

**PLD Meeting  
September 18, 2015  
Woodburn Public Library**

Present: Kevin Barclay, Mo Cole, Hillary Ostlund, Krist Obrist, Lorie Vik

Via Phone: Kirsten Brodbeck-Kenney

Absent: Jane Tucker, Karen Muller

**Logistics**

We discussed where and when to meet. Woodburn is good, but we'll also look into Salem. Meeting start time will change to 10:30 in order to give us time to set up. Kevin will contact Salem Public Library to ask about options.

Meeting schedule for upcoming year:

Friday, Nov 20, location TBD

Friday, Jan 22, virtual meeting

Friday, Feb 26, placeholder meeting

Friday, Mar 18

Friday, May 20, on the coast?

Friday, July 15

**OLA Conference**

Proposals are due by Sept. 30. PLD is working on several. The conference theme is Telling Your Story.

Pre-conference, half-day: Anythink

We have secured bringing in Stacie Leddin and Susan Dobbs from Anythink. Anythink transformed from the worst-funded library system in the state of Colorado to one of the most recognized brands in the industry. The idea is revolution in the library and to shake up how we do things. Our focus will be on tangible takeaways that are often missing at conferences, and it's an opportunity for those not going to PLA to see them. This fits the theme by reframing it as Re-writing Your Story.

Pre-conference, half-day: Project Management

Kevin is working on a half-day pre-conference proposal about project management. The two would complement each other well. Participants could generate ideas in Anythink and work on how to implement them with project management.

Conference program proposals

Circulating things – Krist will look into a panel about libraries circulating things. She has experience with seed libraries. Hillsboro has a branded Library of Things collection. Cedar Mill has board games.

Professionals in the library – Kevin has a program idea about hiring or partnering with professionals in the library such as social workers, attorneys, etc. The program would explore the philosophy of it and ways it could work.

Libraries that have recreated or revolutionized themselves – Buzzy told Kevin that a past session about library closures was well-received. What about libraries that have had to recreate or revolutionize themselves including libraries that have become districts or that have had to adapt to severe budget cuts?

Maker Spaces - Is that old news? Perhaps a fresh look is to focus on liability issues and how libraries are dealing with that. Kevin has experience with this. For example, what is the liability for programs involving welding, sharp knives and raw food (sushi making), etc.? Some libraries are having staff get a food handlers card. "Keeping your story out of court" could be the theme of this one. Kevin will look into it.

Changing the way libraries use social media – Hillary suggested a program about telling your story with social media. We've had programs in the past on how to get started with it. This would focus on successful trends, the ways communicating via social media has evolved, and new ways to do it.

Self-publishing – Lorie suggested this is still a pretty hot topic with public libraries. Kevin mentioned that Rivkah has been doing it for years in Sacramento so maybe we could contact her. MCL has a new initiative.

Mo received two program ideas from Laura at Cedar Mill. Mo will ask her to submit the one about discovery kits directly to the OLA programming committee. Krist will talk to her about being on a panel to talk about circulating board games.

Lorie will contact Michelle Burke to get a sense of what proposals the programming committee has already received so we can better guide where we put our efforts.

Other aspects of the conference

Vailey is the PLD banquet speaker. There will no longer be a President's banquet.

### **Upcoming Directors Meeting**

Friday, Oct 23, is the annual public library directors meeting. This year it's at Tigard. PLD also wanted to do some continuing education, so a fundraising workshop led by experts has been planned for the following day also at Tigard. They chose a Saturday so Friends and Foundation board members could more easily attend. The fundraising workshop is pretty much taken care of save some reminders and parking info. Mo will send out request for agenda items and will solicit \$15 payment for those wanting lunch. SDLAC would like a discussion about a portal. Mo will contact Carol Dinges so we can distribute materials about this in advance. Question: how is this different from the Libraries of Oregon portal?

### **PLD Board Goals**

- Review bylaws and purpose
- Review standards
- Policies clearinghouse – need board members to put policies in Google Drive. Kevin set up a PLD generic Google Account for housing the policies on Google Drive. Lorie will

- create folders based on the list of polices stated in the standards.
- SWAT – Continue work that was started last year. We could also incorporate the standards into this and have a specific team to help libraries address technology. It could give the standards more teeth and help support libraries in implementing them. With Darcy doing Edge perhaps she could help them address technology.
- Member recruitment
- New logo
- Revolution!

### **Proposed change to bylaws**

Since the annual directors meeting meets the purpose of the general business meeting, the PLD Executive Board proposes the following change to the bylaws:

13.041- The annual Division general membership business meeting ~~shall~~ **may** be held at the annual conference of the Oregon Library Association.

Hillary moved to change the word from "shall" to "may" in 13.041. Kirsten seconded. Mo will send an email to PLD members to vote on the proposed change.

### **Other**

Mo was contacted by someone interested in being involved in PLD. Mo will let her know what project may be in the works.

Meeting adjourned at 1:10 p.m.

### **Assigned tasks**

Kevin

- Contact Salem Public Library about possibly meeting there.
- Pursue pre-conference idea – project management
- Pursue program idea - professionals in the library
- Pursue program idea - libraries that have recreated themselves
- Pursue program idea - liability with regards to programming, especially maker space programs
- Talk to Jane about the directors meeting schedule

Mo

- Draft Anythink pre-conference proposal
- Contact Laura from Cedar Mill to tell her to submit her program proposal about Discovery Kits directly to the programming committee.
- Contact Carol Dinges about SDLAC portal discussion at directors meeting. Get info to send out in advance
- Contact attendees of directors meeting about lunch payment, parking and any other logistics
- Contact person interested in getting involved with PLD

Krist

- Contact Laura from Cedar Mill about being on a panel about circulating things to talk about circulating board games.
- Work on getting a panel together for a program on circulating things

Lorie

- Contact Michele Burke to get an idea of what proposals they have received so we can guide where to put our efforts
- Post draft standards scoring sheet to website
- Update website - PLD Executive Board
- Post last year's minutes to website when received
- Create policy folders in Google Drive account