

**PLD Meeting**  
**Friday, March 24, 2017**  
**Tualatin Public Library, 10:30-12:30**

Present: Jerianne Thompson, Lorie Vik, Kirsten Brodbeck-Kenney, Karen Muller

Virtual attendance: Kevin Barclay, Susan Bloom

Absent: Hillary Ostlund, Kate Lasky, Darci Hanning

**OLA conference**

- Speakers – April Baer and Susan (news editor from OPB) are lined up. Will talk about a news reporter's obligation during the present time. Hillary is sending an email today with the info. Lorie will get it on web. Hillary will also send instructions about how to add the dinner if you have already registered. Kevin will get bios to Karen for the introduction.
- PLD Dinner - all set
- The Pearl Award – Karen will announce it at the meeting. Karen will ask Mo about getting the plaque and/or forwarding the info.
- Business meeting – End time at 6:30. Agenda items include: standards update, bylaws changes vote, recap of the directors' meeting, plans for next directors' meeting. We can also solicit questions from membership for the agenda.
- Program monitors? We don't need them anymore because we are no longer directly sponsoring programs.

**Pearl award**

The Pearl is like you are the pearl in the oyster – agitated, make change over time. Some from the original committee were happy with the name change. We should go forward with it. We selected a recipient from the nominations received. Kevin will talk to the awardee's library director about logistics.

**OLA Board meeting report and IMLS situation**

Karen reported about the recent OLA board meeting.

- Fundraising - The OLA board wants us to be careful about it, but they also said we are not the only division asking about fundraising. A task force was set up. Karen is on it. She'll ask Kate to participate.
- IMLS – It's the big topic of discussion now. Karen was approached by WCCLS staff members about PLD working with the state library to get the word out about the loss of IMLS and what it means to libraries in Oregon. WCCLS came up with an infographic regarding the impact of losing databases. Questions were raised: Are there limitations to what the state library can say? Can PLD advocate where the state can only provide info? Karen will ask MaryKay. We want to help get the word out. What is allowed? Could we put something on our websites to provide info? If it is factual, yes. A call to action, no.

**Bylaws**

We'll send the proposed bylaws changes to PLD board via email at least two weeks before the business meeting at OLA when we'll vote on them.

**Standards update**

- The Standards task force has a good representation of libraries. With the first revision, the group decided to focus on qualitative over quantitative, but evaluation shows that the latter is needed. This would make it easier to measure and tie into the state stats.
- The three tiers we had need more definition.

- Discussion about what is a public library - We concluded that we need an essential list of qualities, and you have to meet all of them in order to qualify as a public library. We'll go through each standard and pull out those true essentials. Eventually, MaryKay will present this to the state legislature to provide clarity on what qualifies as a public library.
- Discussion about CEs – No resolution but the conversation was started.
- Outcomes - Some standards had been written with outcomes and some not. We decided to not write them with outcomes. The sections will be re-written with indicators and activities so the measurements are clearer. This is PLD's #1 priority. Who on the board has the capacity to be involved? Susan is a yes. Jerianne also but uncertain about her ability to commit.

### **Project Outcome – LSTA grant**

- Discussion about draft grant proposal distributed by Jerianne. Commitment from attendees will help. Asking \$50 to participate. 60x50=\$3,000. We should also have scholarships and travel expenses (mileage, housing). For how many? 10 scholarships of \$250 for travel/lodging. In-kind for venue. In-kind for lunch - could PLD provide that piece? Ultimate outcome is we want to see people use outcome measurement to communicate with their community. We agreed on 60%.
- Finishing proposal - Jerianne will do narrative part. Kevin will do budget and timeline. Kirsten will contact PLA about our questions. Grant due on April 5.
- Do we want to focus on integrating Project Outcome with the Standards or tie-in to the state report? This could be a companion piece to the Standards. This will enable us at a state level to compile outcome measurement reports to include in state report, and we can also establish benchmarks for libraries to compare data. Do we need a broader project team? We could consider this a multi-year project where the first year is just focused on libraries doing outcome measurements. Additional years to think about building it into the Standards.

### **Recap of February directors' meeting**

- Format was to open it up to round table questions. It sparked info sharing on the directors' mailing list and a bit on Libs-Or. Good feedback about the format. Maybe have one meeting less structured and the other more so? Tying it to legislative day was successful with more participants than in the past. It's a strategy we want to continue. Means a spring meeting in Salem every year and we'd need a bigger venue.
- Fall date – We'd like to tie it in to Project Outcome training. Karen can host at Hillsboro again. Sept 21/22? Karen will confirm on Monday. Also Tigard may be an option.

### **Homelessness**

- Fertile ground for future trainings and discussion. Social worker programs are looking at a concept of holistic librarianship. Not everyone has same access. How can we remove barriers (transportation, housing, etc.)? Other issue is behavior problems. Keep the two topics separate (removing barriers vs. behavior issues). This topic could be the presentation part at the next directors' meeting, along with Standards.
- What have libraries been doing? Kirsten had training with stakeholders and learned a lot about barriers they didn't even realize existed. Some libraries are hosting legal clinics. What about producing a training video for frontline staff?

### **Task Review**

Karen

- Ask Mo about plaque for Pearl Award
- Solicit business meeting agenda items from PLD membership
- Ask Kate to participate on OLA fundraising task force
- Ask MaryKay about any limitations to how PLD can advocate for IMLS
- Confirm date of September directors' meeting

Hillary

- Promote PLD dinner

Kevin

- Get bios to Karen for PLD dinner speaker introduction
- Talk to director from the Pearl awardee's library about logistics
- Help with budget and timeline for LSTA grant proposal

Lorie

- Send proposed bylaws changes to PLD membership

Jerianne

- Finish LSTA grant proposal

Kirsten

- Contact PLA about PO training questions

**Meeting adjourned at 12:20 p.m.**