

**PLD Board Meeting  
Medford Public Library  
Friday, May 19, 2017  
10:30 – 1:30**

**Present:** Karen Muller, Hillary Ostlund, Kate Lasky, Lorie Vik, Susan Bloom

**Virtual:** Darci Hanning, Kirsten Brodbeck-Kenney, Jerianne Thompson

**Absent:** Kevin Barclay

**OLA Recap Dinner and Business Meeting**

- Dinner - positive feedback about speaker and food
- For next year:
  - Food - Make sure for food we have something for everyone. They forgot the vegan dish.
  - Speaker - Start as early as possible to get a confirmed speaker. We could survey membership this summer for speaker ideas. Make connections in September. Focus on quick and inspiring. Outside the industry is good. One idea: Lidia Yuknavitch. She's a great speaker and could be a big draw. She promotes writing as a way for people to tell their stories, giving voice to those that don't have a voice. Could also be an option for the conference keynote.
- Business meeting – we had a good time, but... How do we engage membership to involve them? There is so much going on Thursday night. What if business meetings were an actual session? Or, what about having it scheduled at the same time as an exhibit break? That would remove a conflict. Lorie will take these ideas to the conference planning committee. We should market the business meeting to all members - we want you there, make it relevant.
- OLA in general. – It would be useful to have a communications calendar set up for the year. Kate and Susan will work on that.

**Fall Directors' Meeting**

- We'll use Tigard's room on Sept 21-22 - Thursday for Project Outcome training, Friday for meeting.
- Kirsten reported that our proposal is being recommended for approval to LSTA. Their decisions will be announced on June 9. They may have additional money for regional training. Jerianne with help with that.
- Format – We had discussed that the fall meeting would be a presentation format and spring a discussion format. But since the Thursday training will be presentation heavy, discussions on Friday could be good, including time to discuss Project Outcome.
- What was the take-away from the spring discussion format? You could get a broader perspective of each topic, there is value in hearing from all size libraries, you get perspectives you may not have considered.
- Other ideas
  - Get in touch with other committees to see if there is anything they'd like an update on.

- Set aside time in the morning to reflect on the Project Outcome training.
- In the future, what about a meeting of people just below the director level? Maybe bring someone to the spring meeting as part of a leadership opportunity? Talk to OLA leadership committee. Maybe make the spring meeting also two days: one for leadership and one for directors.

### **Project Outcome Update**

- Jerianne will be the liaison with the trainer.
- Per our grant proposal, we'll ask attending libraries to pay \$50 toward workshop. Remaining cost funded by grant. The \$50 will go to paying for the 10 scholarships. Up to 60 participants. They also get two facilitated online follow up meetings. Those that apply for travel stipends would need to commit to offering the regional trainings. Some of the 10 can pair up. In our timeline we said do within 6 months of the initial in-person training. At least 5 regional opportunities. PLD can support planning logistics for the regional trainings.
- Kirsten and Jerianne will take care of communication needs when Karen is gone in June.
- Jerianne will send the proposed timeline to us.
- Jerianne will work on application draft.
- Kirsten will get more info about when the online follow-up meetings are held

### **Standards Update**

- Several members are on the committee. Meeting on Tuesday in Salem. Section groups have been meeting. MaryKay is focusing on the establishment requirements which will serve as the foundation for proposed legislation changes.

### **Elections and Structure**

- Need to get nominations out to membership: chair-elect, secretary, and two members at large (positions 1 and 2). We have had good state-wide representation and will reach out to nominees. We are waiting until the OLA nominations are announced.
- Karen will send Lorie last year's call for nominations email. Lorie will send it to membership.
- Discussion about defining what each position is responsible for or figuring out who does what based on the skill sets of those in the positions. Decide in Sept meeting who is going to do what, but have the "whats" delineated first. Chair and past chair will bring that to Sept meeting. Kate will take on assistant communications role.
- Secretary – It makes sense to include web portion in that role.
- Are the bimonthly meetings enough? Committees could meet offline and report out at the main board meeting. Meeting would be reports and updates, then new projects. Limit number of overall projects?

### **Training Proposal**

- Brainstorming around offering more statewide training opportunities. It gets us to the people who actually need to do the job, to the new librarians and middle

management who need that broader view. We can survey those involved in regional trainings and connect with those working directly with patrons. Seems like a more doable version of SWAT – less labor intensive. Take people with expertise to places that need it. Look at successful OLA sessions and solicit them as trainers to take around state. The trainers also get to bring perspective back. Some libraries have a staff day – would it fit it with that?

- Let's see what the response rate is for Project Outcome regionals. Maybe apply for grant money for stipends and presenters and scholarships.
- As a pilot, Hillsboro would like to take their pre-conference around the state. PLD will support by providing non-monetary sponsorship.

### **PLD Project Recap**

- Our 4 priorities were: PO, Standards, Policy clearinghouse, SWAT
- Training (as discussed above) is gateway to SWAT.
- Policies – many are at the city or municipality level.
- SWAT discussion – Idea is that libraries can apply to an expert team of other librarians to come to their library and help them with that project. What if we considered not doing it since it has been on the list for many years and not done? Does that show it's not a workable project? It involves other people having to invest time and resources. Maybe there would be more interest after the Standards are finalized and being used. Include a resource list with the Standards: articles, webinars, SWAT team. With NW Central, do they still have a section where people are listed as experts?
- What about a brain trust clearinghouse? There is so much expertise throughout the state and we could be the connectors. Are we recreating something the State Library already has? Not necessarily. They get questions and encourage people to post to libs-or and the directors list. There isn't anything comprehensive yet. In the resources section of the Standards, we could list everyone working on the sections as experts for those topics.
- Put SWAT on back burner and start on experts list. Market it.

### **Bylaws Vote**

- The vote for proposed changes is out with a deadline of June 3.
- For the OLE/Pearl awards bylaws, should we remove name of award altogether? Keep the name if other divisions have the name.
- In September with new board, put out proposed bylaws revisions for the OLE/Pearl award.

### **Updates**

- Karen is leading the OLA fundraising subcommittee. First meeting is next week. Idea is to allow divisions more opportunities for fundraising.

### **Next meetings**

- July meeting in Bend may be rescheduled. Hillary will talk with Kevin and Buzzy.
- Sept meeting will be with the new board. Scheduled for Friday, Sept 8, in Lincoln City at Driftwood PL from 10:30 – 2:30.

## Task Review

Karen

- Send last year's call for nominations email to PLD board
- This summer – survey membership about PLD dinner speakers
- Send a save-the-date for fall PO training and Directors' meeting
- Contact caterer for both September meeting dates.
- Develop work plan timeline with Kirsten for Sept meeting

Kirsten

- At OLA meeting in June, ask board about possible discussion topics for the directors' meeting
- Project Outcome – get more information about when the follow-up online trainings are held
- Develop work plan timeline with Karen for Sept meeting

Hillary

- Contact Buzzy and Kevin about July meeting

Lorie

- Bring ideas about change in business meeting times to OLA conference committee
- Send call for nominations email to PLD membership
- Draft timeline of communications plan based on time frame plan by Karen and Kirsten

Kate

- Work with Susan on a communications calendar

Susan

- Work with Kate on a communications calendar

Jerianne

- Send timeline in grant proposal to board
- If we get LSTA grant:
  - Work with Kirsten on a proposal to ask for more money for regional training
  - Liaise with trainer
  - Draft scholarship application (to be ready for when we announce the training)

Meeting adjourned at 1:30.