

## **OLA Annual Report 2014-15**

### **Public Library Division (PLD)**

Mo Cole

mcole@orcitey.org

### **Division, RT, Committee Board Members:**

Maureen Cole, Kevin Barclay, Karen Muller, Pam North, Dan White, Jane Tucker, Krist Obrist, Stephanie Lind

### **Overall Goals and Responsibilities**

Mission: The purpose of the Public Library Division shall be to promote public library service and development, to promote the potential for increasing cooperation among public libraries, to represent the interests and concerns of public libraries in relation to the Oregon Library Association and the Oregon State Library, and to develop legislative priorities for public libraries and other issues as may be pertinent to the Division.

### **Objectives and activities for current year**

1. Annual review of public library standards
2. Annual directors meeting
3. Annual Banquet
4. Annual OLE Award
5. SWAT
6. Policy clearinghouse
7. Promote excellence and innovation in Public Libraries in Oregon by supporting ongoing training and awareness

### **Progress on goals and objectives**

1. The public library standards were updated with a new section on ethics. The standards continue to be improved.
2. Improved formatting, parallel language, updated information, glossary, and appendix.
3. The annual directors meeting has gotten bigger and bigger each year. This connection obviously means a lot to the public.
4. Library directors who are spread far and wide. This is also an opportunity to learn together and to get updated on State Library activities.
5. The Banquet had an awesome speaker this year, Mark Shapiro from Laika. He infused the audience with a shared enthusiasm for excellent media formats. He'd like come back and we'd like to have him!
6. The OLE award winner this year, Kate Lasky from Josephine Community Libraries, was so deserving. We all were moved to present her with this recognition.
7. SWAT made definite steps towards organization and ability to take on a project.
8. Policy clearinghouse has been created and will be launched before the annual director's meeting.

9. We are excited to bring two Anythink librarians to a pre-conference this coming year and shake up everyone's thinking.

### **Goals for 2015-16**

#### Advocacy

1. OLE award acknowledged efforts of Kate Lasky in Josephine Community Library

#### Education

1. Fundraising Workshop (Fund the Revolution!) on October 24, 2015
2. Presentation of the Edge Initiative at director's meeting on October 23, 2015
3. Presentation by Anythink librarians at annual conference pre-conference

#### Leadership

1. Director's meeting and support of library leaders
2. Presentation by Anythink: provide a different way of looking at the library world

#### Collaboration

1. Director's meeting - an opportunity to learn what others in the State are doing as well as learn what the State Library is doing and how to work with them.
2. Standards - these need to be connected to the State Library somehow
3. SWAT - using few resources and a team of mostly volunteers to make a big difference

#### Uncategorized

1. Annual review of public library standards: review entire document, improve elements and format
2. Annual directors meeting: connect and provide training
3. Annual Banquet: Vailey Oehlke as speaker already booked
4. Annual OLE Award:
5. SWAT: get one project done before the annual conference
6. Policy clearinghouse: get out to all directors with content
7. Promote excellence and innovation in Public Libraries in Oregon by supporting ongoing training and awareness: Anythink Libraries pre-conference
8. Review By-laws: potentially add more members
9. Encourage discussion about annual OLA Conference: would it be good to shake things up?

### **Comments**

PLD is a fabulous group of people whose energy and enthusiasm for public libraries is awesome. We have gotten a lot done and have lots of interest in doing more. Word of the year: Revolution!