

**OYAN Quarterly Meeting Minutes (Spring) May 2, 2014**  
**Tillamook Public Library**  
**Approved July 25, 2014**

**Attendees:** Bobbye Hernandez (Tillamook), Sonja Somerville (Salem), K'Lyn Hann (Newberg), Gladis Martinez (Woodburn), Katie Anderson (State Library), Kris Lutsock (McMinnville), Harley Judd (Hood River), Elvira Sanchez-Kisser (Woodburn), Teena Nelson (Driftwood), Ruth Allen (Multnomah), Mark Richardson (Cedar Mill), and Danielle Jones (Multnomah).

**INTRODUCTIONS**

**What we're reading:**

Mark: *It's Complicated* by Dana Boyd, *Smartest Kids in the World and how They Got That Way* by Amanda Ripley

Kris: *Great* by Sara Benincasa

Harley: *Mini Weapons of Mass Destruction* by John Austin, *The Where, the Why, and the How* by Matt LaMothe, Julia Rothman, and Jenny

Gladis: *Cress* by Marissa Meyer

K'Lyn: *The Fault in our Stars* by John Green, *William Shakespeare's Star Wars: Verily, a New Hope* by Ian Doescher

Sonja: *Impossible Knife of Memory* by Laurie Halse Anderson

Teena: *Panic* by Lauren Oliver, *Ghost Hawk* by Susan Cooper

Bobbye: *Storm* by Donna Jo Napoli

Elvira: *Beautiful and Cursed* by Page Morgan, *Darker Still* by Leena Renee Hieber

Danielle: *The Martian* by Andy Weir

Ruth: *Boundaries; Hoe the Mason-Dixon Line Settled a Family Feud and Divided a Nation* by Sally Walker

Katie: *Just One Day* by Gayle Forman, *Eye of the World* by Robert Jordan

**OLD BUSINESS**

**Review/Approve January 31, 2014 Minutes**

No additions or changes; Kris moved to approve, Elvira seconded. Passed with no objections.

**Budget Report-Mark**

The budget is breaking even on the Oregon Library Association pre-conference. All raffle tickets were sold during the conference. Two scholarships have been awarded. The budget will be more complete at the next meeting once all information has been entered from the OLA conference.

**OYAN Scholarship**

The wording for use of an OYAN Scholarship has been changed to read as thus:

"Scholarships may be used to pay for **registration fees and travel expenses including transportation, hotel, and food not to exceed a total of \$350.**

**Association membership fees cannot be included.** Recipients are also required to

pay any extra costs of family members or friends who accompany them to the event.”

Sonja moved to approve, Ruth seconded. Passed with no objections.

## **NEW BUSINESS**

OLA Debrief:

Members that attended the OLA Conference and session discussed highlights of the conference, which included:

- Paid internships at libraries for teens—Katie “Great idea for a possible use of Reading For Success grant money.”
- In session about promoting public library programs to teens it was mentioned how “teens make decisions in the moment,” so approaching them on the day of event is more effective. Members liked the idea of having interactive games available to draw teens when tabling outreach. Members thought this would be a great way to involve teen council members that attend the school in helping with the promotion.
- During session on handling reader’s advisory it came up that when approached by a pushy parent and reluctant teen, RA is more successful if you can separate the child from the parent.
- During the preconference session with Linda Braun the big take-away was to note that teens have their own culture and use of social media space, and it is okay NOT to shove something “library into that.” If you want something promoted on social media, suggest that the teens put it on their own social media.
- Feedback from OLA session surveys
  - During the Graphic Rave people enjoyed hearing Sara Ryan talk about the process of collaborating and publishing a graphic novel, but they would like to see more nonfiction graphic novels on the list of books discussed.
  - People like the fact that the Making vs. Crafting was a “hands on” program.
  - School Campus Events Promotion people really liked the concept of day-of event promotion and enjoyed the games he displayed to bring the teens in. People would have liked to hear more about getting past the barriers present to get into the schools in the first place, and how to handle multiple schools that need targeting.
  - People would like more recent and forthcoming books discussed during the Book Rave.
- Sonja reported that there were over 700 tickets sold for the OYAN raffle, and 29 prizes were awarded.

## **CSLP (Collaborative Summer Library Program) Update-Katie and Danielle**

Katie mentioned that the meeting have been improving and are more productive. There has been time given for brainstorming ideas that go into the CSLP manual. The slogans for 2016 health and fitness are:

Children's/Early Literacy--**On Your Mark, Get Set, Read**  
Teen--**Get in the Game: Read**  
Adult--**Exercise Your Mind, Read**

The theme for 2017:

- **Build a Better World**

### **OYAN Elections-Mark**

We are seeking volunteers to run as the CSLP representative and for a Publications Officer. Ian Duncanson is running for OYAN chair.

### **OLA Board Report-Mark**

- Board is meeting budget goals
- Board is investigating an investment policy
- They are talking about better ways to save board files. **Action:** OYAN should be having this conversation too.
- There have been some changes to the state bylaws where the state librarian no longer has a board vote.
- There is a proposal in the works to sponsor eye and vision screening at public libraries.
- The Center of the Book is leaving the state library
- A new task force has been created to look for a new fiscal agent to house Answerland.
- They are talking about doing a raffle with hopes of keeping in mind that this could impact OYAN's raffle.
- There is no OASL Conference this year
- ILAGO will have a one-day conference on May 10. Candace from ILAGO wants to have more of a relationship with OYAN.
- OLA conference in the future:
  - 2015 – Eugene
  - 2016 – Bend
  - 2017 – Portland
  - As the schedule stands, OYAN would be responsible for a 2016 preconference program. **Action:** We need to have more discussion to see if there is a chance that OYAN could switch a year with CSD.

### **Oregon State Library Report-Katie**

#### **State Library transformation:**

The 2014 legislative session has ended and the results for OSL are that the State Library's budget request has been deferred to the Legislative Emergency Board which will meet in May 2014 and the report that was presented from the State Library, State Archives, Department of Administrative Services, State of Oregon Law Library, and Oregon Historical Society detailing the progress of the reorganization was acknowledged. The Co-Chairs of the Joint Committee on Ways and Means will establish a legislative workgroup to continue the reorganization effort and produce draft legislation for the 2015 Legislative Session.

MaryKay asked me to read you part of the budget note regarding the State Library verbatim.

The Co-Chairs of the Joint Committee on Ways and Means will establish a workgroup to build upon previous State Library reorganization efforts, including the 2012 Joint Committee on Ways and Means report on the consolidation and improvement of library and archives services as well as subsequent proposals this biennium. The purpose of the workgroup is to modernize the delivery of state library services by improving access to public information, eliminating duplicative services and costs, increasing utilization of digital resources, and increasing collaborative partnerships across entities.

The workgroup shall recommend draft legislation for introduction in the 2015 legislative session for the reorganization of state library services, which should, where possible, incorporate national best practices pertaining to library reorganizations.

The workgroup will include Legislative members, and other members chosen to represent the interests of state library service users and employees. [Janet Webster, chair of OLA's Legislative Committee has been selected to represent the library community on this workgroup.]

It is the Co-Chairs' expectation that the workgroup will be staffed by the Legislative Fiscal Office with assistance from the State Librarian, State Archivist, State Law Librarian, Department of Administrative Services – Project Management Office, the Department of Administrative Services – Chief Financial Office, and Legislative Committee Services. Staff of the Oregon Historical Society is also invited to participate as staff to the workgroup

It also explains that funding for the 2014-2015 Ready to Read Grant will actually increase slightly from 2013-2014 funding because the legislature restored 57% of the 2% the State Library held back last year.

**Letters About Literature:**

We had a significant increase in participation this year. Last year 763 kids from Oregon entered and this year 1,040 entered! Jen Maurer will be hosting the awards celebration on Monday, May 12. Thanks again to OYAN for cosponsoring Letters About Literature. As you know, the Oregon Center for the Book will no longer be at the State Library. Oregon Humanities has expressed interest in taking over the Oregon Center and the State Librarian is in discussion with them about what that

might look like. State Library staff will keep you and the library community informed about this.

**Focus Institute:**

Will take place Sept. 21-24, 2014 at Menucha Retreat Center in the Columbia Gorge. This is a training for staff who serve children and/or teens at their library, but don't have a Masters in Library Science. The training strives to provide non-degreed staff with some of the research and theories that inform why we develop youth services in particular ways. Is OYAN interested in presenting sessions at the Focus Institute again? Specifically Everyone Serves Teens, Selling it in the Stacks to Teens, and Teen Programming. I'd also be interested in considering other topics you recommend.

**Statewide Teen Parenting Coalition:**

Last month I attended a meeting of the Statewide Teen Parenting Coalition. At the particular meeting, adults in their mid-20s who had babies when they were teens spoke about what resources helped them most when they were parenting teens and what resources they wished they had and wish they would have known they had access to. It was a great discussion in which I learned that while they enjoyed a variety of library early literacy programs for them and their babies, what they really wish the library had told them about was resources for doing their homework and test-prep materials they could have accessed from the library for free and other college and career readiness materials and programs. This indicates to me that in at least some areas of Oregon there is a gap in library outreach services to parenting teens that teen librarians could fill.

**Summer Reading:**

- The winner certificates are the bilingual star for children and the books for teens. If you ordered 50 English certificates and 25 Spanish certificates you will receive 75 bilingual certificates. If you only ordered 50 English certificates you will receive 50 bilingual certificates. The teen certificate will be translated into Spanish and distributed the same as in the past. They will also be available to download and print as in the past. They will again be signed by the Governor. My goal is to get them printed and out to libraries by June 1<sup>st</sup>.
- The 2014 Oregon summer reading sweepstake will be called *Fizz Boom Save*. There are two changes, 1) the prize for youth was reduced from a \$1,000 to \$529 Oregon College Savings Plan, and 2) the entry forms are now available in Spanish. Libraries should receive materials in May, about a week before June 1<sup>st</sup>.
- In conjunction with the Fizz Boom Save, the Oregon College Savings Plan (OCSP) will again be sponsoring one free performer for libraries serving fewer than 10,000 people and a media partnership with KATU to promote summer reading at public libraries and *Fizz Boom Save*. This year 53% of Oregon public libraries are eligible to receive a free performer. Library

directors received the information they need to book their free performer last week. OCSP supports these summer reading activities because they benefit more youth beyond the 15 sweepstakes winners and their priority is to work with local libraries to provide youth with the experiences they need to get on and stay on the road to college.

- In May, I'll be sending out an email reminding libraries what statistics to keep for the summer reading program (all are optional) so they can report them in September. These are used to create the annual Oregon Summer Reading Brief.
- In June, I'm facilitating a meeting with several people from the Oregon Department of Education and OregonASK to discuss summer reading. The goal of the meeting is to establish statewide summer reading outcomes, reevaluate each organization's summer reading activities based on whether or not the activities actually help youth achieve those outcomes, and develop a more coordinated and comprehensive approach to the statewide summer reading program. This will be our first meeting, thus the beginning of what may be a very long conversation before something, if anything, happens. I will do my best to keep OYAN and CSD informed.

### **Ready to Read:**

The 2014-2015 grant will be the same as the 2013-2014 grant. Applications will be available the first week of July and due August 31, 2014. Final reports for the 2013-2014 Ready to Read Grant cycle will be due December 1<sup>st</sup>. This year we tried a December 31<sup>st</sup> deadline, but it didn't allow me enough time to compile them into the Annual Report by the time the Legislature convened. This was not a big deal this year because it was the short Legislative session, but during the regular session it is a big deal so we're going back to the December 1<sup>st</sup> deadline so I can get the annual report done on time

### **Reimagining Ready to Read:**

- The Governor and Legislature are changing the way they think about the state budget. They are now thinking of it in terms of "What outcomes can we buy with state money?" Like many of your governing bodies, the State is facing increasingly tighter budgets year after year. The Governor and Legislature have to make tough decisions about what to fund and what not to fund. This means they have started saying "If the organization we buy outcomes from can't deliver them, then we'll buy the outcomes we want from another organization."
- During the 2013 Legislative Session the State Library requested an increase in Ready to Read funding based on keeping the amount of money per child the same, but increasing the age range from 0-14 to 0-17. The Legislature increased Ready to Read funding almost to the amount we requested, but recommended that we rethink the grant program—change the name, align it better with statewide education goals, and propose expanding it through age 17—and come back with a new grant proposal in 2015.

- In response, the State Library convened a task force to re-imagine the Ready to Read Grant and to use the outcome based evaluation model the state is moving towards.
- It's important to remember that the money you receive from the State Library is state general funds. The state is essentially paying public libraries for a service. In the past they didn't clearly define what they wanted to get from that service, but those times are changing. Fortunately, library staff make up half of the task force that will recommend what those changes should be. Last week the task force reviewed your feedback on the proposed grant and will be incorporating some of that feedback into their recommendation.
- After the draft proposal is finalized, the State Library plans to roll out a communications plan to the library community about the proposed changes and working with you to provide support to ensure as smooth of a transition as possible.

#### **Reimagining Ready to Read timeline:**

- Final draft of the updated grant program to the State Library Budget Committee April 2014
- State Library Board of Trustees approves budget, including updated grant draft, in June or August 2014
- State Library budget goes to Governor's office in July or August 2014
- Governor's budget released in December 2014, hopefully including the updated grant
- Then it goes through the normal legislative process
- New grant applications out July 2015 (if grant cycle remains the same)

#### **Reimagining Ready to Read task force members:**

- Barratt Miller, Crook County Library, [bmiller@crooklib.org](mailto:bmiller@crooklib.org)
- BJ Toewe, Salem Public Library, [bjtoewe@cityofsalem.net](mailto:bjtoewe@cityofsalem.net)
- Brett Walker, Early Learning Division, [brett.walker@state.or.us](mailto:brett.walker@state.or.us)
- Candice Watkins, Clatsop Community College, [cwatkins@clatsopcc.edu](mailto:cwatkins@clatsopcc.edu)
- Dawn Borgardt, Beaverton City Library, [DBorgardt@beavertonoregon.gov](mailto:DBorgardt@beavertonoregon.gov)
- Heather McNeil, Deschutes Public Library, [heatherm@deschuteslibrary.org](mailto:heatherm@deschuteslibrary.org)
- Julie Handyside, Seaside Public Library, [jhandyside@cityofseaside.us](mailto:jhandyside@cityofseaside.us)
- Lucy Iraola, Multnomah County Library, [lucyi@multcolib.org](mailto:lucyi@multcolib.org)
- Nicole Dalton, ODE Education Specialist, English Language Arts, [nicole.dalton@state.or.us](mailto:nicole.dalton@state.or.us)
- Sam Hall, Oregon State Library Board of Trustee, [leeshall@msn.com](mailto:leeshall@msn.com)
- Serena Stoudamire, Oregon Education Investment Board, [serena.stoudamire@state.or.us](mailto:serena.stoudamire@state.or.us)
- Stu Spence, Woodburn Recreation & Parks (OregonASK Steering Committee), [Stu.Spence@ci.woodburn.or.us](mailto:Stu.Spence@ci.woodburn.or.us)

**Focus Institute – Mark/all**

Looking for people to present at the Focus Institute which is a program to support library staff that work with children and young adults, but that do not have MLS degrees. In the past there have been presentations on programming, brain development and reader's advisory. Katie pointed out that there is money in the budget to help support volunteers that present.

### **Book Rave—Sonja**

It is on the blog and the webpage.

### **Graphic Rave—Mark**

Nominations are open right now. Send suggestions to Traci Glass.

### **Upcoming Meeting - Mark**

- Summer Meeting, July 25, Bend
- Executive Meeting, September 12, Salem
- Fall Workshop and Meeting, October 24, Portland (MCL Central Library)
- January, Woodburn

### **Resource Sharing - All**

Kris - His library is hosting a monthly LGBTQ teen meeting

Harley - Has been doing an SAT and ACT study group

Sonja - Her teens are having a "read-a-thon" to raise money; similar to a "read-in"

K'Lyn - Is going to have an outdoor Quidditch match and a Divergent party where they are tested for each faction

Teena - For poetry month has done spine poetry and created a poet-tree in her library