

MINUTES March 3, 2000 Salem Public Library

ATTENDEES: Ruth Allen (OYAN Div), Connie Bennett (Public Library Div), Sara Charlton (Past President), Anne Christie (Academic Div), Diedre Conkling (Member at Large), Jan Griffin and Nancy Kuhlman (Support Staff Div), Carol Reich (Secretary), Terry Rohe (President), Jim Scheppke (State Librarian), Nancy Spaulding (PNLA Rep), Anne Van Sickle (Vice-President), Robin Beerbower (Outreach, 2:00), Cindy Gibbon (Resource Sharing, 1:15), Ed House (Parliamentarian), Elizabeth Mannarino (Reference), Mary Norman (IF Comm), Sandi Olmstead (HAS), and Sue Plaisance (PR Comm).

The meeting was called to order at 10:00 a.m.

MINUTES Moved and seconded to approve the January minutes as corrected. PASSED.

STATE LIBRARIAN'S REPORT

As a follow-up to the December meeting of the Western State Librarians, the State Library is co-hosting a meeting with the Oregon University system and the Steering Committee for Emporia. Under discussion will be the future of graduate library science studies in Oregon, how Emporia sees the future, and the University of Washington's interest in becoming a regional library school for the Northwest. Issues with WICHE will be raised if the U. of W. becomes regional since it would be very helpful if Oregon students could pay instate tuition. Rohe, Scheppke, Carver, Ginny Cooper, Gary Jensen and Mary Ginnane will be among the attendees.

TREASURER'S REPORT & BUDGET

Rohe said that .41 of the fiscal year has passed and .46 of the dues income has come in; this seems on target but Bonamici is preparing an overview report. The tax penalty issue raised at the last meeting is the accountant's responsibility, but a refund seems unrealistic.

PRESIDENT'S REPORT

Melanie Lightbody will be the co-chair for the upcoming joint conference and has already initiated contact with the Washington chair. It was suggested she also contact Shirley George, the previous co-chair. Scheppke suggested Lightbody attend a Board meeting so that OLA's conference requirements regarding revenue can be dealt with proactively since this is always an issue during the joint conferences. * Rohe distributed a pamphlet promoting the May 4-5, Kansas City conference on "Crime Prevention, Safety & Security for Libraries." * Rohe and Conkling submitted chapter report information to American Libraries about services to the homeless. It should appear in the May issue. * The Conference Committee plans to evaluate the conference preparations further and submit requests for changes to the procedure manual after the event. * The conference General Session on Thursday will

include a welcome statement by Rohe, Van Sickle's introduction of guest speaker Brooke Sheldon, Carver's presentation of Vision 2010, introduction of any by-laws changes, and the Honors, Awards and Scholarships presentations. The second General Session on Friday will require a quorum for any voting. The Conference Committee will be introduced, Nan Heim and Margaret Carter will speak for 15 minutes, Schepcke will give the State Librarian's report, Bonamici will give the Treasurer's report; any by-laws voting will take place; Van Sickle will give a brief speech as incoming President and the Nominating Committee will report.

AD HOC EXECUTIVE SERVICES REVIEW COMMITTEE

Heim's proposal for providing executive/management services for OLA was distributed. It is estimated that it would cost \$36,000 if OLA hired and had to pay benefits for an Executive Director, so Heim's proposal is in the appropriate range, but it is also still very negotiable. The Committee feels positive about this hiring as it saves contract expenses and provides continuity for the organization, such as an ongoing contact person for vendors. Membership procedures and tracking may also run more smoothly. An analysis of fiscal impacts, prepared by Bonamici, was distributed showing an anticipated total saving of \$15,900 from the cessation of current contract services, which would offset some of the estimated cost. Since OLA's dues were last raised in 1992, raising existing dues is a viable option and would provide further revenue to pay for the executive services, as would adding tiers past the \$50,000 wage level. Charlton noted that Hotline summaries of the committee's work have prompted no responses and suggested that Rohe mail all members with an overview. * A lengthy discussion arose about the pros and cons and details of the potential executive position. It was proposed that the Membership Committee work with Bonamici and the McCulleys to examine the dues structure with the intent of arriving at an average fee of \$20 per member, in addition to developing several dues structure options for the Board to vote on via e-mail. It was noted that institutional membership needs clarification; perhaps providing complimentary memberships for all Board members would make it more attractive to libraries. The Membership Committee needs to include this in their considerations. (It was also noted that institutional membership allows receipt of the OLA Quarterly but does *not* include voting privileges.) Schepcke suggested Rohe report to the membership that the Board is determined to strengthen the association and that redoing the dues, enhancing the management services, and increasing membership allows us to be stronger and meet our objectives. The membership should also be prepared to vote on new dues and to seek new members. * Mannarino asked if Heim might be willing to take over McCulleys' tasks, give OLA time to build a financial structure and then expand her duties later once the budget permits. The Ad Hoc Committee will check on this and report back on Heim's response. * Schepcke requested a five-year projected financial plan and planned operating reserves per the national standard. * Kuhlman and Griffith will meet with Bonamici and evaluate dues increases and propose revisions. Rohe will get a five-year revenue projection from Bonamici, touch base with Heim regarding her options and get back to the McCulleys for approval of a new contract.

PNLA UPDATE

The February meeting had an extensive agenda, which included going through the 1998-2001 Action Plan and evaluating progress and remaining tasks. * Membership has increased for the first time in a

number of years. * The new Web site was previewed. * Dues increases are also being considered by PNLA since the last increase was in 1991. * There was a great deal of discussion regarding the Young Reader's Choice Award program. The YRCA Committee is doing an overall review which includes a survey of librarians, media specialists and teachers who use the award. Main goals are making the program more self-service through downloadable items from the Web and evaluating the possibility of making the program three tiers instead of two.

CHANGES FOR THE BYLAWS

House clarified that Chapters 2 and 3 must be approved by a vote of the membership, but that changes to Chapter 4, the Procedures Manual, require only Board approval. * Revisions are being proposed since the By-laws state that the PR Committee should have six members, while the Procedures Manual refers to recruiting ten members. * After some discussion of the realities of recruiting ten members, it was moved and seconded that the membership vote on section 3.0428 which would be revised to read "The Public Relations Committee shall have [insert phrase 91*at least*92] six members." PASSED. * Moved and seconded that the Procedures Manual section 6.422 be changed to read "Recruits [add the phrase 91*at least*92] six OLA members representative of geographical areas and various library fields (i.e. [~~delete five to six members selected to represent libraries of the SOLF, Tri-Counties, Central Oregon, Eastern Oregon, Mid-Willamette and Coastal areas and four or five members selected as representative of public, school, college, community college, and special libraries~~]). PASSED. * Moved and seconded that section 4.22 of the Procedures Manual be changed from a reimbursement rate of \$.15 per mile to "the current IRS business mileage rate" and that the reimbursement cost of one night's lodging be increased to a maximum of \$50 instead of \$35. PASSED.

ACADEMIC DIVISION

The Division is preparing for OLA as well as a joint conference next October. Their next meeting will take place at the State Library.

CHILDREN'S DIVISION

Rohe conveyed Heffner's written report. The Nominating Committee has two candidates for Vice-Chair/Chair-Elect: Dan White of Douglas County and Francine Connor-Coash of Jackson County. Voting will take place by electronic ballot since all but six CSD members have e-mail. * Penelope Hummel of the Metropolitan Group is drafting a letter of invitation to summer reading donors inviting them to the OLA banquet. Safeway has agreed to supply 1.5 million bags for advertising. * Angela Reynolds sent a request for grant application approval for Stories by the Sea funding from the Thomas D. Taylor Foundation, Spirit Mountain Casino and the Anne A. Berni Foundation. After some discussion it was moved and seconded that the application be approved due to its minimal impact on OLA's administrative services. PASSED.

OYAN DIVISION

OYAN has secured several additional prizes for the conference raffle, including Oregon Symphony, Oregon Ballet Theatre and Portland Center Stage tickets. * John Sexton will contact the book editor at the Oregonian regarding OYAN's first annual best books list.

SUPPORT STAFF DIVISION

PR is being developed for a mending workshop but the date isn't set yet. The security pre-conference, which was not approved, may be presented as a one-day workshop instead. * Support Staff requested use of the phrase "OLA Support Staff Division" for creating T-shirts to sell. It was noted that use of OLA's logo is monitored by the library association so that the look is always consistent, and font style and layout must be consistent as well. The Division's request was approved.

PUBLIC LIBRARIES DIVISION

The public comment phase on the standards generated quite a bit of feedback from a wide variety of sources. Suggestions will now be incorporated and a final draft prepared for presentation at the conference.

HONORS, AWARDS & SCHOLARSHIPS COMMITTEE

More nominations are still needed for the annual awards, although quite a few queries have come in. Olmstead asked for suggestions about how to integrate recognition of the OLE, Intellectual Freedom and Lampman awards this year, as well as OSU's award for Library of the Year. The Board decided that the OLE, Lampman and Valley Library awards should be mentioned in Olmstead's presentation but no separate recognition need occur. Rohe will also be mentioning Multnomah County's Web site of the year award. Since the Intellectual Freedom Award crosses Divisional lines the Board agreed it was appropriate to give the winner separate recognition along with the three annual HAS awards. * The HAS committee is working on how to word and advertise the minority scholarship. * They also hope to improve posting of information in order to make the history of the annual awards more available and to provide a list of previous winners for people inquiring about nominations.

CONFERENCE COMMITTEE

The Conference Committee will be bringing a proposal to the Board regarding pre-conferences. Tentatively the proposal is that OLA allow no more than five pre-conferences each year. The Committee would review proposals for quality, the need for an extended period to present the topic, and balance with conference session topics. It is also proposed that OLA units be able to only sponsor one pre-conference. * There are invoicing problems because so many school librarians are signing up for the Molly Bang pre-conference. * Overall registration is only 160.

INTELLECTUAL FREEDOM COMMITTEE

The Internet Survey is now being done at academic libraries. Final results won't be available until the fall Board retreat.

LIBRARY DEVELOPMENT COMMITTEE

The Legislator of the Year awards will be announced at the conference but presented in the recipients' hometowns.

PUBLIC RELATIONS COMMITTEE

The application for the Starlight parade was submitted jointly with Multnomah County. An application for the State Fair was submitted also; if no one takes over the project the application may be withdrawn by April 15th. * The Board chose a font for the static-cling signs. 1,500 will be printed for \$540. * An exhibit has been arranged for the April 11th Thank You Day at the State Capitol Galleria.

PUBLICATIONS COMMITTEE

Due to illness, plans for the spring issue of the Quarterly fell through, so a double spring/summer issue is now planned with a grants theme. The fall issue will cover strategic planning, and international relations will be featured in the winter issue. * Webmaster Kathryn Constant has moved to New York but is willing to complete her contract.. * Issues the committee is exploring are copyright statements for authors and an RFP for the Quarterly.

RESOURCE SHARING COMMITTEE

Last year the committee reevaluated their mission, since most issues dated from the eighties and have been resolved. Feedback has been incorporated and the mission has been updated. An Action Plan for the membership will be published when it is complete. * The conference session has been altered to "The Changing Landscape of Resource Sharing." * They are focusing on setting up a Web site.

THE METROPOLITAN GROUP

Penelope Hummel provided a memo updating the Metropolitan Group's progress on summer reading funding. The deadline for sponsorship was February so they are now moving on to the PR campaign with Safeway and Fred Meyer shopping bags. The Oregon Newspaper Association artwork will be on the Web site so that local papers can download it. * Movie slide promotions are being booked with Regal with budget funds. A smaller slide producer will provide PSAs in smaller theaters around the state. * Hummel asked if OLA was willing to allow Sunshine Dairy to remove the OLA logo from his milk cartons due to the owner's worries that OLA advertising would associate the dairy with ALA, which he thought of as controversial. There was much discussion during which Olmstead reminded the Board that the Children Services Division had been concerned about just such loss of OLA's identify

early on during the exploration of corporate sponsorship. Hummel noted that decisions such as this one are made on a sponsor-by-sponsor basis and do not set a precedent; and Scheppeke recommended returning to the dairy owner and explaining OLA's relationship to ALA and making him aware of our organization's intellectual freedom statement. It was moved and seconded to return to the potential sponsor and try this explanation, then to go ahead without the OLA logo. The motion PASSED with 4 no votes and one abstention. [Note: in the days following the meeting, Hummel got back to the Board with an update saying the dairy sponsor wanted to remove all sponsorship logos from the milk cartons, not just OLA's. The Board agreed to drop pursuit of the dairy's sponsorship at that point.] * There are 31 applications so far for the programming grants. * The Task Force has requested a timeline and budget from the Metropolitan Group for summer reading fundraising for 2001. Craig Berkman has already agreed to \$35,000 next year and is approaching Wells Fargo about being his co-sponsor. A goal of \$200,000-\$250,000 seems very possible. Scheppeke inquired whether funds could be carried over to cover expenses for July through October. This is possible.

VISION 2010 COMMITTEE

They will be meeting in the near future and will report at the first General Session at OLA.

INTERNATIONAL RELATIONS ROUND TABLE

At the January 31 business meeting Brian Williams was appointed Chair of the China exchange committee, Tom Larson was assigned to look for pertinent Web links, the possibility of an electronic list was raised to facilitate the China exchange, and the group began to consider charging dues. They may also rent out a simulation game as a fundraiser.

OUTREACH ROUND TABLE

The handbook is almost ready to print and sales have begun. Cost is \$20 and the contents will be in a binder for easy updating. The Conference Committee will be contacted about selling the handbook at the conference. Scheppeke suggested marketing it on <http://www.alise.org> (the Website of the Association for Library and Information Science Education).

REFERENCE ROUND TABLE

The panel of speakers is set for the conference session.

SOCIAL RESPONSIBILITIES ROUND TABLE

Response has been good to an e-mail recruitment posting and a conference program is scheduled for the first time in quite a few years.

Rohe invited everyone to the President's Reception at the conference on Thursday evening and the

meeting was adjourned at 2:45 p.m.

Respectfully submitted,

Carol Reich, Secretary