

**Meeting of the
Public Library Division of the Oregon Library Association
Board
Friday, September 12, 2014
Woodburn Public Library**

Minutes

Call to Order: The meeting was called to order at 10:02 am by President Maureen Cole.

Present: Pam North, Maureen (Mo) Cole, Kevin Barclay (virtually), Stephanie Lind, Karen Muller, Jane Tucker (virtually), and Dan White.

Approve Minutes from last meeting

Karen Muller moved that the minutes be approved as corrected.
Pam North seconded the motion.
The motion carried unanimously.

Public Library Directors Meeting

Karen presented catering options for pre-ordered lunches. She will take orders and place them with caterer and collect a \$10.00 flat fee from each person. Checks should be made out to Karen directly. She will be sending out a separate menu and receiving orders via e-mail. Stephanie and Karen will provide donuts, tea and coffee for morning and sodas for lunch. They will also send out directions to the library and parking instructions. Mo will sent out menu and agenda next week to Libs-or and pl-directors list serv.

Mo presented a tentative agenda. Discussion followed to finalize the agenda.

The meeting is scheduled from 9:30 am to 2 pm.

8:30 – PLD Board members arrive to set up room.

9:30-10:00: Nosh and network

10:00: Welcome from PLD with a quick introduction of the Board Members.

10:15: OLA update; President Candice Watkins (must leave before 11:30)

10:30: State Library update; MaryKay Dahlgreen and Susan Weston.

10:45: Oregon Passport Program update: John Hunter.

11:00: PLD reports: conference program proposals, standards, pre-conference program proposals; establishing an online policy clearinghouse, etc.

11:30: Pam North: See to Read Program

11:40: Ted Smith: Libraries as designated drug free zones

11: 50: Eva Calcagno: SWAT

12:00: lunch –Break for bathroom and meal pick up.

12:30: Round table –Opportunity for directors to speak about their libraries.

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PLD pre-conference and programs for OLA Conference

Proposals:

Marijuana resources in public libraries Max Macias

Pam and Katinka Bryk

Dolly Parton's Imagination Library- Pat Duke: will try to pull in EPL

Social media in small and rural libraries - Penny Hummel:

Financial literacy and programming in libraries - Arlene Wieble; has submitted draft proposal to us and asks for help

Hunger and library food programs. – Donald Algeier of Multnomah County Library.

Social Worker Intern in the library. With PSU School of Social Work Representative- Kevin
This is a program just established at Deschutes County. .

Building Communities not Audiences – Dory Borwich

Introversion Leading to Creativity – Thea Evenstad

Early Learning Hubs - How they will work together within county and state agencies. MaryKay Dahlgreen as possible speaker. – Stephanie (she will check with CSD to see if they are doing anything on this topic.)

Resiliency – When sweet, polite librarians swim with sharks. - Jane.

Edge Initiative - Darcy Hanning and Tech Round Table

Next Steps: Contact proposal makers and ask them to complete an application. Proposal forms are available on the OLA Website. Have copies of proposals sent to Pam and Mo. The Conference Committee will make the final determination.

Stephanie noted that Marti'n Blasco has presented financial literacy programs to high school students. Mo will pass his name along to Arlene.

Pre-Conference Proposal

Mo proposed a half day afternoon program for directors and board members; "**Fundraising and Herding Cats.**", with Peter Pearson, Sue Hall, and Susan Bloom of Library Strategies. They are consultants based in Minneapolis. Mo will be receiving a proposal from them. She will present at the director's meeting to see what the interest might be.

Mo said she should be getting more proposals and will send them to the Board for review. The Board should prioritize 8 program proposals for Karen to present to the Conference Committee. She will let us know the date of their next meeting.

Stephanie suggested that, trendiness, appeal and similar considerations should be the criteria for prioritizing the proposals.

Set meeting schedule for November, January, March, May and July

November 7th – Woodburn Public Library - 10:00 to 12:00– Topics: Conference proposals; PLD Dinner, OLE’ Award

January 9th - Virtual Meeting from 1:00 to 3:00

February 20th, Virtual Meeting - 10:00 to 12:00

March 6th, Woodburn Public Library - 10:00 to 12:00

May 15th – Bend Deschutes Public Library - 10:00 to 12:00 – Conference review.

July 10TH – Virtual Meeting – 1:00 – 3:00

September 18th – Woodburn Public Library -10:00 to 2:00

PLD Dinner at OLA Conference; menu, speaker ideas and assignments

The Dinner is scheduled Wednesday evening before Conference – Karen will try to get final schedule to determine actual start time.

Suggested Speakers:

Local authors – Mark Hall, Jane Kirkpatrick, Kate Gray Trevor, Willy Vlautin (Dan will contact him), Chelsea Cain (Karen will ask her library foundation about the cost of having her speak)
 Dan Wieden – Famous advertising executive – “Great Speaker”
 Jess Walters – Kevin will contact him.

Menu request – Good Food!!

OLE’ Award

Kevin will send out requests for nominees on Libs-or periodically. He will remind directors that last year’s nominees are still eligible if they would like to resubmit their names for consideration

OLA Board Meeting Update

Mo attended the OLA Executive Board Meeting in Astoria at Clatsop Community College. Unfortunately, there were few attendees and problems with the technology.

Jim Schepke proposed there be a more formal campaign to raise money for the Scholarship Committee. He asked the Past Presidents to do be involved.

This led to a discussion among the PLD Board Members about the Scholarship Fund and how it could be used to best serve libraries and staff in Oregon. Suggestions included financial support for directors of small libraries without formal training to take library related classes. Also, support for paraprofessionals and support staff to take classes related to their work. It was agreed that scholarships for even more MLIS candidates may not be the highest priority as there are so many library staff with Masters Degrees working nonprofessional positions.

It was also suggested that PLD might want to take the lead in developing and promoting Continuing Education opportunities.

Other Projects

Public Library Standards – Status and next steps

The Standards still need to have an index and resources section. Jane reported that her Board was going through the Standards and were finding them very useful and are using them to set priorities. She also suggested that “outcomes” be placed at the top instead of the bottom.

The question of what is meant by “meeting a standard” was again raised. Are there certain “core” areas that must be present before a standard is considered met or can it simply be a preponderance of elements?

Another question is how can a library provide essential services if housed in an inadequate facility?

It was agreed that it would be extremely useful for the State Library to collect statistics on the use of the standards by public libraries.

Kevin suggested polling directors at the Directors Meeting to see which standards they find to be most useful.

Vailey Oehlke and PLA

Vailey wants to work with PLD as President of the Public Library Association. She will let Mo know what she has chosen as theme of her presidency. She will be presenting a program at the OLA Conference.

Pam will contact the conference chair to about Vailey being the keynote speaker.

Policy Clearinghouse

It was agreed that a collection of library policies arranged by subject and available online, specifically the OLA Website, would be very useful. Pam will contact K'Lynn Hahn who manages the OYAN page to see if she would be willing to take on managing this project.

Standards

Karen and Stephanie met about the Standards. They will work on editing and creating a Word version to post on the PLD page. Revisions will be voted on at the annual business meeting. They will include a linked table of contents along with appendices, glossary, resources, and worksheet.

They would like to have people send terms for the glossary. Still will need to define “met” and ask for feedback via quarterly messages posted to libs-or.

Tasks

Pam will send out the quarterly emails on the Standards.

Mo – will pick up tasks as they come up and will send out to do list to Board.

Jane will work on the Standards glossary.

Pam will also shepherd conference programs – arranging for room monitors etc.

Adjourned

The meeting was adjourned at 1:05.