

OREGON LIBRARY ASSOCIATION

Executive Board

Minutes: March 9, 2001

Anne Van Sickle (President), Janet Webster (Vice-President), Terry Rohe (Past-President), Diedre Conkling (Member-At-Large), Ed House (Parliamentarian), Andrew Bonamici (Treasurer), M. Lightbody (Secretary), Carolyn Avery (PNLA Representative), Nancy Kuhlman (Support Staff Division), Mary Norman (IFC), Sara Charlton (Legislative and Development), Leah Griffith (Membership), Angela Reynolds (Children's Division), Ruth Allen (OYAN), Judith Turner (Reference Roundtable), Jim Scheppke (State Librarian), Carolyn Rawles-Heiser (2001 Conference), Sandi Olmstead (HAS Committee), Bonnie Allen (Academic Division)

Van Sickle called the meeting to order at 10:10 am.

Minutes were approved as presented.

Lightbody has been posting draft minutes of the board meeting on the OLA website. There was a concern that since the minutes have not been formally approved inaccurate information may be disseminated to members. After some discussion, Ed House said he would check with Roberts Rules of Order and present his findings at the next meeting.

Lightbody also reminded all chairs of divisions, roundtables and committees that there interim reports were due to her last week and requested that they be turned in as soon as possible.

State Librarian's Report

Jim Scheppke

- Scheppke reported that the legislative session is going well and he credits this to the work of Nan Heim our lobbyist. State is looking at a very tight budget situation this year.
- UCITA. Rep. Max Williams introduced this legislation to the Oregon legislature as a courtesy. Heim does not expect it to

receive any action.

- HB2659 (called the son of 622) has been introduced. It provides that all telecommunications carriers be subject to price cap regulation. Requires that telecommunications carriers that previously had not elected to be subject to price cap regulation pay 20 percent of telecommunications carrier's gross regulated intrastate revenue for 2001 into telecommunications infrastructure account. Specifies manner in which amounts in account be expended. This would put more money into the telecommunications fund, which could be used to fund CORE. <http://www.leg.state.or.us/01reg/measures/hb2600.dir/hb2659.intro.html>
- SB 27 that is relating to disclosure of children's library records. There is no further movement expected on this bill.
- Schepcke remarked on the presentation by Michael Gaston, director of the Deschutes Public Library System. He said Deschutes County showed how providing excellent public service could make a difference in circulation. Deschutes has had a 41% increase in circulation in the last two years. From January 99 to January 01 circulation increased from 65,911 to over 93,000. Gaston attributes this to the following reasons:

Story times and class visits. The quality program developed by the Youth Services Team is attracting large numbers of children, and their parents.

Books, books, and more books! The Library District has invested more than a million dollars in the collection of books and periodicals over the past two years, and it is beginning to show.

Shorter waiting lists. Hot titles are ordered and processed quickly, with multiple copies to reduce waits for most items to three to six weeks.

Videos, talking books, music CDs, and multi-media kits for children have been added, attracting many new patrons.

Internet usage. More than 7,000 local residents have registered to use Internet at the 79 computers in the five branch libraries. Staff estimates that up to a third of the Internet users are first-time library users.

Programs and displays for adults. Several local Friends groups have scheduled a number of educational programs for adults. Most branch libraries also routinely feature art displays.

Population increases. Population has increased by three to six percent each year.

Population shift. Many more residents moving to Deschutes County have higher levels of education and are active library users.

Web access. Many more patrons browse the online public access catalog from their home or business, reserving on-order or new items.

Treasurer's Report

Andrew Bonamici

Bonamici passed the latest report out. Not included was a check recently received for the Summer Reading Program from the Rose Tucker Charitable Trust. Membership is stable, but membership income is low. There was apparently some drop out by OEMA members.

President's Report

Anne Van Sickle

Van Sickle reminded everyone that the "@yourlibrary" campaign information has been sent.

Chapter Relations wants to know what each state association is doing about Children's Internet Protection Act. Several libraries are developing resolutions in support of ALA's fight. Multnomah County has also launched an attack.

<http://www.ala.org/alaorg/oif/rilaresolution.html>

The Intellectual Freedom Committee should look at other resolutions to develop one for OLA to consider. Schepcke mentioned that a state resolution could aid ALA.

Van Sickle talked about the 20K grant for leadership development. She has observed that on the chapter relations listserv that there are other states interested in this but none of them are combining. She feels this gives PNLA an excellent chance.

Juanita Benedicto and Colleen Bell thanked the board for support of their new website (www.newbreedlibrarian.org). It is up and running.

PNLA

Carolynn Avery

The conference in August is progressing nicely. Hawaii is coming and will be presenting programs on storytelling and tattoos. John Perry Barlow will be speaking at the conference. Barlow is a retired Wyoming cattle rancher, a former lyricist for the Grateful Dead, writer and cofounder of the Electronic Frontier Foundation.

The Young Readers Choice Awards has been divided into three sections now: Grades 4-6, 7-9 and 10-12. (<http://www.pnla.org/>).

The organization is still struggling. They are working on their publications and now have some great ideas and enthusiasm.

Avery made a video recording on Van Sickle on leadership to present to the PNLA board. It was the hit of the meeting and she is making copies of it due to requests. Many great ideas were generated but PNLA has the following concerns about the leadership seminar grant.

- A. Cost and financing. C)
- B. Not done one shot but that people will be meeting for up to 3 years.
- C. Personnel concerns. PNLA is a small organization to be able to carry things out. University of British Columbia may be a possibility and Eisenberg of the UW said that they would participate. Van Sickle pointed out that PNLA must contact

Gerald Hodges at Chapter Relations to let them know PNLA is interested.

Kuhlman asked if OLA could offer scholarships.

Webster suggested that a committee probably should look into this and to other such issues. She suggested that when Van Sickle is past president it might be a good time to form a committee with Van Sickle heading it up. She pointed out that is a tangible benefit of OLA membership.

Avery invited anyone interested to attend the Alberta, Canada conference. Folks from Alberta would love to see us. It will be in April.

Children's Division

Angela Reynolds

Corporate Sponsorship. They have received money from Ford Foundation (5,000), Meyer Memorial Trust (35,000) so have already received more than last year. They will be offering stipends of \$250 to participating libraries. The Metro Group suggests seeking partnerships with faith-based organizations, OEA, SMART and the Boy and Girl Scouts. SMART has some excellent advocates.

Reynolds is concerned because grantors are requesting more information and with the evaluations not being turned in the information is difficult to come by. As well the evaluation form needs to be redesigned to reflect the information needs of the funders.

There was quite a bit of discussion about how to get participating libraries to turn in evaluations. Some suggested an evaluation must be turned in before next years grant can be received. Another suggestion was that libraries be reimbursed for expenditures if they enclosed an evaluation with their reimbursement request.

CSD gave one scholarship to OLA this year. It was to Pam Pugsley from Crook County.

Procedure 44 Corporate Sponsorship (<http://www.olaweb.org/bylaws/sponsorships.shtml>). A taskforce is looking into updating this procedure. For instance it currently says that the Public Relations Committee publish a list of sponsors. CSD is asking where the bylaws

work, are they flexible? CSD needs them to be more flexible. These need to be discussed with parliamentarian. Ellen Fader was a part of the original discussion and is a part of this one. Other divisions may not have had the same approach as CSD.

There followed a discussion on the role of corporate and foundation support for OLA. Meyer Memorial requires a plan and timeline for fund development. Webster suggested that development be separated from legislative committee and be given this overall task for OLA. There was some discussion about an endowment or a Friends of the Summer Reading Program group. Scheppeke said that you would need at least _ million dollars to begin. We should be seeking major one-time donations, which could be used to leverage support. We should seek major strategic alliance with groups like SMART who don't have a summer program.

There was also some discussion because library supporter and sponsor Craig Berkman may be running for governor. It was decided that no formal statement need be made. He has not yet filed.

OYAN

Ruth Allen

- Their last meeting on 2/9 was very productive with lots of participation.
- Book Rave is going well. There were 34 nominations by young adults and 21 titles made cut. They will be up on the website (<http://www.olaweb.org/oayan/>) soon.
- OYAN will be staffing state fair booth on August 26th.
- PNLA. OYAN will be make several presentation at PNLA. Naomi Angier and Rebecca Cohen will be making a Hot Teen Reads presentation. Heidi Weisel will present a program on Late Night at the Library. Jackson County will present on Teen Services and Allen will present on Censorship for Teens.
- Allen reminded everyone that OYAN will hold its annual raffle at OLA.

OYAN should have officers in time for the annual retreat. To do that, they must make a change in the bylaws.

The division approved the following by-law change:

16.32 New officers will be elected at the ~~summer~~ *spring* meeting and will assume duties at the ~~fall~~ *summer* meeting.

Webster seconded and the motion carried.

Academic Division (ACRL-OR)

Bonnie Allen

The division is working on bylaw changes to clear up quorum and voting confusion. They will be suggesting a divisional fee of \$10.00. They do have nominations for officers and will be balloting in three weeks. They will have 5 programs at OLA conference, a pre-conference on Ebooks and a poster session.

Public Library Division

Carolyn Schell

- PLD will have six programs for conference. The current and final speaker for the pre-conference is Celia Nunez.
- Schell invited everyone to the PLD Division dinner on Wednesday night of the conference. It will include the OL' award.
- The Building Libraries conference is on track to be held on May 17th with a cost of \$45 per person and publicity will be out soon.
- The PLD listserv should be up by the end of the month.

Support Staff Division

Nancy Kuhlman

- The upcoming SSD conference will be held in July.
- The division sent out coupons with their minutes so that the

coupons are good now until the Support Staff Conference.

- There will be a special seminar on book mending offered by the SSD. It will be held on 4/12.
- SSD is cosponsoring a pre-conference on Ebooks.
- They have two people running for Chair-Elect and will have a table at the conference. They have contacted OLA Quarterly about doing a issue on the advantages of OLA. SSD would like library employees how to know how they can get involved with the organization. All people interested in taking an active role in OLA should contact Webster since she is the incoming president and will be making committee assignments. The PR committee is in need of help.

Conference 2001

Carolyn Rawles-Heiser

There are 440 registrations and the exhibits are sold out. Expenses are low. Carter cost \$600, Gallagher a \$100 donation; Martha Gould will come for travel expenses. Every program with technology will be held in the Best Western because the Convention Center cannot host Internet ' at least it would be costly to do so. The pre-conferences will all be held at the Best Western. This year they will be have a treasure hunt at the exhibits.

We are due to be in Seaside again for Conference 2003, but there are significant technological difficulties at this point. Possible conference sites were discussed including: Florence, Ashland (too small) Sunriver, Eugene (too small). Planning for 2004 must begin.

Conference 2002

Melanie Lightbody

So far, Drew Carey and John Lithgow have turned us down. First Lady Laura Bush is still a possibility and the committee is looking at other speakers.

Webster asked that since the due date for the programming is July 1st, the committee please send out more publicity

Intellectual Freedom Committee

Mary Norman

IFC will be presenting the IF toolkit at PNLA. IF is sponsoring a program on corporate sponsorship. Speakers include: Karyle Butcher and Charles Rooks, the Head of the Meyer Memorial Foundation. Schepke mentioned that Rooks should be acknowledged in some way. Van Sickle should do that during conference. Bob Grover, the dean of Emporia State should also be acknowledged for his commitment to our state.

Legislation and Development

Sara Charlton

- It is a busy session for librarians.
- CORE. This legislation is in Ways and Means.
(<http://www.leg.state.or.us/01reg/measures/sb0200.dir/sb0202.intro.html>).
- The ready to read fund is still intact but not likely to be raised this year.
- The following bills have been introduced:
 - **SB 626** (<http://www.leg.state.or.us/01reg/measures/sb0600.dir/sb0646.intro.html>) has been introduced which requires public libraries to post notice informing patrons that library records may be disclosed to law enforcement agencies.
 - **HB2680** (<http://www.leg.state.or.us/01reg/measures/hb2600.dir/hb2680.intro.html>). This bill imposes requirements on local governments that provide telecommunication services to consumers. Requires that local government providing such services establish and charge prices or rates that are adequate to pay all direct and indirect costs incurred by local government in providing services. SOEN will be exempted for libraries.
 - **HB3910** (<http://www.leg.state.or.us/01reg/measures/hb3900.dir/hb3910.intro.html>). This is the UCITA bill

mentioned earlier in the minutes.

- **SB705** (<http://www.leg.state.or.us/01reg/measures/sb0700.dir/sb0705.intro.html>). This bill authorizes state or other public officer to publish notices required by law on dedicated website instead of in newspaper. Requires posting of printed notice if officer publishes on website. It would also require the posting of public notices in all libraries.
- **SB27**, the measure relating to disclosure of children's library records is not expected to see any further movement.
- Charlton discussed the idea of another library legislative day in May. She also mentioned that the CORE postcards will be available for members to send to their representatives. It is costing about \$2,000 for 10,000 postcards and coming out of the legislation's line item. The availability will be announced and explained during the OLA general session during conference.
- There was a discussion on the need to appoint a decision-maker if revisions to the CORE bill come it. There may be a very short turnaround time for decisions about revisions. CORE has developed several budget scenarios form 5.4 through 600,000 but anything might happen to the bill.

Lightbody moved that Anne Van Sickle and Patty Cutright represent OLA as emergency decision-makers with regards to the CORE Legislation. Avery seconded and the motion carried.

If there will be any more action needed by OLA on HB2650 Van Sickle will report on it at the next board meeting.

Membership

Leah Griffith

The Membership committee recommends some changes to the procedures as outlined in Section 8 to 8.999999 (<http://www.olaweb.org/bylaws/membership.shtml>) the Membership Procedures.

In section 8.112 the wording should be changed to read "members one month prior to expiration."

In section 8.112 should read in part "one month after expiration to all members who have not renewed". Section 8.116 the words "and membership card" should be added after welcome to OLA and a new sentence "Mail membership cards to renewed members>" should be added to the end. In section 8.117 the words "As requested" should be struck, as well as those same words in 8.118. 8.119 should read in part "monthly" and no by November 1, the words "provide the chair of the Membership Committee with monthly lists of non-renewing members" should be deleted and the sentence "If the non-renewing member renews within one year, the renewal date shall be the original date prior to the lapse. After one year, non-renewing member shall be removed from the inactive file." In 8.120 the words "By December 1" should be replaced by "Quarterly". Finally, 8.121 should read "Monthly, provide a complete list of current members, affiliations, phone numbers and email address to the publications committee for inclusion the on the OLA web page."

Two issues were discussed regarding these changes:

1. The rolling membership was very nice for people who did not renew right away. Their renewal would begin when they paid. Under the new revision of the procedures their renewal date would remain the same each year whenever they paid.
2. Privacy of personal records on the website were of concern to several members. It was pointed out that only professional information would be included and the membership committee was directed to add a phrase the information provided on the website would be posted on the web page to the application form.

Schepke moved and Avery seconded that the board accept the membership committee recommendations as modified. The motion carried with two opposing.

Griffith asked the OLA board to think about what the benefits to membership are. She would like to see more usage of the OLA listserv

and to encourage PR on the benefits of membership. She will check out the viability of the OLA listserv and report to the board.

Dues change. Griffith opined that she did not expect much fall off from the dues change and it will make up \$10,000 per year to the budget.

Reynolds moved that the board accept the changes to the dues structure as recommended by the membership committee. Webster seconded and the motion carried.

Library Districts Round Table

Diedre Conkling for Connie Bennett

Conkling reported that the LDRT had an attendance of 12 people. It was held at the Special Districts Association of Oregon conference and the special library districts were represented well. There were lots of ideas generated.

Library Instruction Round Table

Jeanne Rockwell-Kincannon

LIRT is working on more mid-year workshops that will be offered outside of the annual OLA conference.

Nominations Committee

Michael Rose, Eva Calcagno and Margaret Barnes will have a slate of officers in time for OLA.

Vision 2010

Janet Webster for Deb Carver

The Vision 2010 committee has had a reinvigoration and is working on scenarios for successful and unsuccessful libraries a kind of "Act now or die." They are also looking for alternative ways to get the information across.

Vice President Reports

Janet Webster

- Webster reports that the OEMA board should received the report

this month about the importance of school libraries on academic success. Preliminary reports indicate that school libraries are a strong predictor of this. <http://www.oema.net/ORSTUDYminireport1.html>

- The Business and Professional Women's Association of Newport awarded it Women of the Year title to children's librarian Rebecca Cohen.
- PNW College of Art opened their new library in Portland.

Ad Hoc Conference Review Committee

Carolyn Schell and Bonnie Allen

They reported that they would report next month when the board was more attentive.

Van Sickle adjourned the meeting at 1:55 p.m.

Respectfully submitted,

M. Lightbody