OLA EXECUTIVE BOARD MEETING

March 9, 2007
10:00 a.m. – 3:00 p.m.

Tigard Public Library
Conference Room
13500 SW Hall Blvd., Tigard, OR 97223
503 684-6537

ATTENDANCE

1. HOUSEKEEPING
Meeting called to order 10:10
   a. Approve Agenda

2. OFFICER REPORTS
   a. President: Aletha Bonebrake

   Action:
   1. OLA Appointment to ALA Invitational Preconference
      Greg Nelson has agreed to be the representative on the State Level Telecommunications Policy for Librarians at ALA Annual in Washington DC. Motion made to support Greg Nelson’s attendance at ALA Preconference on Telecommunications including travel expenses if necessary. Moved by Carolyn Rawles-Heiser; seconded by Linda Lybecker. Passed unanimously.

   2. Scholarship Committee asking approval for new OLA application to LSTA for noncompetitive statewide grant request to the LSTA Council, for $30,000 for the MLS Scholarship Program
      It was requested by Gary Sharp to increase the scholarship program by $5,000. This is not part of the LSTA competitive grant program. Motion made that the Board approves the Honors, Awards, and Scholarships committee’s application for a new LSTA noncompetitive grant for the MLS Scholarship Program. Moved by Sarah Beasley; seconded by Suzanne Sager. Passed unanimously. Jim Scheppke abstained.

   3. Pacific Northwest Live – ALA Project
      a. Requesting Letter of Support
         See handout. ALA received an invitation from the Paul G. Allen Foundation to submit a proposal to fund the Pacific NW Live @ your library program which is designed to bring high caliber programming and cultural activities into libraries in the Northwest. ALA would like a letter of support from OLA. The grant pays ALA to coordinate the program. Most likely, OLA would provide a representative to the committee. Motion made that OLA support the Pacific NW Live project of ALA. Moved by Jim Scheppke; seconded by unknown. Passed unanimously.
b. Forwarded request for project-based cultural programming workshop at the Oregon/Washington Joint Conference 2008

Aletha proposed a teleconference phone be provided at every meeting whereby people can know in advance the phone number so they can call in to attend the meeting for the portions impacting their interests. She also proposed OLA purchase a phone that the President carries around from meeting to meeting. She wants to appropriate some money to make this happen. Leah suggested putting a call out on the Hotline to find out how many libraries have the equipment to host a conference phone call. Jim offered to bring the State Library’s phone if someone else isn’t using it. The purchase of a phone card to facilitate calling was suggested. Sarah Beasley is going to do some research on this and bring a report back to the June meeting. The cost could be charged to the Executive Board line in the budget.

Reports:
1. 2008 OLA-WLA Joint Conference agreement signed by Aletha and the WLA President

2. OEMA exploring MemberClicks – interested in discussing coordination
OEMA is officially Oregon Association of School Libraries (OASL). They are exploring using MemberClicks and looking to collaborate with OLA. OASL’s fall conference will use MemberClicks. They are trying to get past members to renew via a campaign. Aletha suggests a training session at the Silver Falls retreat.

3. Looking for help on make-up of new Communications Committee
This committee becomes the conduit for the Hotline and does the editing of the Hotline articles on MemberClicks. Leah suggested adding some individuals from public libraries to the list of potential committee members submitted by Loretta Rielly. She read off a list of PNLA Leadership attendees as possible public library committee members.

b. Past President: Leah Griffith

Action:
1. Oregon 150 Oregon Reads – Confirm e-mail vote on selection
The Oregon 150 Committee met on March 5th. It was an exciting discussion of what is happening with Oregon Reads. Stubborn Twig: Three Generations in the Life of a Japanese American Family by Lauren Kessler is the book that was selected. The Committee will be working with OASL and CSD to come up with other books. OYAN is going with Stubborn Twig since it is age appropriate for this group.

See handout for goals and details of the discussion below. A timeline has been developed for statewide activities. The idea is to have all of them done by the April 2008 conference or at the beginning of the summer. The program will occur February 14 through April 1 during the Oregon Sesquicentennial. Development of the audio book is proceeding with Blackstone in Ashland and Robin Beerbower is working on getting a large print version printed. The goal is to develop six to ten programs at cities with major media outlets to increase media coverage. It is desired that OASL take the lead in the schools for this program. The author, Lauren Kessler, is a Professor of Creative Writing at the University of Oregon. She will come to the conference at Corvallis. The committee wants to develop a speaker’s bureau similar to how the Chautauqua programs are offered via a catalog. They also want to work with the Nisei group in Portland. Oregon Authors Committee has made a commitment to create a bibliography to go along with the book.
We will want to plan some kind of kickoff of this event at the 2008 Conference. A budget of $400,000-$450,000 for Oregon 150 is projected. It is still under discussion if Oregon 150 wants to fund at this level. Parameters need to be developed for local fundraising so it coordinates with the official sponsors. They budgeted one program for every public library in the state (there are 210 public libraries in the state). They may put in for an LSTA grant if the funding doesn’t come through from Oregon 150. Leah estimates $150,000 for the grant.

Kimberley Willson-St. Clair brought up Vermont’s online, model statewide reading program. There are a number of suggestions of what to do within your library including a form for grants. Matching grants are available to support Vermont’s programming. [http://www.vermonthumanities.org/index_files/vtreads.htm](http://www.vermonthumanities.org/index_files/vtreads.htm)

Jim said that the LSTA grant has to be written for 2009 and libraries given reimbursement for the programs they put on. A manual could be paid for out of a 2008 LSTA grant. It was decided not to pursue a 2008 LSTA grant in April but to wait until 2009.

Jim commented that he is happy that the committee is working with Blackstone as this means the title will likely be available on Library2Go. He asked if the committee has thought about having libraries that have done community reads projects to serve as mentors to those who haven’t done one. Jim also asked if anyone has made contact with OHS press. Preliminary contact has been made. Lauren has the audio and maybe the book rights. *Stubborn Twig* is not currently in print. They are planning on having a special edition printed of 20,000-25,000 copies. They will create a new cover with the Oregon 150 logo on it and a new preface so it becomes a commemorative book.

2. Anonymous Foundation Report - Scholarship Program 
requested proposal by May 1st

The anonymous foundation did not accept the grant that Leah and Jim worked on last August. They replied with a counter offer for a scholarship program for OLA conference and OLA membership for staff at small and rural libraries. The amount of the grant would be $50,000. Leah envisions this as a subdivision of Honors Awards and Scholarships (HAS) committee. See Leah’s handout for details. She wants to recruit individuals who had attended the anonymous foundation’s session to participate in selecting the recipients. Sally Beasley from Jefferson County, Toby Porter at Port Orford, Kat Davis, the Union County Library District consultant, and Terri Washburn at St. Helens were suggested. This group may end up reviving the Small Libraries Roundtable. *Motion to submit proposal to Anonymous Foundation for continuing education/conference attendance for rural librarians as outlined in their counter proposal to OLA. Moved by Carolyn Rawles-Heiser; seconded by Linda Lybecker. Passed unanimously.*

c. Vice President: Sarah Beasley
No report.
d. Secretary: Terri Washburn
No report.
e. Treasurer: Julia Longbrake
Financial report.
OLA’s taxes have been paid on time. Julia wants to be sure each division is getting a copy of their financial report every month so they know the status of their organization. The January statement is the most recent. Bob Kingston has not been getting reports for Intellectual Freedom. Camilia Gabaldon did not receive a report nor did Reference Roundtable. If you do not get a report for the previous month by the end of the current month, email the McCulleys and let them know. Julia has
not heard anything back about the check from the summer literacy conference. Most registrations for conference this year are being done by credit card.

f. Parliamentarian: Steve Skidmore

**Action**

1. Scholarship Advisory for OLA bylaws and procedures

   Steve handed out two additions to the Standing Committees on Chapter 6 and one for Chapter 3 of the OLA Bylaws. These additions are new. It was decided to take these up in June. *A motion was made to refer the proposed HAS bylaws changes to the membership at the Annual Conference. Moved by Jim Scheppke; seconded by Leah Griffith. Passed unanimously.*

   Oregon Authors Committee changed the number of representatives. The ex-officio member is an Oregon Center for the Book member. *Motion to amend Section 6.6 to change the Oregon Authors Committee to have nine voting members and one ex-officio member, the Oregon Center for the Book representative. Moved by Carolyn Rawles-Heiser; seconded by Steven Engelfried. Passed unanimously.*

2. Eliminating CE Committee & creating liaison role for CE

   Logistics will be worked out between Steve Skidmore and Aletha Bonebrake.

g. State Librarian’s Report – Jim Scheppke

   In this morning’s *Oregonian*, it was announced there might be a one-year extension of the Secure Rural Schools Act by the Federal Government. Jim called Ted Stark at Jackson County. Funding would be at the same level. The hope is for long-term funding approval for the Oregon Counties.

   Legislation—Business is going well in the legislature. The State Library’s Budget bill passed the Ways and Means Committee. The bill is in the Senate and is scheduled for the floor of the Senate but it keeps getting pushed back due to a crowded agenda. It will go to the house floor after it passes the Senate. The bill has a 25% increase in the Ready To Read (RTR) grant and funding the $1 per child plus a $1,000 minimum grant for small libraries. HB 2116 has passed the house and has been assigned to the Senate Education Committee. Expect to have a hearing not too far into the future. SB 370 is one OASL is very concerned with. The bill would mandate PE in elementary and middle schools. This would cause the loss of more school librarians if it passes. There is a delegation of eight individuals going to ALA Legislative Day, which includes two state library board trustees and six librarians.

h. OEMA Representative – Gregory Lum

   Oregon Association of School Libraries (OASL) is OEMA’s new name. The new website is [http://www.oasl.info](http://www.oasl.info). Election results for OASL are Merrie Olson, President-elect, from Thurston High School, Springfield; Victoria McDonald, Treasurer, from LaSalle High School, Milwaukie; Rebecca Brown, Middle School Representative, from Mt. Scott, Portland; Ruth Murray, Higher Education Representative, from Portland State University; Melinda Moorefield, District Representative, from Amity School District. They are working on Battle of the Books through an LSTA grant. Debbie Alvarez is leading this project. Patty Sorenson is doing the OSLIS 2.0 project. See [www.oslis.org](http://www.oslis.org). Just formed an ad hoc committee for the TSPC to develop stronger language for educational media. Gregory is leading this project. The biggest challenge is trying to get the joint OASL/OLA conference going. The fiscal issue of missing an annual conference was on everyone’s mind at OASL. March 11-13, 2010 is the date of the joint conference. It is set at the Lloyd Center Doubletree Hotel, [www.portlandlloydcenter.doubletree.com](http://www.portlandlloydcenter.doubletree.com). They have booked 18
breakout rooms, the exhibit hall and ballroom for keynote and meal functions. Jim Tindall did
READ posters with the legislators’ favorite book. They will be displayed in the Capitol for a while
and later in the State Library conference room. Legislators got a copy of their picture for their
offices plus a .pdf file to use in their promotions. Greg and Mo Cole will meet at the OLA
conference to start working on the 2010 joint conference.

i. ALA Councilor: Carolyn Rawles-Heiser
ALA elections open on March 15th. They will be electronic. Midwinter in Seattle was pretty
successful. The ALA/APA did pass the minimum salary resolution. Concerns were expressed
about listing a number for salary. The EPA representatives talked about their issues in closing the
libraries. Carolyn discussed several of the proposals voted on at Council. These included
impeaching President Bush and taking a stand on cutting off funds for the Iraq war. With Annual in
D.C. there will be lots of opportunities for advocacy. Edward Kennedy, Al Gore and Elizabeth
Edwards will be speaking at Annual. The Capitol Steps will provide entertainment.

j. PNLA Representative: Steven Engelfried
OLA to develop formal procedures for selection of YRCA Representative. Requesting feedback and
ideas from the Board
The PNLA 2010 conference is in British Columbia. They are still deciding on Victoria or Whistler for
the location. Leadership Institute participants gave great reviews about the Tamarack Resort in Idaho.
They may not hold it there every year due to costs. PNLA membership is up by 80 people possibly
due to the conference being in Eugene. PNLA has leadership position openings. There was
discussion regarding using the PNLA website as a clearinghouse for all the states and provinces to use.
For example, all grants and scholarships could be listed on the PNLA website. It was suggested by the
Board that this information be put on NWCentral’s website instead. PNLA is looking to tighten up
procedures for the Young Readers Choice Award. See handout. They want to write down guidelines
and procedures to make it more formal and easily understood. It was suggested PNLA, CSD, OYAN,
and OASL get together and then come back to the Board with their formal proposal.

k. Member at large: Ken Watson
Absen

2. EARLY REPORTS TO MEET SCHEDULES
a. Conference Committee: Lynne Mildenstein
(1) OLA Conference Report
Conference registration is at 240 to date. Many people are using credit cards to register.
Preconferences are doing well with about 75 people registered so far. Lynne would like to see this
number increased, as they are very good programs this year. Local Arrangements is in the final
stages of how they are going to arrange everything. Hotel blocks have been fulfilled for the Hilton.
They were small blocks and there is no way to increase them. You can still get a room at the Hilton
but will have to pay the regular rate, which is $124/night. They are in the process of making the
final adjustments to the printed program. The full program is on the web now. They sold ads this
year that will be in the program booklet because there weren’t as many booths for vendors
available. The 43 exhibitor booths are all sold. She and Aletha have been working on the luncheon
keynote speaker schedule. The HAS information is still needed for the program. Information on
parking will be on the web. There is no free parking as the conference center is part of the OSU
campus. It costs $5/day to use the parking structure across the street. Attendees will have to
purchase tickets at the parking structure. Gregory Lum is going to send Lynne information on the 2010 joint conference.

(2) OLA-WLA Joint Conference
Lynne wants Board direction on the logo. The Conference theme is *Sharing More than the Border*. A discussion was held on the two logo choices. Suggestion was to go with the logo on the right of the handout but to make the conference theme larger. More discussion commenced and it was suggested to go with the logo on the left but to switch the 2008 with the *OLA/WLA*.

(3) Consideration of suggestion about future conference in Bend
Michael Gaston wanted an official recommendation from OLA on dates. Then he and his management team would move further on it to explore options. Holding the conference in Bend would not take place until 2011 or further out as 2010 is another joint conference. The discussion is just about the capacity of Bend to hold a conference.

b. OYAN - April Witteveen
The Mock Printz workshop was very successful with 15 attendees. They received great feedback. Next year it will be held in the large meeting room at Multnomah County Library. April discussed the programs OYAN is going to put on at conference. They will be doing video gaming during the preconference. OYEA Award will be given out before the PLD conference dinner. April will be attending the Collaborative Summer Reading conference as the YA representative. OYAN has created a wiki for the Oregon Summer Reading program. They want to use the wiki as an example of another social software option.

4. **TASK FORCE REPORTS**

a. Advocacy – Pat Duke
Absent
b. Network Coordinator – Diedre Conkling
Absent
c. Task Force Web/Membership Manager Position - Aletha reports
The Web Manager position has been posted. The current Hotline editor will stay until May 15 if needed.

d. Vision 2010 Redux –
1) e-Services Think Tank
E-services think tank meeting took place yesterday. Eighteen people participated with a cross section of academic and public represented. Jeremy Frumpkin led the meeting.

6. **DIVISION REPORTS**

a. Academic/ACRL/OR: Janeanne Rockwell-Kincanon
Camila reporting
The committee has been spending their time developing their preconference. They have set up a wiki and put their handbooks on it so they are not sending around paper documents. National ACRL has developed a legislative network and have appointed Kate Gronemeyer. Discussion commenced on the closing of the Oregon Historical Society. OHS looking for funding via the state’s budget to help them with their budgeting problems
b. Childrens Services Division – Karen Fischer
Molly Carlisle is the CSD Chair elect.  Karen Fischer asked her to give this report.  Molly works at Tigard.  They are getting ready for the spring workshop in Salem on March 16th.  This is the summer showcase where everyone shares his or her ideas on the summer reading theme.  They will talk about Oregon Reads.  Picture book and Juvenile book will be discussed and what folks think about the selections.  Just sent out an email regarding $200 small grants for 35 libraries for summer reading.  The applications are due on March 30th.  The Collaborative Summer Library program for all the states that are involved is being held on April 14 here in Portland.  The collaborative meeting is four days long.  They are seeking volunteers to be greeters/runners for the meeting.  OLA CSD is sponsoring programs on the Ready To Read grant on Thursday of the conference.  Multnomah County Library *Books to You* book talkers will come to the conference for another CSD sponsored program.  Molly then discussed the programs that CSD will be sponsoring at the OLA Conference in Corvallis.  On May 3rd, Molly will be driving to Milton-Freewater to participate in the Summer Reading showcase for the Eastern Oregon libraries.  Tigard has started *Prime Time Family Reading Time* to bring kids ages six to ten with their parents to read books on a theme.  They have a Humanities scholar on hand to talk about the books and food is provided.  The goal is to remove all the barriers for families to be able to read together.  They are having 17 families coming regularly right now.

c. (OYAN reported above)
d. Public Library Division (PLD): Linda Lybecker
Twelve different programs being sponsored or co-sponsored by PLD at this years’ conference.  The PLD Executive Board will be bringing their suggested revisions for community involvement to the next PLD annual meeting at the conference.  The Ole Award winner will be announced at the conference.

e. Support Staff Division (SSD): Suzanne Sager
A retired SSD member has created a scholarship fund to send two people to the OLA conference each year.  SSD would like to have more applicants for their conference awards.

Send to Lynne Mildenstein or Aletha any awards your division or committee offers so it can be coordinated in a central dissemination point.  A brochure on the table is a good idea for getting this information out to everyone at the conference.  Aletha will send a message to the board asking for this information from board members.

7. COMMITTEE REPORTS

a. Honors and Awards: Connie Bennett
Absent
b. Scholarship – Gary Sharp
Absent *(reported above by President & by Parliamentarian)*
c. Intellectual Freedom: Bob Kingston
Janet Webster spoke for Bob.  He wants to publicize the preconference on *Legal Ease: What Staff, Administrators & Trustees Need to Know about Libraries and the Law* which is a follow up on the *Law for Librarians* workshop attended by Bob, Curtis Keifer and Candy Morgan.  Mary Minow and Emily Sheketoff will be presenting along with the other three.  Each is speaking for 15-minute increments on each topic.  Two other programs are on how to track federal legislation and will be
presented by Emily and Bob. On Friday IF is doing a Web 2.0 program called *How to Involve Staff with 2.0 Applications*.

d. Library Development & Legislation – Janet Webster
Janet did a summary of legislation. Legislative Day was very successful. OASL did the READ posters, which were well received. They covered about 2/3 of the legislative offices during the day. Pat Duke testified on behalf of HB 2116, the Ready To Read grant program. Connie Bennett and Abigail Elder testified for SB 5523, the State Library Budget. It was Abigail’s first time to testify and she did a great job. HJR 14 Double Majority Repeal is focusing on how to get the voters to repeal something they voted for. HB 2843 is a rewrite of the obscenity statutes with very broad support. There is an exemption from prosecution for libraries so they don’t fall under the “furnishings” clause. Libraries have no exemption from “luring” minors. Libraries do not have an exemption from “sending” obscenity. The Attorney General gave an opinion that libraries are not liable for the general public sending obscenity. Libraries have an affirmative defense for sending obscenity. SB 950 Email Address Privacy has just come out so there is no progress to date. It would protect patrons’ email addresses from public disclosure. SB 712 County Law Libraries would allow law library fees to be used for purposes other than the support of law libraries. Jim Scheppeke has talked about SB 370 Mandated Physical Education earlier. Jim Tindall has written an op-ed piece, which he hopes to get published. HB 2920 Mandating Provision of Freeware requires libraries to install and maintain freeware so that members of the public can view, print and make copies of public documents. HB 2581 Expansion of Allowed Uses of System Development Charges would expand the number of entities who could tap into SDC charges. There are also two library-funding issues buried in agency budgets. One is $500,000 in DAS’s budget for OSU’s OregonExplorer Project that is jointly run by the OSU libraries and OSU’s Institute for Natural Resources. The other is for the Regional Service Center that would create a central storage and delivery center for academic libraries.

Federal Legislation. HR 1120 Deleting Online Predators Act (DOPA) is back on the agenda. This would amend the Communications Act of 1934 to require recipients of universal service support for schools and libraries to protect minors from commercial social networking websites and chat rooms. OLA opposes this legislation, as it would potentially destroy L-Net and other collaborative uses of social networking tools. HR 1202 Fair Use Act of 2007 has just been introduced and would make permanent six exemptions to circumvent technical restrictions of film and video. It would allow libraries and educational institutions to circumvent for educational use and preservation needs.

e. Membership: Camila Gabaldon
The Membership committee really needs members. Camila wants to put together a system of contacting our expired members. Many email addresses are expired so the Committee needs to either mail them information or give them a phone call. There is a huge surge in memberships due to the conference, as people need to be a member to log on to MemberClicks in order to register with a credit card. MemberClicks has been up for a year and it is a good time to evaluate how it is going. The task force that decided to start MemberClicks should get together to evaluate it.

f. Nominations Committee: Leah Griffith
Leah is still working on nominations. The ALA rep slate is all wrapped up with Faye Chadwell and Suzanne Sager. She has one Presidential candidate so far –Teresa Landers. Secretary for 2008 & 2009 are signed up to run. A couple of people are lined up for Treasurer.
g. OLA/OSAL Joint Committee – Gregory Lum
See other report

h. Oregon Authors: Kimberley Willson-St. Clair
Action:
1. By-laws change request
2. Approve Estimate for publication of 2007 Bibliography ($464.88)
Not necessary to approve.

The Oregon Authors Bibliography 2005 cover is printed on recycled paper using soy-based ink. The printer is Clean Copy and they will bill the McCulleys. McCulleys will keep one copy for archival purposes. Kimberley would like to bring out the 2006 bibliography this fall. Consolidating the bibliography online and establishing a wiki are items to be requested in an LSTA grant. Motion to authorize the President to sign the Oregon Authors LSTA grant. Moved by Leah Griffith; second by Carolyn Rawles-Heiser. Approved unanimously. Jim Scheppke abstained.

The Committee is asking for a Content Manager to develop a wiki on the Oregon State Library server. They are also working on moving their antiquated database to another platform. The goal is to have the database as the resource for the Oregon Authors committee and the online access point for the general public. The wiki is a way to generate more information on Oregon authors without creating spam in their database. They are ready to move on to the 2006 bibliography and to make changes on how they do business.

i. Publications Committee: Loretta Rielly
Absent

j. Resource Sharing: Mary Jane Fisher, Wes Stevens
Grant contract has been issued to bring online four new drop sites for Orbis. Curry County will be folded into Coos County. There will be full drop sites in Roseburg at Douglas County Library System and Umpqua Community College, Lane County at Eugene Public (Springfield Public will participate using the Eugene drop site) and Jefferson County in Madras. St. Helens Public has two-day/week service. Service should start April 1.

8. ROUNDTABLE REPORTS
BIGOR: Heidi Senior
Absent
DIGOR: Kelly Peterson
Absent
IRRT: Bruce Flath
The IRRT continues to work on the Horner Exchange between librarians in China and Oregon. The itinerary includes visits to quite a few libraries with the schedule set up so they are spending their first week in Portland. Housing is at Portland State. There will be two men and two women coming from China. They are giving them lots of down time this time so they are not so overwhelmed. Transportation options are being discussed. IRRT has received some funding from Blackwell’s and requested funding from EBSCO to host the librarians. The Committee will be setting up a blog so that photos and experiences of the Oregon librarians’ trips can be instantly posted. The Committee is thinking of changing the scope of IRRT. In the past, IRRT has had mostly an international librarianship focus. They are running out of conference themes. The
programs have been sort of like travelogues. He wants to change the focus to comparative librarianship in order to explore how librarianship is done in other countries. The way other countries think about libraries can be quite different than the way we think about them here in the US. Bruce asked if a roundtable needed board approval to change their focus. The answer is yes. The bylaws need to be changed and brought to the board for approval.

LIBRARY DISTRICTS: Diedre Conkling
Absent
LIRT: Kate Gronemeyer
Absent
OUTREACH: Bryn Wittmayer
Absent
PAST PRESIDENTS RT: Maureen Cole
Absent
REFERENCE: Lee-Ann Flandreau
Reference Roundtable is sponsoring two programs at conference: *Roving Reference* and *Genealogy Around the World.*

SOCIAL RESPONSIBILITES: Deidre Conkling
Absent
TECHNICAL SERVICES: Shelly Bodamer
Absent
VOLUNTEER SERVICES – Brenda Herren
Absent

9. ADJOURN: 2:45
NEXT MEETING IN CORVALLIS AT CONFERENCE

10. Tour of Tigard Library