

OLA EXECUTIVE BOARD MEETING

June 8, 2007

10:00 a.m. – 3:00 p.m.

Hillsboro Public Library

Conference Room

Meeting called to order at 10:14AM

ATTENDANCE

Aletha Bonebrake, Sarah Beasely, Leah Griffith, Mo Cole, Terri Washburn, Julia Longbrake, Steve Skidmore, Gregory Lum (by phone), Carolyn Rawles-Heiser, Steven Engelfried, Jim Scheppke, Janeanne Rockwell-Kincanon, Molly Carlisle, Curtis Kiefer, Janet Webster (by phone), Linda Lybecker, Suzanne Sager, Camila Gabaldon, Kimberly Willson-St. Clair, Heidi Senior, Bruce Flath, Maureen Cole, Lee-Anne Flandreau, Stephanie Miller

HOUSEKEEPING

Introductions were made of everyone in attendance. The new OLA webmaster is Stephanie Miller. Her email address is OLA@Olaweb.org.

Minutes from April 18, 2007 approved with one correction.

OFFICER REPORTS

President: Aletha Bonebrake

PNLA Invitation – Consider for future

OLA has received an invitation to attend PNLA in Edmonton, Alberta. This has not been budgeted. There was a suggestion that it be put in to the budget for the future. Leah Griffith mentioned that OLA just started the program of sending the incoming OLA President to ALA and it is an expense for which we don't have a track record. She recommended that we wait to see if OLA can afford a third new travel expense. There is not an expectation by the PNLA Board that the association presidents attend PNLA. Sarah Beasely feels that since OLA already has a board level position for which we support the travel, it is not as if we don't have representation at PNLA.

E-Services Think Tank Report – Next Steps

The E-Services Think Tank met on March 8. They have sent out a final report which is in the handouts. It will show up in the OLA Quarterly. This is one of the five goals identified by the 2010 Redux Committee. The E-Services Think Tank was an ad hoc group that does not intend to continue on with the ideas that were brainstormed. It was suggested to get together with the Redux Committee again and see what they would like to move forward with. Jim Scheppke would like a group to review the four items identified as a core subset to see what could be done in a concrete way. The four items are:

- An examination of current OLA standards in regard to core electronic services, digital initiatives, and requirements for RFPs

- A statewide open source catalog/integrated library system/universal discovery tool that promotes a consistent experience
- Social software for libraries
- A statewide standard which required a minimal level of online services at all libraries

The think tank is looking for leadership from OLA to coordinate this effort statewide. It was suggested the Board discuss this further at the retreat in July.

A Technology Division should be considered as an addition to OLA's structure. Jim brought up that the time is now to begin thinking about the 2009 legislative session and what our issues will be for them. The discussion is how we want to institutionalize technology into OLA. Steve Skidmore says the process to form a Division is 25 signatures, bylaws, submit a petition, 25 active members, etc. Leah would like to see a task force established that may lead to a Division. Aletha would like to see the Redux and brainstorming groups move together in the direction Leah is suggesting. They need to self-select a leader. Steven Englefried asked how the energy of the group is going to translate into something that will benefit individual libraries. This question may be answered by the individuals comprising the group. Aletha envisions a group that can bring really great programming to OLA and working with NWCentral. Mo Cole talked about modeling this information in an online forum. We need to look at how we establish standards and best practices. Linda Lybecker discussed how this idea would cross several boundaries and the politics that go into standards due to how libraries use them with funding sources.

Sarah suggested another retreat six months out to help the new committee Chairs get a better idea of how their division fits in with new ideas and projects OLA is working on. At the retreat in July, the committee heads are new and not familiar with the workings of OLA necessarily and sometimes unable to visualize how they fit in best. Key members of the brainstorming group need to be identified to help focus their ideas. E-Vision Task Force was suggested as the name of this new group by Mo. Lee-Anne Flandreau suggested demonstration projects of the brainstormed ideas. Next step is Aletha will put together a group with the help of Jeremy Frumkin to create a report for the retreat.

Open Oregon Invitation

Brian Brumley is Chair of Open Oregon, a group of journalists and archivists wanting access to government information. They would like the board to consider having an OLA member sit on their board. Carolyn thought this would be a nice way to connect with the press. Heidi Senior suggested someone from DIGOR be the representative. Jim suggested Candy Morgan. Aletha will talk more with Brian. *Motion by Jim Schepcke to accept the invitation of Open Oregon to have OLA represented on the Open Oregon Board as a Presidential appointment. Seconded by Carolyn Rawles-Heiser. Approved unanimously.*

Introduce Stephanie Miller – Web Member Manager

The Web Member Manager position has consolidated the Hotline, web manager work, and MemberClicks. Stephanie had a meeting at the end of June with the McCulleys. She is looking for a MemberClicks training program to be established. The OASL volunteer membership chair is interested in the training for MemberClicks. OLA@ola.org is Stephanie's email address. She is reviewing the OLA Website with Rachel Mendez. Ideally she wants a web design task force to redo the site. Any items that you want put on the OLA website send to Stephanie at the address above.

Jackson County Thoughts

Aletha wrote a letter privately to all the staff at Jackson County. Mary Ginanne, President Elect, asked questions about what to do when unemployment runs out and if OLA can do fund raisers.

Past President: Leah Griffith

“Anonymous Grant” report

The name may be changed to the Betsy Priddy Donor Advised Fund of the Wichita Falls Community Foundation. They had a few changes to the proposal regarding the funding of individuals on subsequent years to attend OLA. Project activities include:

- Grants to attend the OLA Annual Conference
- Membership in OLA
- Public Library Division Mentorship Program
- Involvement in the Oregon Library Association
- Grants to attend other appropriate workshops

By the next conference we should be having grantees attending courtesy of the Betsy Priddy Donor Advised Fund of the Wichita Falls Community Foundation. It will bring money into OLA that wouldn't have happened otherwise by bringing in attendees who otherwise couldn't afford to attend. There is a separate committee to work with the grantor.

Oregon 150 Oregon Reads

The meeting of Oregon Reads committee was held on June 4. Leah was encouraged by the number of librarians who emailed the Oregon150 committee to include Oregon Reads as part of their program. It was very successful and Leah thanks librarians for sending in their support. The main discussion on Monday was getting funding to purchase copies of the books for the project and getting *Stubborn Twig* published. In the coming weeks they are working on what the publishing format the book will be ...trade paperback or university press hardback. The Committee is leaning towards having enough copies for libraries to check out. Multnomah County Library Foundation will likely help with some funding as it fits in with their vision of a statewide effort. The Committee will meet again in July. Leah is looking for someone else to Chair this committee or serve as a Co-Chair. She is considering asking June Knudson from Hood River since all three books center around Hood River County. Leah does welcome other suggestions of individuals who would like to Co-Chair. Anne Billeter also participated in the discussion. Robin Beerbower is looking into finding Large Print editions and audio editions from Blackstone. The OLA Board will have to consider philosophically what type of program they want to have for the libraries: give away books, discounted purchase or a loan program.

President-Elect: Sarah Beasley

Report on options for remote attendance by phone

Sarah discussed options for teleconferencing. She will send out a survey. The State Library uses www.freeconference.com. This service provides a toll free number available, a limit of five hours and an unlimited number of callers. Discussion commenced on OLA budgeting to pay for board members to call in. WebX is a teleconferencing service over the Web as an option. Leah suggested that if you are a voting Board member, you need to physically attend the meeting. If you are non-voting, it would encourage more participation. Sarah will continue working on this issue.

Sarah would like to know who is rotating on and off committees so she can make appointments. July 30 & 31 is the Retreat in Silver Falls State Park. It will start in Salem on Monday in the morning for MemberClicks training at Chemeketa Community College

NWCentral leadership in the future

The future of PORTALS is a little unclear. Members are going to stop paying dues this year. Orbis took over a lot of the functions of PORTALS. They have had difficulty finding leadership. OLA needs to take over the leadership of NWCentral. NWCentral infrastructure needs to be looked at for the future given that it is hosted by PORTALS. Lee-Anne suggested we need to look at the resource sharing portion of PORTALS. Jim talked about Online NW working with PORTALS and NWCentral to raise awareness and funds to support all the groups.

Secretary: Terri Washburn
No report.

Treasurer: Julia Longbrake

Financial report

Julia passed out the March & April budget reports. The Divisions did get their budget reports this month from the McCulleys. Please carefully review for errors or changes. The Board would like Stephanie to work with the McCulleys for distribution of the budgets in a timely fashion. The expectation is that the budgets for each month will be received by the middle of the following month.

Jim asked about OLA not making a contribution to Legislative Day. We did not contribute this year. Chair of the Legislative Committee could make a request for the check. Leah suggested the ALA Representative instead. Aletha suggested the Treasurer issue the check. It was decided that the Treasurer write the check as part of their regular duties.

Parliamentarian: Steve Skidmore

The Library Preservation Roundtable's bylaws did get posted on the OLA website. All the changes made at conference got posted, as well, so we are up to date.

State Librarian's Report – Jim Scheppke

Jim gave a briefing on Jackson County's status from the State Library's perspective. The State Board decided to set aside some LSTA money to bring in Ruth Metz & Associates to assist. She has been meeting with the Douglas County Library Foundation (DCLS) to come up with a plan for that county, as well. DCLS should be OK with the one year extension of timber funds for now. In Grants Pass, Ruth met with the city as the library closed May 31. They are looking at options to reopen.

Jackson County had the Ashland city council include in their budget a local option levy to reopen the Ashland library. \$.58/\$1,000 is the option levy amount which is pretty slim and significantly less than the \$.66/\$1,000 that was barely adequate but failed last vote. It will be presented to the voters in September and is certain to pass. It's a two year levy. They do not want to establish a city library. Their goal is to bring back the library system. Long term, there may be a library district measure which includes the areas of the county that are more favorable to a tax increase. This would create a way forward that allows for other cities to join in at a later date. There is hope and there is movement. Library Systems and Services (LSSI) has been to both Grants Pass and Medford officials with an offer to run their libraries with less money. LSSI is a Maryland-based company whose first work was to privatize Federal libraries. In 1997, they took over the Riverside County library system in California. The way they do it is to pay poor wages, pay low benefits, no retirement plan (401k). Their average wage they pay is \$11/hour for all employees. They bring in a lot of low level workers at minimum wage and provide minimal services with few storytimes. Ted Stark has been told by the County that he needs to put out an RFQ to LSSI to run both the system and each individual branch. Ashland residents will likely not be interested in "privatizing" their library. If you want someone leading the way, Ashland is the city to do it.

OASL Representative: Gregory Lum

- OASL continues to work on stronger language for the educational media endorsement through TSPC.
- OASL continues work with the OSLIS 2.0 ad hoc committee.
- OASL continues the Oregon Battle of the Books ad hoc committee.
- The OASL Board approved changing the OLA/OASL joint conference from 2010 to 2011.
- OASL sent Gregory Lum to the ALA National Legislative Day in May.
- Merrie Olson, OASL president elect, will represent OASL on the OLA board for 2007-2008.

They are looking for approval to change the joint conference from 2010 to 2011 due to conflict with PLA. Discussion commenced. Aletha suggested the committee members bring back an alternative suggestion to the board. The selected venue is available for 2010 but a reservation has not been made. Sarah Beasley suggested staying with the plan. Jim Scheppke asked if OASL would have a fall 2010 conference. There would only be a joint conference in 2011. Leah suggested budgeting extra due to the additional conferences. *Motion made by Sarah Beasley that OLA shift the planned 2010 OLA/OASL conference to*

2011 in order to avoid attendance conflicts with the 2010 national Public Library Association conference. Seconded by Suzanna Sager. Passed unanimously.

ALA Councilor: Carolyn Rawles-Heiser

ALA Conference is at the end of the month in D.C. She gives congratulations to Suzanne Sager who will take over the position of ALA Representative. Proportional representation on committees is being discussed as a resolution by ALA. There are advocacy opportunities at the Annual Conference this year and she encouraged members to attend. Greg Nelson is going on OLA's behalf to Annual to represent the State at the National Technology Conference. ALA is suggesting an Endangered Libraries List in order to make people aware of the financial situations of various libraries.

PNLA Representative: Steven Engelfried

They are requesting feedback and ideas on Draft Procedures for Selecting OLA's YRCA Representative. PNLA wants states and provinces to have official procedures in place at our March meeting. Steven was asked to work with CSD, OYAN, and OASL to work up a draft. See handout for draft.

Steve Skidmore suggested incorporating the procedures for selecting the Young Reader's Choice Representative into the bylaws. Discussion on whether applicants must be a member of OLA. It was decided to leave the wording as it stands.

The PNLA conference is coming up in Edmonton, Alberta. Steven looked at NWCentral's website and found it very easy to enter information on their page.

Northwest Central Representative: Mo Cole

The site is a place for continuing education and locating scholarships and grants. Mo is looking for input on what users want to see. The committee does phone meetings every couple of months and they are very available to respond to requests. NWCentral started as a pilot project out of PORTALS. Roberta Richards and Rachel Bridgewater were put in charge of the original project. They've added people from Eastern Oregon and Washington to broaden their audience. They do not post continuing education programs but they do post notes or links. They encourage all presenters at conferences to post on their website any links or information they want to disseminate after their presentation. PORTALS has agreed to fund NW Central for another year.

Member at large: Ken Watson

Absent

OYAN: April Witteveen Absent. Curtis Kiefer reporting

OYAN had a successful raffle at the conference, raising \$1,600. Discussed participation in the collaborative SRP and what the teen librarians are doing to fit in. Not as many teen librarians use the collaborative as the children's librarians do. Mock Printz award was cancelled last year and they hope to have it this year. Curtis discussed joint programming with OASL.

TASK FORCE REPORTS

Advocacy: Aletha reporting

Pat Duke has been gathering a lot of ideas on advocacy materials that would be helpful for libraries around the state.

Network Coordinator: Diedre Conkling

Absent

DIVISION REPORTS

Academic/ACRL/OR: Janeanne Rockwell-Kincanon

They have the third highest balance in the list of agencies on the budget. They went for a long time without member dues and initiated them five years ago in order to stabilize their budget. They are looking at how to use the budget monies to give back to their membership. Most of their outlay of money has been sending people to OLA Legislative Day and to ALA Midwinter, etc. They may sponsor some members to take online courses and/or give awards for innovation in technology.

Childrens Services Division: Molly Carlisle, incoming Chair, for Karen Fischer
Summer Reading grants have been given out. They got 52 applications for their \$200 grants. It made apparent how needy some of our libraries are. The CSD board meeting in May discussed changing the bylaws. They want to add a Summer Reading Chair position to provide continuity of knowledge.

Public Library Division (PLD): Linda Lybecker

They meet June 15 as a committee to plan the programs for next conference. They are still working on changing the PLD standards. They will be working on procedures for developing their mentorship program.

Support Staff Division (SSD): Suzanne Sager

SSD conference is July 20 at the Wilsonville Holiday Inn. Suzanne has stepped in as conference Chair due to an unexpected opening. She reviewed the program. Two new scholarships have been developed and will be given out at the conference; one for an SSD member and the other for a non SSD member.

SSD has been working on trying to increase their membership in various ways.

Originally they were thinking of lowering the cost of SSD membership but it really isn't the way they want to go. Suzanne presented a proposal to the Board to lower the first year cost of joining for new members in the hopes that it will increase the number of members.

Camila Galbadon said the OLA membership is very stable and this change could be done very easily with MemberClicks. Leah suggested the Membership Committee review this idea. Lee-Anne commented that it is more common for libraries to support professional organizations but not paraprofessional organizations. Leah suggested a survey.

COMMITTEE REPORTS

Conference Committee: Lynne Mildenstein

Absent

OLA-WLA Joint Conference: Progress Report from Liisa Sjoblom

Absent. See handout. The conference website is www.wla.org/olawla2008.

Consideration of suggestion about future conference in Bend: Aletha

Tabled

Honors and Awards: Connie Bennett

Absent

Scholarship: Gary Sharp

See handouts. They have a recommended list of scholarship MLS students for the Board to vote on. The Committee selects the award recipients. The selection committee members include professional librarians plus others from outside the library profession. The Advisory committee is there to guide fundraising and has a couple of openings. Incorporated into the bylaws of OLA is Sections 6.12 and 6.13, Oregon Library Association MLS Scholarship Advisory Committee. *Leah makes a motion to adopt Bylaws 6.12 and 6.13. Second by Sarah Beasley. Passed unanimously. Rockwell-Kincannon abstained. Gary passed out a confidential list of award recipients. Leah moved to accept the recommendation of the HAS committee for the seven recipients listed. Linda Lybecker seconded. Passed unanimously.*

OLA Archives: Carol Reich

All Chairs have an obligation to submit reports for the OLA Archives to comply with the record retention policy. Carol reviewed the record retention policy. Send information to Merrialyce Blanchard at the Oregon State Library. Since chairs need to keep the current year's report for the incoming chair, just submit the previous Chairs' reports and materials to Merrialyce:

Merrialyce Blanchard

Technical Services

Oregon State Library

250 Winter Street NE

Salem, OR 97301-3950

503.378.5016

<http://www.olaweb.org/org/olaarchives.html>

Intellectual Freedom - Bob Kingston

Absent. See handout

Library Development & Legislation: Janet Webster (by phone)

For the legislative update, see handout. The governor has signed Ready to Read and the State Library budget. The double majority repeal has seen one part die and the other referred out to the voters.

Membership: Camila Gabaldon

No report. (Comment by Aletha) Camila received the President's award at the Conference and it was well deserved.

Nominations Committee: Leah Griffith

New officers of OLA have been posted. Two hundred thirty-eight members voted which is about 30% of the memberships. This is pretty typical.

OLA/OSAL Joint Committee: Gregory Lum (by phone)

- Selected to present "Five Easy Pieces: Enriching Partnerships in Your Community" at the OASL Fall Conference in Seaside in October 2007 and the OLA/WLA joint conference in April 2008 in Vancouver.
- Bylaws were rewritten and presented at the OLA business meeting in April
- Sarah Beasley appointed Robert Schroeder as the OLA/OASL joint committee chair for next year.

Oregon Authors: Kimberly Willson-St. Clair (by phone)

Oregon Authors report as submitted.

Publications Committee: Loretta Rielly

Absent

Resource Sharing: Mary Jane Fisher, Wes Stevens

Absent

ROUNDTABLE REPORTS

BIGOR: Heidi Senior

No report.

DIGOR: Kelly Peterson

Absent

IRRT: Bruce Flath

The Chinese librarians are expected to arrive on June 28th. A full schedule is set up for them. There is a farewell banquet for them July 17 at Wong's King in Portland.

A charitable organization in China has been running a school and there has been discussion of IRRT sending books as contributions. In the past OLA sent money instead of books due to shipping costs. CSD members may be able to help with publishers books.

LIBRARY DISTRICTS: Diedre Conkling

Absent

LIRT: Kate Gronemeyer

Absent

LPRT:
OUTREACH: Bryn Wittmayer
Absent
PAST PRESIDENTS RT: Maureen Cole
No report
REFERENCE: Lee-Ann Flandreau
No report
SOCIAL RESPONSIBILITIES: Deidre Conkling
Absent
TECHNICAL SERVICES: Shelly Bodamer
Absent
VOLUNTEER SERVICES: Brenda Herren
Absent

Aletha comments

The conference committee will be reporting next meeting. Lynne Mildenstein is migrating Jefferson County's ILS over to Deschutes County right now and is not ready to report. Liisa Sjoblom has submitted a report.

ADJOURN: 2:30

Tour of Hillsboro Library