

OREGON LIBRARY ASSOCIATION
MARCH 11, 2005
EXECUTIVE BOARD MEETING MINUTES
EUGENE PUBLIC LIBRARY

Attendance:

Stephen Skidmore, Parliamentarian; Suzanne Sager, Treasurer; Sonja Patzer, SSD; Carolyn Rawles-Heiser, ALA Councilor; Tom Larsen, IRRT; Rob Everett, Member at Large; Chandra vonEijnsbergen, CSD; Kevin Barclay, PLD; John Sexton, OYAN; MaryKay Dahlgreen, PNLA Rep; Jim Scheppke, State Librarian; Cara List, IFC; Faye Chadwell, Past President; Maureen Cole, President; Jim Tindall, OEMA; Ruth Kratochvil, Nominations Chair; Cindy Gibbon, Conference Chair; Gary Sharp, HAS; Connie Bennett, Library Development and Legislation.

Housekeeping:

President Maureen Cole opened the meeting. The January minutes were approved as corrected to reflect the correct spelling of Chandra's name.

Officer Reports:

President:

- She passed around a card for Nan Heim, whose mother passed away.
- Discussed Wordstock Festival in April and the OLA booth. The group brainstormed what it will look like and how it will be organized. Daivd Pauli will organize volunteers to staff the booth. Ruth, David, and Mo will work on PR.
- Collaborating with SLA: Todd Hannon, the President of Oregon SLA, is interested in collaborating with OLA to promote the profession.
- Updates on ad hoc committees:
 1. Technology Committee met, and discussed how we use our website and what software and services we need for memberships. Colleen Bell is further investigating this. Mo noted that this is a project that can't be done in a vacuum and needs to be looked at in the whole context of the organization. We need to look at what the McCulleys do, what someone else could do, what could be done more efficiently with better use of technology. The committee will come up with a proposal for Leah Griffith to follow up on next year as a systematic approach to the organization. Cara suggested we look at a members only password protected part of the website. Jim Scheppke suggested that Nan Heim could possibly provide organizational management as well as lobbying services.
 2. Archives committee met and went on a tour of the State Library basement, where

OLA archives up to 1994 are stored. Carol Reich and Mo will go up there on a Saturday and sort through the materials. The committee is exploring different ways of doing it right and incorporating technology. Instructions on archiving materials should be part of the OLA Retreat. Faye suggested an intern to work on this, and noted it is better to pay them.

3. PR Committee met. David Pauli and Ruth are very gung ho about getting this going. Penny Hummel met with Mo on PR and they discussed how big of a job effective public relations is, and how hard it is to do it right. Right now they are going to work on Wordstock. It was noted that there was a photo of Kathleen Olmstead at Legislative Day in the Newberg newspaper.

- OEMA Literacy Conference: They requested help from OLA and need an OLA liaison. Faye suggested asking someone from ACRL or the Information Literacy Round Table or Patty Sorensen from OEMA. The conference will probably be in Redmond and the other group collaborating on it is the Oregon Reading Association.
- Other: Mo contacted IFLA but has not gotten a response on tsunami relief. She attended Lnet training and will write a letter of support to the State Library Board.

Past President: Faye Chadwell reported she was on a panel at Southern Oregon University on intellectual freedom that focused mostly on the Patriot Act. She noted that one of the speakers, Robert Jordan, head of the FBI in Oregon, might be a good speaker.

Treasurer: Suzanne Sager noted that credit card is working fine and registration is working fine. Our costs for the retreat this year will go up by about \$100.

State Librarian: Jim Scheppke reported that:

- MaryKay had been promoted to Head of Library Development.
- The database licensing committee will meet next week to review proposals on newspapers. The recommendation will go to the State Library Board on April 22 and it will continue to be paid for by LSTA.
- There will be a public hearing at the State Library Board meeting on Lnet on April 22 at 10:30. He encouraged people to attend. Written testimony may also be provided to Robin Speer. The State Library Board will deliberate on funding Lnet. There is a concern from a few board members that we are spending \$240,000 per year on this service and is this viable, will it continue to grow. MaryKay noted a PR campaign on Lnet is underway.
- ALA Legislative Day is May 3 and 4. Jim, Bill Sullivan (Chair of the State Library Board), Leah Griffith, Jim Tindall, and Molly Raphael are all attending. It would be good to have a rep from an academic library.
- The 100 Oregon Books project for the State Library's Centennial was successful.

The committee would like to do some programs in libraries. They are going to do a book on the project.

OEMA: Jim Tindall: The organizers of the Literacy Conference need seed money to get started. OEMA has agreed to give \$1000. Maureen said we should back our commitment up with seed money. Various division reps, including CSD, OYAN, and PLD, indicated their divisions may be willing to make a contribution. OLA as a body has very little in uncommitted funds that it could provide.

ALA: Carolyn Rawles-Heiser said she would send something to Hotline on ALA elections, and that ALA is looking for a federal legislative coordinator.

PNLA: MaryKay Dahlgreen reported that planning is moving forward for the 2005 Conference in Sitka, Alaska. It will be August 3-6. They are having their 2006 Conference in Eugene Aug 9-12 2006. The Leadership Institute was successful. It will be every other year in October. They will ask for \$1000 seed money. Jan Zuha, the President of PNLA, has submitted a paper on it to IFLA. There will also be a conference session on it at OLA this year.

Member at Large: Rob Everett reported his program proposal for the PLA Conference has been accepted. The topic is Values Based Decision Making.

Division Reports:

Children's Services: Chandra reported that they had a spring workshop in Bend on summer reading. She, Jane Stelle, and MaryKay will go to Bismarck, North Dakota for the regular meeting of the collaborative summer reading group. This year's theme for Summer Reading is "Dragons Dreams." They are having difficulty getting anyone to run for Chair. It was suggested that there could be C0-Chairs to spread the work. The job is not as much work as it used to be because of the collaborative summer reading program. Employees' managers are not necessarily supportive of their staff's desires to be involved. There was a suggestion that leadership could go for 2 years, but in actuality that would mean a total 6 year commitment (Chair-Elect, Chair, and Past Chair) which is a lot to expect. MaryKay commented that SSD had been successful in getting leadership and wondered if we could learn anything from them. Maureen will really talk it up to try to get people involved.

Oregon Young Adult Network: John Sexton reported they are planning a preconference at OLA on adolescent brain development. They are also doing their popular annual raffle. They recommended at YA book for ALA, Ricochet River.

Public Library Division: Kevin Barclay reported that they, too, are trying to get nominees to run

for office. They have 41 signed up for their preconference so far. The Ole Award is not as recognized as it used to be. They have great entertainment lined up for their banquet at OLA. He is thinking of hiring a firm from Maryland to provide training in Deschutes on model reference behaviors.

Support Staff Division: Sonja Patzer reported they have a full slate of nominees. Their Continuing Education Committee is working on a preconference, conference workshops, and book repair workshops. They sent a letter to Directors encouraging their staff to join SSD. Their annual conference this summer will be July 15 in Newport and the theme is “Just for the Health of It.”

Committee Reports:

Conference: Cindy Gibbon reported that registrations are coming in well. So far 417 have registered. The preconferences and banquets are doing well and the exhibits are sold out. They have received \$4000 in sponsorships so far. TLC is giving \$1000 towards the reception. Raffle items are coming in. There was a comment that the online form required too much scrolling.

Honors, Awards, and Scholarships: Gary Sharp reported they have gotten great response so far. One nominee had 100 letters of support. He asked if the Board wanted to nominate anyone for Honorary Life Membership. Suzanne moved and Jim S seconded to nominate Past President Terry Rohe for Honorary Life Membership. The motion passed unanimously. This award is not a surprise—the person is told ahead of time. Legislator of the Year is given every other year by the Legislative Committee and this is an off year for that award. Another possible award is Intellectual Freedom Champion. We probably won't do it this year. Regarding scholarships, the committee has \$3000 in LSTA funds for planning for a MLS scholarship program. They are going to request from the LSTA Council and State Library Board that an additional \$7000 be allocated for a consultant to develop the program. There are many details to be worked out and it won't be fully launched till at least 2006. One person has applied for our annual Conference scholarship of about \$300 including travel. He will publicize it in Hotline to get more applicants. Mo suggested a resolution honoring the State Library on their Centennial. Carolyn moved, Rob seconded and it passed unanimously with Jim S abstaining.

Intellectual Freedom: Cara List gave an update on their conference plans.

Legislative Committee: Connie Bennett reported that Legislative Day was well attended. The goal is to increase legislators' awareness of libraries. One bill they are tracking is HB 2674 regarding tribal libraries and they are tracking the State Library budget. The hearing on the budget went well. At some point we will need people to testify in support of Ready to Read.

Nominating: Ruth Kratochvil reported they are having challenges getting people to run for office. So far their slate of candidates is:

Vice-President/President Elect:	Pat Duke, Wilsonville Public Library
Secretary:	Steven Englefried, Beaverton Public Library
Treasurer:	Julia Longbrake, Mt. Hood Comm. College Emily Asch, Pacific University

They are still trying to get second candidates to run for President and Secretary. Candidates will be introduced at conference and voting will be a couple of weeks afterward.

Roundtables:

International Relations: Tom Larsen reported that two librarians from Fujian, China were here in January. They are doing a program on cataloging practices in other countries and their conference program is on former Peace Corps Volunteers. They presently have 19 members.

The meeting was adjourned by President Cole.

Submitted by Carolyn Rawles-Heiser, Acting Secretary