

MINUTES 1/28/2000

ATTENDEES: Ruth Allen (OYAN Div), Connie Bennett (Public Library Div), Andrew Bonamici (Treasurer), Deb Carver (ALA Rep), Sara Charlton (Past President), Anne Christie (Academic Div), Diedre Conkling (Member at Large), Jan Griffin (Support Staff Div), Jill Heffner (Children's Div), Carol Reich (Secretary), Terry Rohe (President), Jim Scheppke (State Librarian), Nancy Spaulding (PNLA Rep), Anne Van Sickle (Vice-President), Leah Griffith (Conference Chair), Ed House (Parliamentarian), Margo Jensen (OEMA Rep), Mary Norman (IF Comm), Sue Plaisance (PR Comm), Angela Reynolds (Children's Vice-Chair), and Carolyn Schell (PLD).

MINUTES Moved and seconded to approve the November minutes as corrected. PASSED.

ALA & VISION 2000 REPORTS

Carver provided a written report on ALA Midwinter. A key issue was the Uniform Computer Information Transactions Act legislation, a movement away from copyright law and involving a significant extension of licensing wherein vendors are pressing for one-size-fits-all, nonnegotiable contracts. Also of interest were the Internet Tool Kit, available at www.ala.org/internettoolkit.html and ALA nationwide event, Thank You Day, to be held April 11 during National Library Week. For more information see www.ala.org/washoff/thankyou.html.

The Vision 2000 committee met in January. The goals are being based on what is happening in libraries and their communities so scans were commissioned of libraries, communities and professional megatrends. The final document will be posted on the Web site, and the scan results are proving very revealing and useful. Some of the findings are that the state is dominated by small businesses, the Hispanic population is growing, we have a significantly older population than many other states, we need to know more about our school libraries, and there is a wide disparity between the haves and the have nots. The draft plan will be presented at OLA and a comment period will follow. The final revision is planned for the summer with approval at the August Board meeting.

STATE LIBRARIAN'S REPORT

The State Library was asked to participate in the ALA/ALTA Honor Roll project, nominating five living library advocates and five deceased advocates from the last 100 years. The emphasis was on lay people. There will be a recognition dinner at ALA.

The national conference coming to Oregon this fall is LITA. The conference will be at the Doubletree Hotel Center at Lloyd Center November 3-5, 2000 with the theme "High Tech, High Touch: Human Aspects of Technology."

In December the Western State Librarians held their meeting with the deans of library schools from the western states. They discussed the current condition of education and the outcome of recent educational

standard revisions by ALA. The University of Washington Dean attended and indicated that the University plans on raising their enrollment cap and working toward becoming a regional library school for the Northwest. They are offering web courses and a BA degree in Informatics to attract people to work in the content side of e-commerce and information applications. If such information degrees proliferate, it is possible that they will become the entry-level degree for librarianship. This could help decrease the current barriers to interested young students who must earn a BA in another field and don't return to their original interest in an MLS. Georgia has a new library school that is totally web-based, with no residency requirement. These trends will bring up interesting accreditation issues for ALA.

The Emporia advisory group will need to plan future interactions with the U of Washington; and working through WICHE may let Oregon students avoid paying out-of-state tuition.

TREASURER'S REPORT & BUDGET

The dues income is currently \$24,723 short of the anticipated annual total. Bonamici suggested that a 24-month overview of the renewal pattern might allay concerns about this figure. It was suggested that we confirm with the McCulleys that renewal notices go out 12 months after expiration, not 12 months after the latest membership payment is received. * A question was raised about the \$627.66 Taxes charge to the Board account. Bonamici stated that this was a charge arising from a penalty payment for the tax return and he will see if it can be re-credited to OLA. Bonamici will also get more details about the OLA Jobline credit of \$25.42.

Rohe brought a request from Emporia State for a \$200 contribution to defray graduation expenses. Moved and seconded that this contribution be made from the President's Fund. PASSED.

Rohe also brought a request from National Library Legislative Day in DC to support discussion of national issues among attendees to prepare for their legislative visits. It was noted that this cost is already in the budget and is listed as "ALA Office." Scheppke suggested the budget item be renamed for greater clarity and that "NLW Legis. Day," which pays the President's travel costs, be renamed "ALA Legis. Day."

PRESIDENT'S REPORT

The 2001 conference contract for Seaside, March 28-30 requires a liability insurance policy. Charlton contacted OLA's insurance company and found that this will cost \$300 but the policy can not be issued until January of 2001.

WLA's co-chair for 2002 is James Phelps of Fort Vancouver and OLA will need to find a co-chair in the near future.

CHANGES FOR THE BYLAWS

The OYAN Division is changing their dues structure, hoping to raise more funds to bring in national speakers to the annual conference and to fund scholarships. Bennet raised the issue of standardizing Division dues. House felt that if a Division's members are willing to support a dues increase, the Board should support their decision; however, he noted that OLA is likely to increase their overall dues soon and the Divisional dues will begin to add up for members. Moved and seconded to approve OYAN's dues revision. PASSED.

AD HOC EXECUTIVE SERVICES REVIEW COMMITTEE

The Committee distributed a draft job description based on Wisconsin's. As a follow-up to their November discussion with Nan Heim about her office overseeing the position, Heim contacted the committee recently and said that she will bring a proposal and a cost estimate to the Board at the March meeting. House noted that it is important to Heim that the organization "run itself" and remain vital, and that the number of meetings the Executive Director is involved in be kept to a minimum and regimented. Bonamici stated that Heim may take over the Executive Director role herself, with her office supplying services, rather than adding to her staff, as she already does this service for several other organizations. Most states have one to two staff people in their offices; Oregon is an exception. Scheppke expressed concern that the timeline will be too short to bring this idea to the membership before the annual conference and queried whether Heim's office has the necessary software. House noted that the Board will have a month between the next meeting and the conference to educate the membership and stated that while Heim recognized that OLA is more complex than some organizations, she is already handling conference and membership duties. Charlton will put an update in the Hotline.

PNLA UPDATE

The conference in Kelowna, British Columbia, will be May 25-27. The next Board meeting is scheduled for February so there is no news to report.

INTERINSTITUTIONAL LIBRARY COUNCIL OF OUS - No report.

ACADEMIC DIVISION

Christie attended ACRL Chapters Council at Midwinter. About 50% of the states attended and they discussed recruitment and the need for better information flow and orientation prior to the next meeting.

CHILDREN'S DIVISION

Heffner reported that one-third of the attendees at the January Mock Caldecott discussion were media specialists. Fader and Armitage explained the ALA Committee's work and discussed art styles. Small groups deliberated and chose their own winners, which were popular picturebooks nationwide, while the actual Caldecott winner turned out to be a dark horse.

Penelope Hummel of the Metropolitan Group has gotten great results in raising money for summer reading sponsorship. Donor Craig Berkman has already committed to next year and has challenged Wells Fargo to follow suit. Of the \$102,500, \$82,500 is in cash donations.

Reynolds reported that the Task Force met with Metro last week. Free summer reading supplies will be made available to all libraries who ordered. Libraries who didn't place an order will receive a standard package. The PR campaign begins in February. It will involve 30-40 TV spots, about 30 radio announcements a June article in *Oregon Focus* and a highlight on OPB's Web site. * \$25,000 remains uncommitted and the Task Force decided this wasn't nearly enough to provide free books to participants, so they chose to fund free programs via \$200 grants. 75-100 will be awarded around the state. * The Metropolitan Group will be doing a presentation during the Showcase session at OLA regarding using our sponsorship to best advantage, how Directors can be involved, how to thank the sponsors, etc. Representatives of the donating agencies will also be invited. * Multnomah County Library has agreed to let their *Oregonian* ads fit into the statewide campaign; they will say "go to your local library" for summer reading. * The Oregon Community Foundation donors were Mrs. Walt Morey and Mrs. Willima Swindells, Sr. * Scheppke inquired whether there was outreach or mentoring planned for libraries which were non-summer reading program users. Reynolds noted that she and MaryKay Dahlgreen are working on this for the 64 libraries which have not used the program.

Rohe and Bonamici will handle the contracts required with The Metropolitan Group and OPB. Bonamici will separate out a budget line for summer reading to enhance tracking for grant reporting purposes. House recommended a motion be placed on the record to approve the program for 2001 so the President will be able to handle future contracts as well.

OYAN DIVISION

OYAN is investigating grant funding for a state booktalk collection, but OYAN can not be the fiscal agent and OLA has refused to serve in this capacity in the past. There was a discussion about this issue and it was decided that, due to the potential workload for OLA, grant processes should be brought to the Board for a case-by-case evaluation. Applicants should e-mail the Board prior to the Board meeting communicating who is applying for the grant, who they are applying to, how much the grant would be, what purpose the grant is for, an estimate on the number of checks that would have to be cut by OLA and an estimate of the administrative workload required. Scheppke noted that Betsy Fry of the State Library can consult on fund development.

OYAN is planning a raffle at OLA. 400 tickets will be sold at \$5.00 apiece. Large prizes so far include two nights at the Sylvia Beach hotel and two tickets to a 2000-20001 production at Portland Center Stage.

OYAN is producing its first annual Best Book list in time for OLA. The list will be 20 titles and will be available on the web and in print. The Division is also working on providing input for the summer reading manual for 2001 and is redoing the membership brochure and flier.

PUBLIC LIBRARIES DIVISION

Frohnmeier's OLA program has been postponed until next year. Current projects include publicizing the draft on standards, getting it onto states' consortia's agendas and posting the final draft on the web in mid-March; advising the State Library on public library statistics; and experimenting with Bibliostat Connect, providing more current statistics on the Web.

SUPPORT STAFF DIVISION

The annual conference will be July 14 in Bend. Work on the membership brochure is continuing. Griffin sought advice on helping new members to feel more welcome in the work of the Division. Griffin plans on going over the by-laws at the next meeting since new members have pointed out that they are not being followed. Christie suggested that a Nominating Committee be established, and that the more established members be encouraged to branch out into other OLA Committees and to serve as mentors to newer members who wish to become active.

OEMA

Jensen reported that the joint OLA/OEMA Committee has met a few times. Their goals are to arrange to have sessions at each conference and to increase communication between the two groups. * LSTA has funded OEMA's study on student achievement and the link to the presence of media specialists in the schools, which will be complete by the end of the year.

CONFERENCE COMMITTEE

Griffith noted that hotel information is being sent out via libs-or, the Hotline, and via postcards for those with no electronic connections. One issue that is becoming more common is that AV has not provided projectors before (they cost about \$200) and that the Committees are not always aware that they need to budget for this expense. Schepke suggested that In Focus be approached about donating some projectors. Bennett noted that it's important that the Committees be notified early on so this expense does not come as a surprise.

There were 11 pre-conference proposals and seven were approved. Griffith feels this is too many since profits are falling. She distributed a memo on the topic and suggested that a by-laws change might be needed by the Board. Perhaps it's time for a one-day regional or state event mid-year since the requests for pre-conference slots keep growing. Bennett suggested that the CE Committee discuss this issue with the Conference Committee to encourage cooperation. Schepke proposed a pre-conference at Online Northwest as a new opportunity. House noted that the Committees of OLA should not be in the business of raising funds; they have a job to do. One solution might be that only Divisions be eligible to hold pre-conferences and that other entities be required to partner if they wished to be involved in a pre-conference.

INTELLECTUAL FREEDOM COMMITTEE

The final draft of the Public/Academic Library Internet Survey was distributed. The phone survey will take place in February. This is the sixth iteration of this survey. The results may be ready by conference time.

INTERNATIONAL RELATIONS

A meeting took place in January and a number of people are interested in pursuing the exchange with China, so a subcommittee is being formed. Other projects are being explored, such as an e-mail discussion list.

LIBRARY DEVELOPMENT

At the January meeting, two Legislators of the Year were recommended: Representative Rob Partridge and Senator Susan Castillo. Both worked on Ready-To-Read this year. Upcoming issues are increasing Ready-To-Read to \$2.00 per child (the slogan is "Two to Get Ready"), maintaining opposition to Net filtering, enabling the Eastern Oregon ten-county effort, supporting TBABS, addressing the UCITA copyright issue, and supporting statewide databases.

OREGON AUTHORS COMMITTEE

Smith sent two items for distribution: information on subscribing to the Oregon Author electronic list and the Committee membership list. The bibliography will be ready by OLA 2001 and will sell for \$8-10. It has been suggested that the Committee create a searchable database of Oregon authors. The draft version of the author clearinghouse may be found at www.olaweb.org/or-authors.

PUBLIC RELATIONS COMMITTEE

The application for the Starlight parade is due March 1. Charlton will contact Ginnie Cooper at Multnomah County to see if they can submit a joint application. The State Fair booth application is due at the same time. Last year's booth was successful, but Plaisance will not be able to coordinate such an event this year and will need a volunteer by March 1 if OLA is to handle this project again.

Quotes for the static-cling signs were distributed. It was agreed that the signs will read "Cross-training for your mind -- the Library" with Oregon Library Association at the bottom. They will be white with emerald green print. The signs will be sold at the conference registration desk for \$1.00.

PUBLICATIONS COMMITTEE

The 2010 Committee asks that their topic be featured in an upcoming issue of the Quarterly.

BIGOR COMMITTEE

The new Chair is James Galbraith of the U of O. He replaces Alexey Panchenko of Hewell-Packard.

REFERENCE COMMITTEE

The October program at the Hatfield library drew only eight people; however, the January reprise presentation by the Oregon Historical Society Library drew 45.

The meeting was adjourned at 2:20 p.m.

Respectfully submitted,

Carol Reich, Secretary