

PLD Spring Directors' Meeting
State Library of Oregon
Friday, March 9, 2018
9:30 – 3:00

Legislative Update – Sabrina, Amanda Dalton Advocacy

- 2018 short session just ended. 260 bills. Major policy debated.
- 2018 Legislative Report sent to Abigail Elder. Abigail emailed report to directors' listserv during the meeting.
- Issues of interest (provided in detail on legislative report) include the following bills:
 - HB 4023 Public Broadband for Rural Oregon/Libraries
 - HB 4097 Law Library Services
 - SB 1559 Anonymous Whistleblowing for Public Employees
 - HB 4155 Net Neutrality Bill
 - SB 1515 Children's Service Districts
- 2019 Plans – going back to protect ready to read funds and continue to build relationships with local legislators.
- OLA Legislative Committee – meets every other month. Please let the chair, Abigail Elder, know if you are interesting in joining.

Update from State Librarian - MaryKay Dahlgreen

- No report – MaryKay not present.

OLA Update - Buzzy Nielsen, OLA President (Report sent via email)
Conference

The conference is upon us! April 18-21 at the Eugene Hilton. There's a great set of programs this year - the program committee had a hard time choosing! Erin Helgren of the Children's Institute in Douglas County will be keynote speaker. She does early childhood development work in the rural parts of Douglas County, so her perspective should be interesting! The Friday author event will be Jordan Sonnenblick, an award-winning YA author most recently of *The Secret Sheriff of Sixth Grade*. On Saturday, - our second Saturday session ever! - we'll have a presentation by Jordan as well as a keynote from Patti Dobrowolski, founder of Up Your Creative Genius and a featured speaker on TEDx.

Legislation

The short session was unexpectedly busy for us. Thanks to OLA's efforts, we delayed statewide implementation of sweeping changes to how counties can use their law library allocations. The changes were being pushed by Multnomah County, but no stakeholders outside of Multnomah County, the Bar Association, and the Oregon Judicial Department were consulted. The new changes will apply to Multnomah County, but we ought some time to get other stakeholders - ourselves included - in the discussion for potential 2019 legislation. We were also tracking bills on broadband access, net neutrality, and children's service districts this session.

Stay tuned for more information and calls for action at the federal level. Once again, the Trump Administration has zeroed out funding for IMLS and LSTA in its budget. It's also time to renew the Museum and Library Services Act (MLSA), the authorizing statute for IMLS and LSTA. Of course, net neutrality at the federal level is weighing heavily on our minds as well. Both ALA and OLA will be lobbying on these issues during National Library Legislative Days in May.

Other events:

Here are some other great OLA unit events happening later this year:

- *March 17, CSD Spring Workshop and Lampman Breakfast, 10.30-4.30:* Honor this year's awardee of OLA's highest honor for people in children's services at the Lebanon Public Library. There will be a CSD Board meeting in the morning and a host of trainings sessions in the afternoon on guerilla storytime, balancing extracurricular activities, how to talk to preschoolers about race, and even a book sale!
- *March 17, OASL Region 1 and 4 conference, 8.30-1.00:* Join Region 1 & 4 members as they gather to learn about new books, meet local authors, and be inspired to try new things in their school library. Sessions for certified librarians, library assistants, and book-loving friends. Held at La Salle Catholic College Preparatory in Milwaukie.
- *May 16-19, Leadership Institute of the Oregon Library Association (LIOLA),:* OLA will be holding its first-ever leadership institute in Pendleton. The first cohort has been selected and is excited to get started. The institute will be led by Dietra Stivahtis, founder of Vibrant Business Solutions.
- *June 1, Oregon Reference Summit, 8.30-4.00:* It's back! This joint effort of Answerland and the Reference Round Table is a one-day conference with reference-focused content appropriate for all skill levels, library types, and experiences. It is an excellent opportunity to meet reference staff from around the state face-to-face and exchange ideas. The keynote is Erin Berman, Innovations Manager at San Jose Public Library. It will be held at Oregon State University.
- Stay tuned for news on the next REFORMA Quarterly meeting in May as well as the Support Staff Division conference in July as well.

PLD Division Update – Kirsten

- Project Outcome training in the fall was very successful
 - Regional trainings coming up (look at Jerianne's email)
 - March 30- Newport Public Library
 - April 6 – Driftwood Library
 - April 9 – Deschutes Library
 - Eastern Oregon – mostly 1 on 1 trainings or small group trainings. Contact Erin McCusker for details.
 - Project Outcome is a great way to tell your story. Very easy to use and implement.
 - Next PLD Board Meeting – March 16 at HPLB. Can attend via GoTo meeting or in person. Talking about conference details and planning on fall directors meeting.

OLA Standards – Mo Cole, Oregon City

- When Mo Cole was PLD Chair, they decided to revamp the Oregon Library Standards.
- There is no charge from the state for standards.
- In the US, standards are usually done by the State Library or State Association. In other states, there is money tied to the standards. This is not the case here.
- 5 years ago, standards were revamped. We used them for a couple of years and then we went back to make them more usable. It was difficult for libraries to figure out when they met a standard.
- MaryKay involved with the process from the start. Ted and Mo were the chairs of revamping the standards. There are three levels of achievement: essential, enhanced and exemplary.
- MaryKay plans to go to the state legislature with proposed changes to the Public Library Law ORS 357.400 – 357.621 that provides minimum establishment criteria for public libraries. There are only four libraries in the state who don't meet the criteria. The evening of March 8, MaryKay attended the OLA legislative committee meeting and afterwards drafted proposed changes to the Public Library Law (copies handed out at this meeting). Possible library definition (adapted from Colorado):
 - Library means an entity that provides:
 - An organized collection of printed and other resources or a combination of such resources
 - Paid staff
 - An established schedule in which services of the staff are available to the service population
 - Facilities necessary to support such collection, staff and schedule
- Abigail outlined the next steps in the process
 - 1st step - MaryKay takes it to the state legislature
 - 2nd step – Determine support from the Governor's Office, since MaryKay reports to the Governor.
- Mo stated the goal in our current effort is to reformat the standards to make them more usable and to provide more clarity.
 - Best practice tool – for libraries to show governing body what they need and why.
 - Libraries also use it for trying to get funding. (e.g., how much space they should have based on service area). But there are no quantitative figures out there.
 - Items we'd like to see: Space, materials, staffing, technology available to patrons, bandwidth, hours, facilities/technology (info from Edge Assessment)
 - Maybe collect information what is happening in libraries annually.
 - Email Mo Cole at mcole@orc.org with any other ideas.
 - Will try and format the standards so you can explain how you meet the standards to your board and areas you aren't meeting, but want to improve.
 - Tool to use with your governing body to get to where you want to be in your community.

- Mo explained that there are two sets of standards – MaryKay’s memo is different from the OLA Standards. These are running concurrently together.
- These will come out in draft form for OLA membership to vote on. Won’t be ready for this year’s conference.
- Technology standard is based on Edge Initiative.
- We need an on-going standards committee, not just ad-hoc and it is hard to dive into the standards in a large group.

Dolly Parton Imagination Library - Pat Duke, Wilsonville

- Program mails age appropriate books to children 0-5 every month up until age 5. So, children receive 60 books in their own library for free before entering Kindergarten.
- Program costs local community \$25 per year per child.
- Private family foundation is offering to pay half the mailing costs for communities in small rural Oregon communities (less than 100,000 population outside of Willamette Valley to qualify).
 - Baker, Crook, Gilliam, Lake, Lincoln, Union, Ontario, Myrtle Point, Clatsop, Rainier, etc.
- Currently working on programs in Wheeler, Umatilla, Klamath, Josephine, Hood River, and Coos Bay.
- Deadline – June 30, 2018 to get programs started in order to qualify for 50% discount. Need paperwork back from organizations between now and then.
- Pat will be at conference with vendor booth to talk with people. Would like to put together meetings with DPIL people, etc.
- Pat has talked with the Oregon Community Foundation and Ford Foundation. They are very eager to help communities start programs. We haven’t tapped them yet, but they are interested in helping.
- Les Penning from Oregon Trail Electric Co-op is funding the other 50% of mailing costs in Eastern Oregon counties.
- If you have any interest and are in any of those 24 counties, please talk to Pat Duke. They did a road trip in September and Pat sent out emails directly as well.

What’s Happening at Your Library

- Astoria – hired architect for building renovation and archivist with a grant.
- Springfield – new building project.
- Eugene – hiring staff, doing a maker van.
- Oregon City – new building open for over a year. Looking at statistics. Super busy with increase in traffic.
- Waldport – outgrowing their space. Looking at options for larger space in the community.
- Deschutes – launching into a new 5 year plan and a study for possible new buildings.
- Newberg – new members on library foundation board, Leah is retiring in 2019. Library will need new director.
- Rainier – very small library. Pushing imagination library with their kids.

- Monmouth – 4th season of their seed lending library and new public and staff computers installed.
- Sweet Home – Looking at partnering with other groups, programming, programming, programming. Getting a lot of support from community.
- Sutherlin (Douglas County) – only library open in the county. Volunteers are keeping library open, director inherited with no funding and no budget. Has 10 months to turn it around. Optimistic they can do it.
- Mount Angel – collection weeding. Also updating library policies. Mt. Angel turning 135 on April 3. Library will be a part of the celebration.
- Stayton – successful art program.
- Athena – adding an additional opening day. Outreach at local elementary school.
- Tualatin – added maker space equipment last year. Working on getting staff up to speed to make it available for all ages. Library is now a stop on the Ice Age National Geographic Trail for people to get their National Parks Service passports stamped.
- Beaverton – launching a library of things this spring. Did public voting – GMA heard about it and did a big reveal of their top 3 – sewing machine, microscope and point and shoot camera. Juvenile LOT launched as well.
- St. Helens – Scappoose approached them about having a shared catalog. Both governing boards have support. Hoping to implement later this year. Significant for Columbia County.
- Cottage Grove – hosting a traveling exhibit – architecture of internment during WWII. Trying to weave a contemporary look at what’s happening now. Called from NASA to host their next traveling exhibit.
- North Bend – new director. Embarking on strategic planning process and need to conduct a needs assessment for their building.
- Coos Bay – Branding and new marketing changes. New website – can reserve meeting rooms online and they’ve been able to increase materials budget. Launched their library of things – instant pot is latest addition. Looking at new building (current one is sinking).
- Oregon Trail Library District – 25th year as special district. Trying to convince board they need a strategic plan. Had a successful instant pot class and getting ready to start Dolly Parton Imagination Library program.
- Stephanie Lind/WCCLS – Director Eva Calcagno retired last week. Lisa Tattersall is interim director. Hired Katie Anderson as second youth services librarian. Fostering grade level readers grant went with Katie to WCCLS – next step after Every Child Ready to Read. Develops curriculum for children for that first year in school.
- Albany – hoping to talk with more stakeholders regarding countywide resource sharing. 30K for Dolly Parton program. Program going well in Linn County. Staffing changes.
- John/CCRLS – worked with OCLC on merging records. Trying to consolidate cataloging process with smaller libraries and pulled those in centrally to help with keeping cataloging up to date. Brought ILL into CCRLS following WCCLS model. Has increased over 2000% over the last year. Planning for closure of Fall City Library due to funding after summer reading in August.
- Hillsboro – working on strategic plan with board (expired in 2017), intellectual freedom topics, just hosted their first Comic Con – very successful. Have a maker fair coming up on

the 17th. Working with WCCLS on a world languages grant. Awarded Lia grant from ALA – to help with combatting food insecurity in Hillsboro.

- Lisa Tattersall/WCCLS – installing central AMH at courier. Just added online library card sign-up, online payment and streaming video soon. BibliCommons will be added this fall.
- Curry Public Library – special district library. 6400 sq. ft. of new space open soon. Multipurpose meeting space for 150 people, conference room, technology lab. Using a lot of community partnerships.
- West Linn – hired a school outreach librarian. Hosting a Kindergarten carnival and has library book drops at all schools and teacher educator cards. Working with Wilsonville Public Library on collaboration.
- Sandy and Hoodland Libraries – in first year of 5 year plan. Focusing on literacy and non-native English language speakers. Providing English language tutoring.
- LINCC – RFID implemented across Clackamas libraries. Focusing on other projects – online cultural passes, library of things funding from county for libraries that want to do that, communications going well.
- Wilsonville – currently under construction. Renovation to last until sometime in June. Carpet and new paint, moving some service desks. More discovery through space and have collection displays. Boxed entire nonfiction collection, put in a meeting room and took items out of catalog. Have plans for evaluating this collection.
- Bandon – Raised 10K for their materials budget and ran it through their friends of the library.
- Fern Ridge – put in new carpet and finished stakeholder meeting. Now beginning to write new strategic plan.
- Forest Grove – great foundation, friends group, had an annual gathering of the groups. Lots of change in western Washington County. Cornelius broke ground on their new building.
- Multnomah County – launched music project using Rabble. Contributions from local musicians and they will be compensated. These local contributions will be added to their streaming music. Working on capital plan implementation. ILS migration – will use Symphony with SirsiDynix. Nice to be a library district for funding.
- Salem – City Council declared themselves a child friendly county. Drafting language for fine free materials for kids. Renting DVDs will go away next fiscal year. Looking at eliminating their quarter meter parking and replacing with smart card parking. Looking at building options. May 2021 grand opening for the main library.
- Sherwood – Kids fines went away county wide last summer. Circulation is going up in some areas due to weeding, new lighting and new wayfinding signs. Programming – repair fair very popular, trivia night, diversity inclusion.
- Tillamook – added more programs and used their strategic plan to demonstrate public's request for more programs with new commissioner.
- Cedar Mill Libraries – Implemented new sorting systems with AMH changes at courier, implement staff readers advisory initiative at both libraries.
- Driftwood – removing barriers for teens to get library cards, children can get library cards from birth and getting library information in new baby packets at local hospital. Library board just approved proposal to eliminate daily overdue fines, now goes to council.

- Newport – Full time security now, which has completely changed the library in the last 6 months. Behavior improved, more patrons using library, no more drug deals. City Council and City Manager providing funding to provide this level of security. Retiring in 2019.
- Lake Oswego – installed AMH sorting, building renovations.
- CCLSD – hosting Gregg Hurwitz next month.

Promote your OLA session! – Attendees who are presenting at OLA or who have staff members who are presenting have opportunity to plug their sessions.

- Kathy Street/Oregon Trail Library District - *A Day in the Life of a Rural Librarian* panel – rewards and benefits of working in a small library. April 19 at 4pm.
- Leah Griffith, Ted Smith, Mo Cole, Pat Duke, Bill Baars – *Lions, Rotarians and Kiwanians: Oh My! Why Library Membership in Service Organizations Matters* – what does it mean, what does your library get out of it. April 20 at 11am.
- Jimmy Pearson, Karen Muller, Jerianne Thompson, Margaret Alexander – *Growing Into Management: librarians don't do a lot of succession planning, what you don't learn in library school.* April 20 at 2pm.
- Wilsonville Outreach Librarian (Deborah Gitlitz) with Star Khan and Teena Nelson from Driftwood Public Library – Preconference session: *The Guadalajara Book Fair and Your Library: The Launch of Libros for Oregon* – administering the LSTA grant, talking about that process and bringing people together. April 18, 8am – 12pm.
- Emily David Conference Co-Chair mentioned there are 6 preconference sessions this year, some don't have many sign-ups yet. Early registration ends March 20. Encouraged use of Sched platform for conference.
- Sarah Strahl and Kirsten Brodbeck-Kenney – *So Emotional: The Hidden Labor and Mental Load of Librarianship* – strategies managers and directors can use to help their staff when dealing with difficult patrons. April 19 at 4pm.
- *President's Networking Social* – Disco ball, DJ, no-host bar and snacks provided. April 18, 8-10pm.
- Amy Hutchinson and Abigail Elder – *Shining a Light on Weapons in Public Libraries* – legal issues, their own library issues, other speakers include security people from MCL and Eugene and attorney who is a gun rights specialist. April 20 at 2pm.
- Staff from Tualatin – *Beyond Pronouns: Serving Transgender and Gender Nonconforming Populations.* April 20, 8:30-10am.
- CCRLS mentioned they set up circulation connection to the Grande Ronde system. May do this with Fall City. (Not at OLA)

Group Discussion – Streaming/Downloadables Without Breaking the Budget

- Hoopla use at Newport Public Library: Not a sustainable model. Patrons love the service. But hard to fund. Costs \$2 a checkout.
- Multnomah County Library (MCL) stopped offering Hoopla audiobooks since it was costing too much money. They were able to get an always available audio collection with OverDrive.

- Kanopy – Kirsten/Driftwood Public Library looked at using this streaming service. Movies only and curated collection – Criterion movies, foreign films, documentaries, etc. If it's popular it outpaces the budget. Also comes with public viewing rights. \$1.50 per play.
- Oregon Trail – Recorded Books Digital (RB Digital) for streaming magazines. \$1500 – 63 titles for 3 branches.
- MCL uses Zinio for magazines.
- RB Digital – some libraries (Eugene) are putting the records in their catalog, others are not (Newberg).
- OverDrive Advantage – are any libraries doing this? Some issues with patrons knowing their library is part of the Advantage program.
- Oregon Battle of the Books (OBOB) is adding extra copies in OverDrive – through the Oregon Digital Library Consortium.
- Budgeting question – is anyone shifting money from print collections to digital?
- LINCC uses 3M Cloud Library – allowed them to sign-up two libraries with Cloud Link, which lets them check out unused titles from the other libraries.
- Deschutes Public Library - Things to think about: \$2 a checkout is less than it costs to check out a book. Also, your customers are asking for this service.
- WCCLS – looking at adding Spanish language content. They will roll this out at the end of the fiscal year and they will be able to provide support from a few Spanish speaking librarians around the county. This is an important piece for adding eBook content in other languages – having the support in those languages as well.

Group Discussion – Supporting our Immigrant Communities

- WCCLS – Initiative that has several components: data collection/ethnographic study – getting ready to launch a survey of services member libraries are offering; hiring practices; collections; communications
 - Early Learning Washington County – applied for an LSTA grant (BCL, HPLB) – adding expansive world language collections.
 - Innovation Grant – offering multi-lingual traveling storytimes around the county.
- Newberg – Latino members have become more connected to the community. Are meeting regularly with staff attending meetings as well.
- Astoria – difficult topic in some cities. Lower Columbia Hispanic Council – connected with their group. Secured funds to get Spanish language materials. Some are afraid to come in to the library due to ICE. Trying to remain neutral in the library is difficult.
- Driftwood – used WCCLS poster in library that communicates your information is protected, we don't share your information with others, etc. Kirsten will send out what they used to the directors' listserv group. Driftwood is also offering programs to these groups.
- Newberg – Integrate Spanish language into signage (not two separate signs, one) – trying to do this more often.
- Bend Program – Tried to get people from all points of view in one room.

- How do you give someone a library card who doesn't have a license or documentation? In Oregon Trail Library District they've had to change their policies – more short term workers who live at hotels.
- Driftwood – created a card that allows checkout for 2 items at a time good for 90 days. If the account is good at the end of 120 days, then you can get upgraded to a full privilege card.
- Hillsboro Public Library – No Card, No Problem Collection – have titles in Spanish too. Mostly paperbacks, high interest materials, and items they don't mind losing. Sarah will send information on this collection to Kirsten to send out on directors' listserv.
- Driftwood Little Libraries – use for outreach and information about the library. Use discards, books from Friends Group, mix of English and Spanish titles. One at entrance to Devil's Lake State Park – very popular. Did have to get permission from State Park to put there. Had teens help them last summer as part of the summer reading program.
- Driftwood – only one Spanish speaking staff person, who is also the only Spanish speaking staff person in entire city and other departments. There are many requests from other city departments to borrow her for translation services. Stephanie Lind/WCCLS – they have a translation service they use that's fairly affordable. Stephanie will send information to Kirsten to send out to the directors' listserv. She will include 3-4 other providers as well. Colleen Winters (Forest Grove) will send Kirsten information on services who administer tests to determine language competency to also send out to the listserv.
- Question about gender identity bathrooms – discussion centered on behavior. MCL has county ordinance that everyone has the right to use the restroom of the gender that they identify with. Policies focus on behavior.

Wrap Up

- PLD Fall Directors' Meeting – received request to hold meeting farther east. Maybe The Dalles? Maybe pairing with another training. Diversity, Equity, Inclusion (DEI) training perhaps. A date will be set at next week's PLD Board Meeting.

Meeting ended at 2:41pm.