Condie

**ADDITIONS TO THE AGENDA**

CSLP update (Rick)

**OLD BUSINESS**

**Review/approve minutes**

K'l yn moved to approve the minutes and Kris seconded. The motion passed unanimously.

**Budget (Aimee)** Aimee reviewed the budget. Mark noted the raffle costs. At some point we will need to purchase some equipment to facilitate remote meeting access, so we'll probably spend a bit more than the expenses indicate.

As an aside, the Thursday night movie at OLA was not a money-maker, but it was fun!

**OLA/WLA Conference Debrief**

- ◆ The Teen Volunteer program was great!
- ◆ The Maker Space program was good for a broad range of libraries, and there were some fun ideas.
- ◆ The Book Rave program attendance was at capacity! There was feedback that the iSchool students could have improved their booktalks.
- ◆ ALEX presentation got great reviews! The presenters projected the book covers and had an online summary of each title, thus making note-taking much easier.
- ◆ The Visual Thinking Strategies preconference was good, although the attendance was disappointing.
- ◆ Nice OYEA reception at Kronos! OYAN's very own Traci Glass received the OYEA Award!

- ◆ Question: Do we want to continue to have the OYEA Reception off site? Katie noted that it would a great idea as long as the place was within walking distance of the conference.

**ACTION:** Turn in your receipts. (Kris)

### **State Library Report (Katie)**

\*see report attached at the end of the minutes.

Several important things to note: Ready to Read funds now may be used for 15-17 year olds so make sure some of yours goes to teens! *Please pay particular attention to Katie's recommendation to the OYAN Board to do some strategic planning.*

## **NEW & CONTINUING BUSINESS**

### **Raffle Report (Mark)**

The OYAN Raffle brought in \$2485.00! We sold all 600 tickets including 334 online. We discussed increasing the number of tickets sold. OYAN does not need OLA Board approval to do this; OYAN just can't make more than \$3000.00.

**Decision:** OYAN will sell 650 tickets in 2014. Perhaps we will put the tickets in Excel and use random draw software.

### **OYAN Elections**

OYAN's new officers will be:

Chair: Mark Richardson

Vice Chair/Chair Elect: Sonja Somerville

Secretary: Danielle Jones

\*All other officers will remain the same as in 2012-13.

ORCA rep: Aimee might be interested, but will need to talk with her supervisor.

**ACTION:** Traci will send out a call for an OYAN ORCA representative.

### **CSLP Update (Rick)**

Rick made some announcements about next summer.

*Themes for 2014:*

Children: Fizz, Boom, Read

Teens: Spark a Reaction!

Adult: Literary Elements

Future themes: 2015 – Superheroes; 2016 – Fitness

CSLP plans to stick with 3 slogans: one for children, one for teens and one for adults

The Oregon contingent has requested that more materials be bilingual and that more clip art have transparent backgrounds.

### **OLA Board Report (Aimee & Traci)**

OLA is going forward with leadership building opportunities for library staff.

OLA is in the process of cleaning up archives.

PLA 2022 will be in Portland. OLA might do a mini-conference because OLA loses money every time PLA is in Portland.

### **Book Rave Update (Aimee)**

The 2013 Book Rave is up on the website. We need to get the Graphic Rave up on the website and added to the blog. **ACTION:** K'Lyn will do this.

Sonja will organize the 2014 Book Rave and Ian will take over for the 2015 BR.

### **Graphic Rave Update (Traci)**

Traci sent out an email soliciting nominations for the GR. The deadline is July 1<sup>st</sup> and OYAN members will go over the nomination list at the July 12<sup>th</sup> meeting.

### **Rain Town Press (Aimee & Traci)**

Aimee and Traci met with a representative from Rain Town Press. He would like to get his authors out to libraries. Please contact him to arrange a visit:

Cory Freeman

[cory@raintownpress.com](mailto:cory@raintownpress.com)

### **YA Circulation Statistics (Aimee & Traci)**

Please see the letter that Aimee and Traci sent to Eva Calcagno supporting an initiative to start counting YA circulation statistics.

### **Fall Workshop Ideas & OLA Preconference**

\* maker space – how to use your library as a maker space

\*bullying: Susan S. has a contact in Portland; Sherman County School District already does something about this topic

There was a general feeling that this topic has already been done and/or that the schools are covering this topic.

\*Emergency Preparedness as Zombie Preparedness – preconference?

**ACTION:** Email Mark, Traci or Aimee if you have ideas!

### **RESOURCE SHARING**

**Tualatin & Eugene:** These libraries both hosted Free Comic Book Days. Aimee hired someone from Trillium Charter School to do comic drawings based on the kids' suggestions. Seventy-five people showed up and the program cost less than \$150.00! Traci combined FCD with a Star Wars celebration and showed the original three movies, had cosplay (people dressed as SW characters) and served popcorn and soda. Diamond sent about 100 free comics to Traci.

**Cedar Mill (Mark)** Cedar Mill also had a comic book program. Participants played a game where one person drew a picture and people passed it along and wrote a line or two. There was also a game where Mark photocopied book covers and art and then the teens had to describe the cover to someone else who then had to say what the book was about.

Cedar Mill is also circulating media kits! Each Media kit is designed to help people create some type of media, be it music, movie, audio interview, etc. The library has four circulating media kits and three kits for library use only. The in library kits are primarily designed for editing. The library has two Mac laptops, an iPad and a Bamboo Graphics tablet to work with in the library with the standard iLife suite software and the Adobe Creative Suite software installed.

Here is a link with extensive details on the

kits: <http://cmclquickpicks.wordpress.com/2013/05/24/checking-in-media-maker-kits/>

Click on this link for a video some local teens helped Mark with: <http://vimeo.com/69107607>

**Newberg (K'Lyn)** Newberg has some upcoming programs to go with the Groundbreaking theme for SRP. Teens will make plaster molds of hands that will hold books. There will be a shrunken apple head program as well. Newberg will also host a Teen SLIP (summer library learning

program) and programs to coincide with the following movie releases: Beautiful Creatures, City of Bones and Percy Jackson.

**WCCLS** (Rick) WCCLS hosted a teen art contest: They employed social media to do this: art that made the first cut was uploaded to Facebook. This made it easy for Teen Library Councils to vote (just look at the art online and vote!).

**Salem** (Sonja) Sonja mentioned an exciting program put on by the department store Kohl's: that she's planning on taking advantage of this summer. Here's a bit about it:  
"I recently learned a lovely new thing from a friend that works at Kohl's. Apparently, Kohl's (on the corporate level) is very serious about community service. Our particular Kohl's in Salem was being urged to do more community service than in the past, so they approached us to ask if they could volunteer at an event.

Here's the awesome thing. IF their associates come to an event and IF they (collectively) serve for 15 hours, THEN the organization also receives a donation of \$500 from Kohl's corporate. It is on offer for 501-c-3 non-profits only (so a non-profit library and/or through a Friends or Foundation) and directly serve children ages 0-18. Also, you have to persuade at least 5 associates to volunteer for at least 3 hours each. But I'm planning a 3 hour event on June 4 and already (my friend tells me) I have 4 associates signed up. The 5th should be no problem. Then, I answer a few questions in an email from corporate and they'll cut us a check. SWEEET!

You do have to have a Kohl's in your community, but if you do, I suggest you check into it. I signed up with the help of the store manager in Salem, but there is also information on the website. It's called "Associates in Action."  
<http://www.kohlscorporation.com/CommunityRelations/Community04.htm>

For poetry month in April, Sonja created a display of 30 poems featured in 32 young adult novels. It was cool. She has a publisher file (that could become a pdf) of all the posters she designed and/or a list of the titles and poems that she will happily share with anyone interested. She had some amazing conversations and checked out several books to teens as a result of the display!

**Tualatin** (Aimee) Tualatin had a hugely successful Murder Mystery Night that was attended by thirty-nine teens: "Horror at Homecoming"! The Teen Library Council acted it out and everyone else tried to solve the mystery. It was great, although the next time Aimee hosts one, she'll have people pre-register so everyone can have a part. You can order these online at [hostaparty.com](http://hostaparty.com).

**McMinnville** (Kris) Like Eugene, Kris also hosted a Star Wars/Comic Book Day. Part of the program included a contest where teens could create a three-panel comic with themselves, the library or a Star Wars library theme. McMinnville is having a Mac Reads Day. The book for adults is *My Abandonment* by Peter Rock while the teen book is *Living Rough* by Cristy Watson. Kris also passed out McMinnville's Summer Reading Program flyer. Kris recently purchased a new game called *Zombicide* which he has not played, but believes will have high teen appeal! Six people can play, and the game's art is gruesome, but comic-book like. Series 2 is coming out in the fall.

**The Dalles** (Jayne) The Dalles is hosting another author event in conjunction with Klindt's Booksellers.

### **Upcoming OYAN Meetings**

Summer 2013 Friday, July 19<sup>th</sup> 10:30-2:30 (note the different time) Eugene Public Library  
Fall 2013: date TBA; place possibly Cedar Mill  
Winter 2013: TBA

Respectfully submitted,

Ruth Allen, Secretary

**ADDENDA:**

**State Library Report (Katie Anderson)**

**Brief updates:**

- Oregon Summer Reading Certificates will be mailed to libraries with summer food site bookmarks. Libraries may distribute the bookmarks however they want. The bookmarks have a phone number that families who qualify for free and reduced lunch can call to find out where their nearest free summer food site is. A cover letter by the State Librarian, MaryKay, and the Deputy Superintendent of Schools, Rob Saxton, is included and encourages public libraries and summer food sites to partner. This year the summer reading certificates are signed only by the Governor.
- The Oregon Summer Reading Sweepstakes will be called “We Dig Summer Reading and Saving for College”. We are also partnering with KATU again to promote summer reading and the sweepstakes, but the details of what is included in the media package aren’t finalized yet. I’ll let you know via the listservs when I have the information. The Oregon College Savings Plan will again be underwriting one performer for each library serving 10,000 people or fewer—that’s about 65 libraries which is about 30% of Oregon libraries!
- As a result of the successful summer reading sweepstakes, the Oregon College Savings Plan is expanding their partnership with libraries. They are part of the Ready to Learn grant in northeastern Oregon in which children from birth until their 6<sup>th</sup> birthday will get a special library card. Every time they use their library card \$0.02 will be deposited into an Oregon College Savings Account. I mention this because the project bridges early childhood with college prep in high schools, it serves as a model for how good partnerships can expand, and nothing like this has ever been done before. As I will explain later, we have reached the point where libraries have the opportunity to do completely new things around teen services... so start thinking of ideas!
- OregonASK has a grant to keep up to 10 school libraries open over the summer. Schools have to apply. Successful applicants will be required to have a summer food site, keep the school library open during the food program hours, and to contact their local library to ask about partnering to provide literacy programming. Hopefully public libraries will at least be able to bring summer reading to the school library once, but if a public library doesn’t have the capacity to do it the State Library will partner with those school libraries to provide them access to literacy activities and ideas in the CSLP summer reading manual.
- Thank you for supporting Letters About Literature. We haven’t received all the permission release forms yet so I can’t announce the winners. They will be announced via the listservs as soon as we have permission from the students to do so.
- I attended the YALSA Teen Summit in January. It was wonderful! My full report will be included in the minutes because today I want to spend some time talking about what’s going on in Oregon in more detail than usual.

**The State Library:**

As recommended in the Governor’s balanced budget for 2013-2015, the State Library has begun planning for a major reorganization. A steering committee has been formed and will submit a plan to the Legislature. During this process we will be reaching out to the library community for feedback on the plan. Please keep your eyes open on the listserv to keep informed and learn about feedback opportunities.

The recommended budget expands the Ready to Read Grant to include programs for 15-17 year olds. At this time no further changes to the Ready to Read Grant process are planned for the 2013-2014 grant cycle.

### **Statewide landscape and partnerships:**

At the March CSD meeting I gave a progress report on the 2005 early literacy recommendations to the State Library. I won't go into any detail, except to say that Oregon libraries have made considerable progress in the area of early literacy! As a result of this progress and changes in Oregon education goals and system, more opportunities are upon us for library teen services to more intentionally and directly get involved in statewide education and career readiness work. The Governor has set the 40-40-20 goal which means 100% of Oregon students will graduate from high school in 2025. 20% of them will graduate ready to enter the workforce, 40% of them will go on to earn an associates level degree, and 40% will go on to earn a 4 year college degree. Chief Education Officer Rudy Crew is planning a literacy initiative that we don't know the details about yet, but the State Librarian has had several conversations about it with his staff and it will likely include grant opportunities for innovative literacy programs for children and young adults from birth through high school. The legislature is in the process of refining the achievement compacts schools are required to file with the state. At the last OregonASK meeting I learned that it is very likely that the next version of achievement compacts will require community partners, such as public libraries, to sign on. When you look at these three education initiatives and the potential inclusion of teens in the Ready to Read Grant it is clear that libraries now have an opportunity to work more strategically with local schools, community colleges, and other organizations to provide:

- Career and technical education (CTE) through teen volunteer programs and internships designed to provide teens job-like experiences and/or school credit.
- Leadership and community engagement opportunities through teen advisory councils that plan, implement, and promote teen services and programs.
- Information literacy and technical skills training through classes for teens on the research process and using technology to create projects for school or work (or fun!).
- Test prep and homework help through subscription databases such as LearningExpress or Tutor.com and other similar library resources.
- Opportunities to improve communication and social skills through high-interest, fun programming.
- Literacy-based enrichment programs.
- Summer reading programs.

While this might seem daunting because the Ready to Read Grant is for early literacy and summer reading and teen library services aren't universally seen as necessary like preschool storytimes, if the changes to the Ready to Read Grant are passed we will be further along in strengthening teen library services now than the library early literacy movement was in 2005. Some of our assets in this effort to work more strategically with local schools, community colleges, and other organizations to achieve the 40-40-20 goal are:

- All teens "qualify" to access free public library services. (In most other cases, teens have to meet certain criteria to be eligible to receive services or have enough money to pay for services out of pocket.)
- The library community's partnership and participation in OregonASK.
- The summer reading sweepstakes partnership with the Oregon College Savings Plan.
- The Oregon summer reading certificate and summer food site partnership with ODE.
- The governor's signature on the 2013 summer reading certificates.
- OYAN's dedication to providing high-quality training at conferences, the Focus Institute, and meetings.

- YALSA's increasing support around advocacy for teen services and professional development for both teen librarians and all other library staff.

In light of this rapidly changing landscape, I recommend that OYAN's executive board consider doing some strategic planning (it can be informal!) to develop a vision for what you want to accomplish and set a few goals to inform the work you do to support and train teen librarians in Oregon.

#### **YALSA Teen Summit Report** (Katie Anderson)

YALSA's Teen Summit was one component of a larger project to develop a teen services white paper that will guide the future work of YALSA in supporting teen services at public libraries across the country.

**Mantra of summit participants:** Think big, start small, move fast

**New library paradigm from summit participant discussions:** Community Responsive Libraries

**Overarching themes/highest priorities in teen services** (safe third-spaces, relationships, and flexibility were the three themes that came up constantly, the other themes listed below also came up in almost every discussion.):

- Teens want and need safe third-spaces (i.e. not school, not home) where they are welcome to hangout, mess around, and geek out and where it's safe to fail and try again. Conversations around safety focused on the [SafeZone](#) concept everyone has been learning about from LGTB advocacy groups.
- Teens are all about relationships! All library staff must be welcoming, appropriately helpful, and respectful of teens. Libraries provide opportunities and a venue for teens to develop relationships with:
  - Their peers
  - Diverse community members (teens as reading buddies for little kids or volunteering to help with cyber seniors classes)
  - Mentors/experts
  - Caring adults
  - If libraries don't provide relationship building/exploring opportunities, teens won't come back.
- Teens are looking for "the thing" that they are interested in, that motivates them, and will be an asset for them in their future academic and working lives. Libraries can provide low-stakes [connected learning](#) opportunities that let them explore diverse interests and staff that help teens hone in on the thing for them.
- Successful and effective teen programs are planned, promoted, and implemented by teens for teens—with guidance and support from library staff. Teen directed programming creates experiences that are more meaningful and authentic to teens.
- The definition of successful teen services must change. Evaluation should focus on outcomes rather than outputs—i.e. success is a program at which 2 teens were engaged and had fun, not a program with 20 teens who weren't engaged. Teen programs and services must be allowed to fail and be revisited/tried again.
- All of the above require the library to much more flexible.
- All of the above require the library to develop a strong infrastructure to support growing and changing technology and other resources.
- All of the above can be achieved more efficiently and effectively through partnerships with local education agencies and community based organizations.

**The panel of teens let us know that...**

- Teens need to be personally invited to participate in library activities by a friend, library staff member, or someone else involved in the activity—especially if they haven't

participated in library activities since they were “little” or had never been to the library before.

- Once teens are invited personally a few times, then other types of promotions such as FB and fliers start working because the library is now on their radar and already has a foothold in becoming part of their social network.
- Most teens don't usually plan ahead. They may plan to hangout Friday night, but they won't decide where and when hanging out will take place until it's actually Friday when they can assess their options in real time, communicate via text or IM, and “converge”.
- Sometime during the tween years the library becomes uncool and library stereotypes reestablish themselves in the minds of older tweens and teens.
- Keep upper elementary and middle school kids engaged in fun library activities so they continue to see the library as a cool place as they transition to older tweens and teens.
- Teens are into Tumblr (sharing) and blogging (creating), they only have FB because they felt they had to for extracurricular activities like sports because that's how the coach and team communicate. They use texting and IM.
- Teens want to be experts in something. They want mentors to help them develop their expertise and they want opportunities to share their expertise with others. They want their area of expertise to be fun and interesting, but they also want it to be an asset in their future academic and professional experiences.

#### **Why do libraries need teens?**

- To learn about pop culture and trends
- Develop community connections
- To get new answers to old questions
- To tap into high energy
- To tap into natural advocates and organizers
- To build relationships with future voters

#### **Safe bets for successful teen services:**

- Accept that if it's not on the screen, it doesn't exist—this isn't going to change so stop fighting it.
- Reduce book worship. It's the content and what we do with it that's important, not the container the content is in.
- Develop a higher tolerance for ambiguity.
- Develop radical flexibility.
- Transform libraries from being like grocery stores where one just picks things up to kitchens where one creates things.
- Go green or go home! Children and teens today expect it.
- Ask teens what they want. Libraries need to align our services to what teens tell us they want rather us than trying to figure out how to make teens want what we already have.
- Accept that these changes are not going to be easy.

Recommended Pre-reading for Participants  
Summit on Teens and Libraries

#### **What do we know about teens and their needs?**

- Carter, Calla. “Beneath the Digital Rock.” HuffPostTeen, <http://ow.ly/gQbqI> (blog post, accessed on 1/15/13)
- Mizuko Ito, et.al. Living and Learning with New Media: Summary of Findings from the Digital Youth Project. The John D. and Catherine T. MacArthur Foundation. (Nov. 2008). <http://ow.ly/gQrSI> (.pdf)
- Pitts, AnnaKate. “From Bloodthirsty to Sparkly.” HuffPostTeen, <http://ow.ly/gQb7h> (blog post, accessed on 1/15/13)

- “Some Reflections on Learning and Engagement from the Kickflip Team.” Kickflip Program <http://kickflipprogram.tumblr.com/> (video accessed on 1/15/13)

#### **How can libraries best serve teens?**

- Kristen Purcell et. al. How Teens do Research in the Digital World. Pew Internet and American Life Project. (Nov. 1, 2012). <http://pewinternet.org/Reports/2012/Student-Research.aspx>
- Katherine Zickuhr, et. al. Younger Americans’ Reading and Library Habits. Pew Internet and American Life Project. (Oct. 23, 2012). <http://libraries.pewinternet.org/2012/10/23/younger-americans-reading-and-libraryhabits/>

#### **How do we determine what library services for/with teens should look like?**

- Kotter, John. Our Iceberg Is Melting: Changing and Succeeding under Any Conditions, (New York: St. Martin's Press, 2006).
- Mizuko Ito, et. al. Summary: Connected Learning: an Agenda for Research and Design. Digital Media and Learning Research Hub. Irvine, CA. (Jan. 2013). <http://ow.ly/gQrZD> (.pdf). – Full report is at <http://ow.ly/gQrEo> (.pdf)