

**PLD Meeting**  
**January 27, 2017**  
**Virtual: 10:30-12:00**

Virtually present: Karen Muller, Lorie Vik, Hillary Ostlund, Kevin Barclay, Kate Lasky, Susan Bloom, Darci Hanning, Kirsten Brodbeck-Kenney, Jerianne Thompson, Mo Cole, Buzzy Nielsen

**Welcome and introductions**

Minutes of the Sept and Nov 2016 meetings were previously approved via email.

**OLA Conference - PLD dinner and business meeting**

- Karen needs to let the conference committee know how much we plan to charge for the dinner and provide a blurb about it. We'll go with \$50 which gives us only a few dollars profit per ticket.
- We brainstormed Plan B ideas for the keynote since we have not received any submissions for the request for presentations. Targeting specific individuals hasn't worked either. Discussion of a Plan B centered on current topics of interest such as the importance of community dialog, freedom of information, the dearth of investigative reporting, and vulnerable federal funding. Kevin will contact April Baer of OPB and Hillary will contact Casey Parks of the Oregonian. The dinner is on Wed, April 19. Do we pull the trigger on Plan A? Yes, we won't wait for the deadline.
- Business meeting – Lorie and Karen will look into offsite venues for the business meeting for about 20 attendees.

**Fundraising ideas**

- We discussed fundraising ideas for PLD. Nobody knew how we had built up our coffers in the past. OLA requests that we not solicit sponsorships for the conference since they have already done that. Karen will ask OLA for a list of businesses that have already given support so we keep them off our fundraising list.
- Darci reminded the group that we have both Project Outcome and Edge that provide tools to help libraries articulate needs and demonstrate impacts for your library and community when making an ask. We don't like to toot our own horn, but we have to get past that.
- We again discussed applying for an LSTA grant for Project Outcome training. Jerianne is leading that effort. We think the deadline to have a draft reviewed in in March.

**Directors' meeting**

- We have four weeks until the meeting. Hillary and Susan will work on lunch arrangements. Kirsten will be the liaison for food on the day of. The rest of us attending will help with set up and clean up. Karen will find out if there is a fridge to use. We're expecting 50-55. Registration will be sent out on Friday. Karen will connect with Shirley about that. Jerianne will loan us dry erase table tents.
- Based on feedback from directors, we'll build in more structured networking time and closely monitor the time with the info share. We'll build in open discussion time. On the registration form, we'll solicit 5-minute lightening talks as well as table topics for

lunchtime. Agenda items include Douglas County (Buzzy/Kate), MaryKay (if available) to address IMLS and provide a state library update.

- Kate gave a plug for legislative day and to make appointments ASAP with your reps.

### **Standards update**

- Ted, Darci, Mo had a meeting at the state library. Mo asked the original members if they wanted to participate and only two said no. Darci will update the old mailing list.
- Discussion about meeting once before OLA at the state library. Mo will send an overview email next week and get us all on the same page with regard to goals. We'll use a Doodle poll to set up meetings.
- Darci did some reformatting of the most recent document (the version with edits from Astoria staff). For review and discussion during the first meeting, Darci will take one section and use the Edge assessment as a model of how you can set up the document to help people understand when they have met a standard. Edge says if you are doing these indicators then you are meeting the standard. If the committee likes that, we can work on applying it to the rest of the standards. Darci will also help us get our terminology consistent.

### **Bylaw changes**

- We looked at the proposed amendments from last June. Karen will ask Dan White, OLA Parliamentarian, to review them. The goal is to vote on them at the OLA business meeting.

### **Other business**

- SWAT still on hold due to higher priorities.
- OLE award – Kevin will spearhead the renaming of the award. We'll choose the winner at our March meeting, so we'll set a nomination deadline working back from that.
- Button fundraiser – Hillary showed us the button that Lisa (WCCLS) and a co-worker made. They'll be selling it on Etsy with proceeds to go to EveryLibrary.
- Meetings - February meeting canceled due to directors meeting. March 24 meeting in Tualatin.

### **Task review**

#### **Karen**

- OLA conference
  - - Get info to OLA about PLD dinner (\$50 charge, blurb about keynote)
  - Contact Julie for suggestion on possible venues for the business meeting
- Fundraising - Ask OLA board if it is okay for PLD to solicit businesses for fundraising
- Directors Meeting:
  - Ask Shirley to set up registration for Directors Meeting. On registration form include: Want to do a lightening talk? Table topic ideas?
  - Send registration out on Friday
  - Invite MaryKay
  - Get dry-erase table tents from Jerianne

- Find out if Salem has a fridge we can use
- Bylaws - Send draft to Dan White, OLA Parliamentarian, for review.

### **Kirsten**

- PO Training - Work with Jerianne and Kevin on an LSTA grant

### **Darci**

- Directors Meeting - Send catering/lunch options to Hillary and Susan
- Standards
  - Send the reformatted Standards to the group
  - Draft a section of the standards with indicators to assess when a goal is met. Send to group for review for discussion at first meeting.

### **Kevin**

- PLD dinner - Contact April Baer of OPB as possible keynote speaker
- PO training - Work with Jerianne and Kirsten on an LSTA grant for PO training.
- OLE award – send out request for ideas for new name

### **Jerianne**

- PO training - Lead in drafting LSTA grant, working with Kirsten and Kevin. Deadline for draft proposal review may be March.

### **Hillary**

- PLD dinner - Contact Casey Parks of the Oregonian as possible keynote speaker
- Directors meeting - Work with Susan to coordinate lunch

### **Susan**

- Directors meeting - Work with Hillary to coordinate lunch
- Clearinghouse - Draft proposal

### **Mo**

- Standards
  - Send Darci names/emails so she can set up a mailing list for the standards committee
  - Send out Doodle poll to schedule the next standards meeting
  - Send an email to the group with an overview, etc.

### **Lorie**

- Business meeting - Contact the Ike Box in Salem as a possible venue
- OLE award – look for what we brainstormed and send to group.
- Website – remove RFP for dinner keynote
- Website – repost deleted documents to PLD website

### **Kate**

Meeting adjourned at 12:00 p.m. The next meeting will be the business meeting in Salem on Wed, February 22.