

Oregon Library Association
 Executive Board Meeting
 September 29, 2006
 Newberg Public Library, Newberg, OR

ATTENDANCE

Aletha Bonebrake, Sarah Beasley, Leah Griffith, Julia Longbrake, Terri Washburn, Steven Engelfried, Jim Scheppke, Janeanne Rockwell-Kincanon, Karen Fischer, April Witteveen, Linda Lybecker, Suzanne Sager, Gregory Lum, Steve Skidmore, Janet Webster, Camila Gabaldon, Gary Sharp, Diedre Conklin, Lynne Mildenstein.

1. HOUSEKEEPING

- a. Quorum achieved
- b. Local details-General directions and lunch information given
- b. Approve Agenda
- c. Approve Minutes:
 - 1) July 31, 2006: *Leah Griffith moved to approve the minutes, Julia Longbrake second. Passed unanimously.*
 - 2) August 25, 2006: *Janet Webster noted one correction; Leah moved to approve the minutes with one correction. Julia Longbrake second. Passed unanimously*

2. OFFICER REPORTS

- g. State Librarian--Jim Scheppke (leaving at 1 p.m.)

2010 Redux Charge: Meeting on Statewide Catalog

Jim had a meeting with Michel Gaston of Deschutes Public Library and Jeremy Frumkin and Terry Reese of Oregon State University (OSU) regarding Vision 2010. The retreat held at McMenamans on Vision 2010 came out with an action plan for the rest of the decade. Jim and Michael have been exploring a statewide catalog. Jeremy and Terry are working on a project called *LibraryFind*. This project is LSTA funded and involves OSU and Deschutes Public Library. Its goal is to develop an open source, federated search tool of databases, catalogs, or anything on a web site. Jim provided a handout of screen shots and discussion on how to use it. You can go to the OSU website and use it in beta test mode: <http://osulibrary.oregonstate.edu/index2.html>. The difference between *LibraryFind* and Web Feet is the speed. Web Feet gives results as they come up so there is no order to the results. *LibraryFind* brings the results back in relevance order. The next stage in this LSTA project is to implement it for Deschutes Public Library. As they are a public library, their interface

may be different than OSU's. The project will continue to be worked on during the next six to eight months. One possibility is to link with OCLC's WorldCat as this would enhance *LibraryFind's* utility for public libraries. The next step is to talk to Library Director Karyle Butcher for some feedback. A statewide catalog project might involve four or five pilot libraries to help develop the software. A goal is to link *LibraryFind* to OCLC WorldCat which, if successful, could make *LibraryFind* the basis of a statewide catalog project as a follow-up to the current project.

Statewide catalog concept-Jeremy and Terry think *LibraryFind* could be the basis for a statewide catalog. It could use some of these same software tools to do this in an inexpensive way to bring it about. Oregon is second in the nation for ILL due to all the cooperative agreements we have. There was discussion on getting the schools involved in the beta testing process along with delivery process, policies and courier.

- Other

a. President—Aletha Bonebrake

Where I am with Committees/Charges

Aletha reviewed all the last years' minutes and came up with these topics that may need further discussion (see handout). She is continuing to work on the committees, their charges and budget. She will get the charges and other information out to everyone in the next two weeks. Aletha needs the annual reports from last years' committee chairs to pass on to the current year chairs.

Vision 2010 Redux: Post Report to Website; Other projects to pursue

Leah wrote an excellent review of the update to Vision 2010. She received a number of suggestions and incorporated them into her update. Aletha will post it to the website. The July 31, 2006 minutes list the priorities.

1. **E-services initiative**-Jeremy is looking for direction from the Board to work on e-services for libraries. OLA will fund a meeting, maybe even for two days and invite some of the librarians around the state that are really on top of what is happening, what is coming next and who have a lot of energy. The purpose of this meeting is to brainstorm how to move forward with e-services, other ideas and funding. The Kennedy School will report what they develop. We are looking for the best ideas of what we need to do as library directors/leaders and how to implement them. We want to embrace bringing in next-gen librarians to come and discuss how they use the library. Aletha will contact Joanna Rood regarding coordinating this meeting.
2. **Statewide Library Catalog**. Was discussed above.
3. **Collaboratively Serve Oregon's Youth**-This is a white paper on the link between K-12

and academic and public libraries that also addresses the issue of the joy of reading and research for youth. Deschutes has a case study that could be used as a sample. Aletha would like to have a report on this the first of the year at the January 2007 Board Meeting. Deb Carver, Steven Engelfried, Jim Tindall and Janet Webster are working on this. Jackie Partch was suggested as a possible addition to the group.

4. **Strong and Diverse Workforce**-An email survey will be done by the State Library to determine how diverse our statewide workforce really is. This should be done in the next four to six months.

5. **Communication**-We need to do so as a whole so the entire library community is aware of what is going on. An update during Aletha's speech at the 2007 conference and the OLA Quarterly were suggested as places to update the library community on where Vision 2010 is in about a year. Libs-OR and the OLA website should be utilized as well.

Public Relations Committee suggestion/ Career Fairs progress

The creation of this committee was a suggestion coming out of the Retreat. Dave Pauli, who is on the Advocacy committee and also worked on Wordstock, said OLA has a huge display panel that can be used at conferences and is interested in working on developing this to use at different public events around the state. If the display were ready, Janet Webster would like to use it at Legislative Day. It was suggested to change the committee name to *Advocacy Taskforce* and mentioned that individuals who have their photos taken need to sign a waiver.

The Career Fairs Aletha investigated were mostly at the university level and their purpose was to encourage people to attend specific schools rather than explore occupations. ACRL has had a booth at several Portland-area college fairs.

Status of 2005-06 Annual Reports

See board handout.

Request procedure change: Receiving financial reports by e-mail would result in a financial savings.

If the board were willing to accept financial reports via email we would save several hundred dollars a year. Each Division/Roundtable would get only their information and the officers would get the full financial report. It was agreed to go to electronic budget information delivery.

Policy request: Offering OLA units e-mail list capacity on MemberClicks

There are five free email lists available. Any additional lists have a fee. How do we want to manage the email lists? Discussion was held regarding OLA picking up the cost of hosting all email lists for each division. MemberClicks has this ability built in. Any OLA group

who feels having an email list would be beneficial, should contact Camila Gabaldon: galbadonc@wou.edu. It is envisioned that these lists would be for larger groups. Janet suggested Camila do a live demonstration of email lists/contact centers at the next meeting.

Nominations Process: Begin Discussion

This is a shift from the way things have been done in the past. Aletha is looking for discussion on this topic. The process is stressful for both the candidates and the nominations committee. The result has been that two good people run for office and then one loses making it more difficult for those who lose to be able to run again without losing face. Aletha is suggesting that a committee vet the top two offices and then put forward a slate of only one candidate for vote. Discussion ensued. The problem with a single slate is that people don't bother to vote since there is no choice. It was suggested that the Chairs of committees and divisions should look among their own people to nominate them for office. The Past President was suggested as the Chair of the Nominating committee because of their base of knowledge. Support Staff Division already uses this process. This will be voted on at the next meeting. The Nominating Committee will look at whether to change the current make up of having a public library President one year and an academic the next.

Task Force Report on Web/Membership Manager Position: Discussion

Leah, Mo, and Camila got together to discuss. See hand out. This is a beginning phase. An Executive Director would do most of what the McCulley's are doing for us now. OLA is looking for a gradual phase-in so we aren't changing the organization all at once. In the next six to eight months we need to hire someone to manage our web activity. This includes the OLA website, Hotline, and MemberClicks. The McCulleys are supportive of these changes and they want to interface the services they provide for OLA with our databases. This is an important time in the growth for OLA as electronic resources are available for us to use now that have not been so previously. MemberClicks is a very powerful tool. Julia Longbrake needs to be involved in the discussions, as well. Next step is to sit down with all the people involved and talk to them about the proposal. The date will be set next week. Camila was commended for all of her work on MemberClicks. It is important to have in the RFP the requirements OLA wants delivered rather than tailor our requests to what the McCulleys can do for us.

Draft Budget: Discussion/Input

Draft budget handed out. A detailed discussion of each line of the budget was conducted. The line indicating Advertising Sales represents adverting in the OLA Quarterly. We don't have any ads presently. Conference Income bumped up to \$30,000 profit and the Conference Income line was increased to \$85,000. Aletha put \$5,000 in contingency. On dues she took a conservative guess. Interest earned is 4% in the money market fund. Discussion on Honors, Awards & Scholarships (HAS) interest line being carried over from

year to year when the amount is only \$9. Julia and Gary Sharp will check further on whether we should continue carrying this small amount on the books. Will add in a new line of \$25,000 for a new LSTA grant for HAS for consultants (\$5,000) and MLS scholarships (\$18,000) plus miscellaneous. The transfer from Divisions to MemberClicks was a one-time \$100 charge so it will be removed from the budget this year. Children's Services Division still owes \$100 for MemberClicks. The cash carryover of \$6,000 will not be needed and will be removed. Legislative day contribution is \$100 and ALA membership is \$110. PNLA membership line will be deleted. A recommendation was made that OLA's PNLA Representative should confirm that OLA's PNLA membership is paid by CSD and, if needed, possibly make a formal request to reconsider. Steven Engelfried will look into this. Delete Affiliations-Other (CSLP). Move the Legal Fund line to Association Mgmt. Services. Association Management dropped \$200, as budgets will be emailed instead of postal mailed. MemberClicks line increased to \$2,500. Credit card line for OLA Conference should include the charge of 3% for total registration including vendors. Every division that puts on a conference needs to add a fee to their registration and then send a flat dollar amount to OLA to compensate for the cost of the services. An official decision will be made at the next meeting. \$7,000 for web manager. Change line to read *Hotline/webmaster*. \$55,075 is the current year expenses for conference in 2008. Board Travel increased to \$2,500 to cover Aletha's expense of coming from Eastern Oregon. Move to Standing Committee fund for Seed Roundtable TFRT (\$67). Under Executive Board change label to *Audit & Tax Preparation* from Audit & Taxes. Standing Committees: Honors Awards Scholarships committee (HAS)—OLA general fund is contributing monies for conference attendance as scholarships. Need to check on the history of HAS to understand what the money in that line is covering. The \$300 is for plaques and not scholarships. Legislative committee includes the voters' pamphlet costs. Nominations will add \$100 to the line. Add \$250 to OLA-OEMA for joint conference expense. LSTA grant for resource sharing needs to be added for the Orbis courier service grant. Vision 2010 line will add \$3,500 for a McMinnamins-type meeting.

b. Past President—Leah Griffith

Priddy Foundation Proposal

No further news on the grant.

Oregon Reads 2009: Book selection

Leah created her very first blog. Book suggestions for Oregon Reads 2009 include *Jump Off Creek*, *Sometimes a Great Notion*, *Winter Kill* by Craig Lesley, *Ricochet River* by Robin Cody, *Honey in the Horn*, *One Flew Over the Cuckoos Nest*. Planning on having a community reads session at the conference.

Other

c. Vice President—Sarah Beasley (leaving at 2 p.m.)-no report

d. Secretary—Terri Washburn-no report

e. Treasurer—Julia Longbrake

Balance sheet as of August 31, 2006 handed out. She is closing out the fiscal year. Any questions you have on the budget let her know. CSD was in the hole at one time due to Summer Reading Program overruns. The costs of that have been totally cleared up.

f. Parliamentarian—Steve Skidmore-no report

g. OEMA representative—Gregory Lum

Any OEMA news

OEMA will soon be called OASL—*Oregon Association of School Libraries*. In Salem on October 13 and 14, they will be holding their annual fall conference. The OLA/OEMA Joint Committee will be presenting a panel on public, school, and academic library cooperation. The OLA/OEMA Joint Committee will be presenting a similar session in April at the OLA conference.

Discussed equal representation on committee by OLA/OEMA plus a state library representative. Steve Skidmore will work on whether this requires a change to the bylaws.

h. OLA/OEMA Committee —Gregory Lum:

A joint conference in 2010 with OASL was discussed. Do we want to do this together? A date needs to be set for the conference. This would be a one time event to see if it is successful.

Motion- Support the concept of a joint conference with OEMA/OASL and OLA in 2010 and we ask the OLA/OEMA joint committee to continue their work on the concept. Jim Schepcke moved. Suzanne Sager second. Passed unanimously.

i ALA Councilor—Carolyn Rawles-Heiser (absent)

j. PNLA Representative—Steven Engelfried

PNLA's Leadership Institute conference in Donnelly, ID is coming up in October. Donnelly is located just outside of Boise.

k. Member at large—Ken Watson (absent)

3. TASK FORCE REPORTS

a. Advocacy – Pat Duke (absent) - Aletha reports

4. DIVISION REPORTS

a. Academic/ACRL/OR—Janeane Rockwell-Kincanon

Menucha conference is in October. Registration is at 80 with a cap of 100 attendees.

b. Children's Services Division (CSD)—Karen Fischer

Performers Showcase is in Salem Saturday, September 30th. They have a full slate of performers who are given 5 minutes each to show what they do. There is a \$5 manual containing information on each performer. *Stories by the Sea* was a great success and SRP evaluations are due September 30th. The Fall Workshop is Nov. 4 at Tigard Public Library. They will hold a fundraising auction for scholarships and have a guest speaker from the Oregon Reading Association about how school children learn to read. The workshop also includes Book talking for Boys & the new SRP reading manual comes out that day.

c. Oregon Young Adult Network (OYAN)—April Witteveen

OYAN is doing a preconference on social software plus three other conference programs. They will be giving away their new OYAN OYEA! Award. Nominees with letters of recommendation from teenagers will get extra emphasis.

d. Public Library Division (PLD)—Linda Lybecker

Ten conference programs are being planned. They have been revising the Public Library Standards. The next area for review is Community Involvement. October 2 is the deadline to vote on current standards that have been revised.

e. Support Staff Division (SSD)—Suzanne Sager

They have already held this year's conference. Nancy Pearl was the speaker. She was wonderful and they would like to have her back again.

4. COMMITTEE REPORTS

a. 2006 Conference—Lynne Mildenstein

The Thursday banquet speaker has been selected. Rivkah Sass is the keynote speaker. She was LJ Librarian of the Year recently and is currently director at Omaha Public Library. They have extended the deadline for program submissions to Wednesday, October 4. Twenty-one programs and three to four preconferences have been submitted to date. Only six total preconference slots are available. The Oregon State Library is planning a preconference on rural libraries using the Gates grant initiative. Lynne will email MaryKay for details. The Legislative committee is looking to bring someone from ALA headquarters to come speak during a lunch. OYAN has the new OYEA! Award that will be given out during the lunches. The posting of information for exhibitors and sponsors will be the next thing to go out on the web. If you recall OLA 2003 in Corvallis, the exhibitor area is crowded. The Alumni Center is owned by a different entity than the LaSalles Center. This makes the contracting complicated. Lynne apologized for getting the forms on the website up late. Next year we should have a separate OLA Conference website to make updating easier. Jere White can give you a confirmation of your program submission if you have not already received one. Just send an email to: jrew@multcolib.org. The budget is \$56,957 for

the conference. See conference budget handout. Income is estimated at \$92,500. \$35,600 is total profit projected. If all the ads are sold, it will cover the costs of printing the programs. They are also hoping to sell some website advertising. There may be \$4,000 of sponsorships in addition to what is shown on the handout. The history of conferences in Corvallis is that they are well attended. Corvallis is a commuting conference without a lot of hotel rooms booked. It made about \$20,000 in 2003. The hotel room block is small so we won't have to pay for unfilled rooms: 20 rooms for preconference and 70 rooms for Thursday and Friday. There will be one room comped for every 50 rooms. There are only 43 booths available for exhibitors for this year. The facility wanted exhibitors to use only a 10' X 4' table, which was rejected. Exhibitors will have 6 X 10 or 8 X 10 tables. The conference is purchasing wireless access at \$600 for all three days. Wireless service will require a login, which will be given out at registration. Lynn is requesting the board wait to approve the conference budget until November, as she still needs to talk with the Hilton Hotel about a few issues.

b. Continuing Education— (Vacant)

c. Honors, Awards, Scholarships—Connie Bennett, Gary Sharp

See handout on LSTA grant scholarship program progress report. This grant will aid MLS students. Oregon Student Assistance Commission (OSAC) will run the actual application process. Individuals have until March 31 to apply. They will be marketing the scholarships at library schools and online. However, the LSTA money cannot be used to generate interest or market the scholarship. They hope to give out seven to eight scholarships. OLA can transfer the money to OSAC and then get immediately reimbursed by the state library. The committees fundraising plans include a conference event with the past presidents. They want to develop a brochure to go in the program packet or on the banquet table. They will be sending a letter of initial inquiry to Meyer Memorial Trust in an attempt to receive more funds to promote librarianship. The money would be used for brochures, marketing and possibly add money to the pool for scholarships. The timeline is listed on the handout for scholarship appointments. This is an update to the LSTA 5 Year plan with an emphasis on diversity and promotion of future librarians.

d. Intellectual Freedom Committee-- Bob Kingston (absent)

e. Library Development and Legislation Committee—Janet Webster

Janet is recommending the board support a proposed revision to the ORS obscenity law. The current statute is largely unconstitutional so it is difficult to prosecute sex offenders. Libraries are interested in getting an exemption for the *furnishing clause* in the statute. This will probably go through the House with no problem but the Senate will provide us time to change some language. There is adamant concern [from legislators] that K-12 is not included in this *furnishing clause*. Academic libraries need to be added as excluded from the *furnishing clause*. *Motion-Leah Griffith moved to accept the recommendation of the*

legislative committee, second Sarah Beasley. Passed unanimously.

The committee met at the Special Districts' Headquarters. They will continue to work on the problems created by the double majority requirement. They had a discussion with Ron Bachelor of the Lane Library League. The committee developed a good understanding of the boundary and division issues in Lane County. They are trying to get Lane legislators to focus on the district issues rather than the Ready to Read money. OLA will oppose ballot measures 41 and 48. A direct letter will be sent to each OLA member. Ballot Measure 41 is about federal tax deductions that will make it so that Oregon residents can deduct the same amount as the federal limits. This would cause an immediate negative impact on the General Fund of the State. Ballot Measure 48 is the *Tax Payers Bill of Rights* (TABOR).

Smith and Wyden are not running for election this year so it is a good time to talk to them about the *Deleting Online Predators Act* (DOPA) and net neutrality. Wyden has put a hold on the net neutrality bill so please thank him for doing so. DOPA was passed in the US House. All Oregon legislators voted for DOPA so let them know that OLA disagrees and that you are disappointed that they voted for it. DOPA has the potential to kill L-net because it is used in the schools.

Diedre Conklin talked about the *65% solution*, which is back. The *65% solution* requires school systems to spend at least 65 percent of their money in classrooms and on teachers. The *65% solution* uses NCES language, which does not put librarians in the same category as teachers. Contact Diedre for a list of websites on the *65% solution*: diedrec@charter.net. This did not make it to the Oregon state ballot.

f. Membership: Camila Gabaldon

Membership has taken a jump and we are up to 1,034 members.

g. Nominations Committee— (Vacant)

i. Oregon Authors—Kimberley Willson-St. Clair

j. Publications Committee--Alex Rolfe, Loretta Rielly

k. Resource Sharing—Mary Jane Fisher, Wes Stevens

5. ROUNDTABLE REPORTS

BIGOR—Heidi Senior (absent)

DIGOR—Kelly Peterson

IRRT—Bruce Flath

LIBRARY DISTRICTS-- Diedre Conkling

LIRT—Kate Gronemeyer

OUTREACH: Bryn Wittmayer

PAST PRESIDENTS: Leah Griffith/Maureen Cole

REFERENCE: Lee-Ann Flandreau (absent)

SOCIAL RESPONSIBILITIES: Deidre Conkling

TECHNICAL SERVICES: Shelly Bodamer

Next Meeting: November 17, 2006 at Estacada Public Library