

**PLD Meeting  
November 18, 2016  
Eugene Public Library, 10:30-1:00**

Present: Karen Muller, Lorie Vik, Hillary Ostlund, Ted Smith  
Virtually present: Kevin Barclay, Mo Cole, Kate Lasky, Susan Bloom, Darci Hanning, Kirsten Brodbeck-Kenney, Jerianne Thompson

**Minutes**

Kevin moved to approve the minutes of the Sept 2, 2016 meeting. Mo seconded. Motion passed. Regarding minutes going forward, the board agreed to approve them by email in order to get them posted and distributed sooner to membership.

**Standards committee – plans, ideas, next steps**

The board discussed next steps for the Standards. Mo and Ted are spearheading this with help from Darci at the State Library. The focus is to make them an effective assessment tool, create a better understanding of when a standard has been met, create more precise definitions, and provide a mechanism for dovetailing an annual Standards assessment into the State Library report. Another idea is to create a compliance incentive (e.g., a sticker).

Who will be involved? Initially, Mo, Ted and Darci will meet to create a project overview with goals and responsibilities. They'll also look at what quick clean-up is needed. Karen will contact Jimmy, the new director in Astoria, to follow up on the work that Jane's staff member did with parallel language and copy editing. There was consensus that a style guide for formatting is needed since sections were drafted by separate groups.

There was discussion about recruiting a project manager. That was tabled until after the initial assessment has been done.

The board continued an ongoing discussion about how to incorporate Project Outcome into the Standards. One goal is to be able to take something to our governing bodies so we can show how we compare to similar libraries or communities. Can Project Outcome be used for that? What metrics would be used as a baseline? That's what the assessment will start to look at. The committee will connect with the board via email before January.

**Directors' Meeting Recap**

We had a great turnout of about 65 people in Hillsboro. Online payment for lunch went well. Feedback included:

- Provide more opportunities for the bigger discussions. Reduce the number of presentations.
- Rethink the info sharing section
- Consider table topics

## **Planning for February Directors' Meeting**

We discussed ideas for restructuring the info sharing section in order to create opportunities to better understand what is being shared. Ideas included:

- Break out into smaller groups.
- Have directors submit 3-4 sharing items prior to the meeting. Compile those into a booklet and distribute before the meeting. That would allow people to ask questions of one another or discuss shared topics.
- Have table topics at lunch.
- Have table topics, but not at lunch because some people prefer to socialize at lunch.
- Don't do all of the sharing at the end. Break it up instead.
- Create an interest list to connect with others during the period between meetings.

Kristen will send an email to the PLD Directors' listserv asking what they'd like to cover at the next meeting. It's scheduled for Tuesday, Feb. 28 in Salem. (Legislative Day is March 1). Darcy will look into possible caterers with a goal of the same price point as last time (\$20).

## **General Updates on Priorities**

Clearinghouse – Susan will work on the proposal in the next few months.

SWAT – Hillary will connect with those who expressed interested in helping. We had back burned this a bit to focus on the Standards and clearinghouse. Is that the direction we want to keep? Yes.

Project Outcome – Consensus from the Directors' Meeting is that training is desired and best held in conjunction with a meeting, but not with OLA. We'll plan for a training with the directors' meeting next fall. Kevin will ask Project Outcome if they can enhance the regular training with tips for people going back and training others. We'll apply for an LSTA grant to fund the training. Ideas also included budgeting for a consultant to help work Project Outcome into the Standards, and funds for spreading the training to more libraries and staff. February is the time to get feedback on a draft, application due early April, fund cycle begins July 1. Jerianne will take the lead on the grant working with Kirsten and Kevin.

## **OLA Conference Updates**

Banquet – Kirsten still working on a vegan option for the buffet. If no option, we'll go with plated. When she gets final numbers, we'll decide how much to charge.

Programs – 1) The pre-conference proposal "Changing Your Culture" was accepted. Waiting to see if it will be all day or half day. 2) Hillary was asked to combine the session about hiring with a similar one by Salem. Instead, she will withdraw her proposal.

Banquet Presentation – The plan is to solicit three inspirational talks (TED-like but we can't refer to TED at all). Kate drafted a request for presentation and solicited edits. We brainstormed ways to get the word out, especially outside the library community. Hillary

will work on this and connect with Sara Q. Thomson who is chair of the conference communication committee. We're still brainstorming a catchy name.

Business meeting – Karen already told them that we'll be offsite.

OLE award – It was requested that we revisit the name. Kevin was going to take that on. Karen will follow up.

## **Tasks**

### **Karen**

- Call Jimmy in Astoria to follow up with the Standards editing.
- Ask if OLA has a YouTube or Vimeo channel.
- Ask conference committee if they can offer registration for our speakers.
- Follow up with Kevin about renaming the OLE award.
- Look into locations for board meeting in Salem.

### **Kirsten**

- Send email to PLD directors' list to gauge what people want to do at the next meeting.
- Work with Jerianne and Kevin on an LSTA grant for PO training.

### **Darcy**

- Solicit suggestions for caterers in Salem and send to Karen.

### **Kevin**

- Contact PO about options for adjusting the curriculum a bit with trainers in mind.
- Work with Jerianne and Kirsten on an LSTA grant for PO training.

### **Jerianne**

- Work with Kirsten and Kevin on an LSTA grant for PO training.

### **Hillary**

- Talk to Paul in Salem about OLA session and withdraw our program proposal.
- Talk to Eva and Pam about SWAT.
- Coordinate PR for the request for presentations.

### **Susan**

- Draft Clearinghouse proposal.

### **Kate**

- Finalize request for presentations and send to board for final approval.
- Seek volunteers for the presentation selection committee.

Meeting adjourned at 1:00. The next meeting is a virtual meeting on Friday, January 27.