

OLA EXECUTIVE BOARD MEETING

October 12, 2007
Tillamook County Library
Tillamook, OR

Meeting called to order at 10:10am by Sarah Beasley.

Secretary's note: The flow of conversation varied greatly from agenda order. I tried to reflect actual conversation in my minutes, though some reports were interrupted and continued later.

ATTENDANCE

Rea Andrew, Brandon A. Barnett, Sarah Beasley, Sara Carleton , Molly Carlisle, Steven Engelfried, Leah Griffith, Mary Ginnane, Wade Guidry, Curtis Kiefer, Stephanie Miller, Shirley Roberts, Suzanne Sager, Jim Scheppke, Steve Skidmore, Diane Sotak, Carol Uhte, Kimberly Willson-St. Clair.

HOUSEKEEPING

Sarah Beasley called for additions to the agenda, added time for those present who were not already on agenda. Approved.

We thanked Sara Carleton of Tillamook County Library for making arrangements; she explained local details, such as bathroom location and lunch plans.

Draft minutes from the last meeting were approved as corrected. MOTION: Jim Scheppke moved to approve the minutes from the August meeting. Shirley Roberts seconded. Approved.

OFFICER REPORTS

President: Sarah Beasley

Sarah faxed our Congressional delegation with the ALA resolutions from the August meeting.

The Medford Mail Tribune printed prominently our letter about Jackson County. The LSSI Business Manager called to invite the OLA Board to hear a pitch from LSSI. Sarah declined due to scheduling problems, and because our role is to speak about vision not negotiate details.

Aletha Bonebrake is drafting a white paper for the legislative committee. Wants to be careful and thoughtful in crafting paper because of attention it's getting already.

Stephanie Miller mentioned the information and standards in the PLD report. Jim Schepcke mentioned analysis he did; Aletha says she has that and will use it. Tangential discussion: Continuing LSSI issues such as funding and comparison of their performance with PLD standards. Please send any thoughts and comments to Aletha and/or board mailing list; will discuss again at Dec mtg. Jim S. is tracking LSSI hiring choices and speaking informally with LSSI managers.

Open Oregon, a group of journalists concerned open government, approached us wanting a library community person on their board. Cindy Gibbon will be on board anyway. Sarah would like an OLA Board member and asked for volunteers. No one volunteered so Sarah will ask Cindy to represent OLA also. Mary suggested this could give us a way to test the waters to see if we want more involvement directly from OLA or not. This informal arrangement does not require a bylaw change. Presidential appointment without motion. If she agrees, Cindy will be invited to one of our meetings later.

OPB local experts project [<http://news.opb.org/pin/about/>]. Stephanie emailed earlier about their website. Sarah asked if we should make a stronger attempt to get people involved. Curtis spoke in favor of the idea. How to encourage library folk to participate? Suggestions: Reference Round Table take the lead similar to Jam the Board efforts on DIG REF; invite OPB to have presence at OLA conference; encourage experts who are signed up on NW Central; short-term measure to re-send message to libror. Sarah will contact Caleb Tucker-Raymond, Mo Cole, and Linda “Lipstick Librarian” to talk about these ideas.

Budget: Sarah describes herself as “new & naïve” and asks for input and help. She used last year’s budget as guideline. The group talked through some of the questions and history of certain items. Any additional questions can be addressed to Sarah and Treasurer Shirley Roberts; they will follow-up together on questions.

Dues: “Four years of bad conference” ‘08 joint w/ WLA + ‘09 ACRL in Seattle + ‘10 PLA in Portland + ‘11 joint w/ OASL = much less revenue. Collective memory says last dues increase was roughly 8 years ago. Jim S. suggested sub-committee to bring a dues changes proposal to the December meeting. Volunteers: Shirley Roberts, Jim S., Suzanne Sager. Sarah asked Stephanie to participate too Memberclicks information. Suggestion to promote institutional membership. Discussion of vacant & fallow membership committee. Rea volunteered to chair membership committee and Mary Ginnane & Stephanie volunteered to join committee to work on these issues. Any dues change would be presented & voted on at OLA conference, and take effect fiscal year 08/09.

Libraries Connect Communities publication came to Sarah and she is offering it to group.

People for Oregon Libraries is our PAC. Limited discussion due to fundraising rules. Brief FYI mention that people can deduct donations from their taxes regardless of itemization.

Past-President: Aletha Bonebrake

No report

Vice-President: Mary Ginnane

Mary sat in on legislative committee meeting and on Oregon Reads. She is learning and absorbing in her new position.

Secretary: Brandon A. Barnett

No report, passed around attendance sheet.

Treasurer: Shirley Roberts

Shared McCulley report. Jim S. noticed a few mistakes which Shirley will correct.

Shared Budget Summary report.

Parliamentarian: Steve Skidmore

Will finish renumbering project as he can, one chapter at a time.

[[LUNCH]]

TASK FORCE REPORT (out of agenda order)

Web Design Development: Wade Guidry

Update. Task force has met three times and created a mock-up, which he sent to board earlier this week. Group gave Wade feedback and ideas.

He will begin process of having Memberclicks build a template around the mock-up, of finding web contributors responsible for unit and/or activity area, and of planning for training. Much depends on how quickly Memberclicks can do template work. Stephanie needs to know who's responsible for which parts of web so she can adjust Memberclicks account permissions.

Sarah asked about usability and wider net of feedback on mock-up before Memberclicks makes template. Wade will incorporate comments from today and re-send mock-up so we can distribute more widely for feedback.

Sidenote: Yugma.com provides conference call and online viewing of collaborative projects. Web task force has been using it. Stephanie gave Wade a shoutout for doing so much great work on this project.

OFFICER REPORTS cont.

State Librarian: Jim Scheppke

Working on ideas for Oregon legislature via state library board. 4 ideas: 1) Ready to read \$2 per child increase but there must be deliverables. 2) Database license funding. Move away from dependence on LSTA funds. 3) Open source ILS. 4) Digital talking book program for vision-impaired. Jim would like feedback on these ideas, and to hear about any other ideas. OLA board meets once more before state library board meets. State library board wants to pick one idea with input from OLA and have a strong commitment for one that idea.

PNLA Representative: Steven Engelfried

Reported on upcoming conference in Idaho in 2008 and brief mention of PNLA Leads 2008.

DIVISION REPORTS

Children Services: Molly Carlisle

Shared written report, and highlighted these items: Reported on stats measured, needs redesign, OLA/WLA Conference proposals, Mock Caldecott.

COMMITTEE REPORTS (out of agenda order)

Conference: Liisa Sjoblom (conference call)

Shared written report via email. Noted: registration fees slightly higher to cover food costs, menu options will be available soon, meeting again 10/22, email her w/ questions & comments.

OFFICER REPORTS cont.

President: Sarah Beasley cont.

OLA 2010: What should we do about conflicting and/or cooperating with PLA since the PLA conference is in Portland in 2010? This also happened in 1996. Group feels that if Oregon library staff are forced to choose, they will choose PLA. Are we too late to become part of their conference? Perhaps with an OLA-sponsored pre-conferences & banquet.

Ideas: We combine w/ Online Northwest in 2010 in some way that earns OLA revenue. Or, we reschedule joint OASL to 2012. Leah G. will see Greg Lum tomorrow and run 2012 idea past him. Sarah will investigate with PLA, and communicate with WLA about bumping next WLA joint until no earlier until 2014. Kim suggested we look into running ALA store, past experience with making money from it.

Following reports are mix of Division, Committee, etc in chronological rather than agenda order (we bounced around a lot near the end of the meeting) [- Brandon]
Public Library Division: Carol Uhte

Pre-conference program chosen for OLA/WLA, 1-day jointly w/ SSD. Also got five proposals accepted. Working on last of PL standards. Carol asks for board interest on what direction for them to go next. Sarah recalled discussions at retreat about “e-standards.” Possible rewrite to technology section, or not limit to format, but place where belongs based on content/services. Will remove old dates.

How are standards used? Carol would like to do a survey so they are useful for how library staff are using them. Would like to start this after finishing last update. Group gave Carol feedback that stakeholders for survey are library directors.

Honors and Awards: Gary Sharp

MOTION: Carol Uhte moved to approve Gary Sharp’s request to make payment of \$24,095.50 for OLA’s Scholarship Awards for 2008-2009 academic year. Jim Scheppeke seconded. Approved.

Mary would like to know who wins these, where is it publicized?

OYAN: Curtis Kiefer

Noted: Adding a delegate to collaborative summer reading project. Partnering with CAYES for joint conference. The Mock Printz will be January 5, 2008 at Multnomah County Library. Developed bibliography for Oregon Reads for young adults.

Their next meeting is 10/25 in Eugene.

Web Member Manager: Stephanie Miller

Memberclicks offers a calendar, group discussion about what this could be used for without conflicting with NW Central calendar. Stephanie will send instructions about how to use calendar.

Oregon Authors: Kimberly Willson-St. Clair

Oregon authors website if LSTA grant approved. They will have two programs at OLA/WLA. Also working with Oregon Reads.

Publications: Diane Sotak

Presented proposal for using recycled paper for OLA Quarterly. Not as expensive as originally thought.

MOTION: Jim Scheppke moved that we approve proposal of Publications Committee to print the OLA Quarterly on recycled paper. Mary Ginnane seconded. Approved.

Current Projects: Leah Griffith

HOLA project is moving along. At the 10/25 meeting they expect to set up guidelines, and build cross-sectional representation from across Oregon.

Priddy grant for Spanish & bi-lingual materials is tentatively called ;Amo Leer!
Working with CSD. Tentative timeline and budget, which includes donation to CSD and a fiscal management fee to OLA. Possibility of paying someone a little to be a project manager.

MOTION: Mary moved that OLA submit the application for ;Amo Leer! (or other name) to the Betsy Priddy Donor Advised Fund of Wichita Falls Community Foundation after review and revision by CSD. Curtis Kiefer seconded. Approved.

Oregon Reads: Leah & Jim talked with Oregon 150 group, they can't help given their own project plans and timelines. Leah & Jim will try to find funds from foundations. Planning going well, enthusiasm high. May need to ask OLA for help, but it would be a loan. Oregonreads2009.org, not live yet, looking for a host. Leah will continue to try to keep academics in the loop, not much interest thus far, but is a great opportunity.

MOTION: Mary Ginnane moved that OLA buy Stubborn Twig remainders form Oregon Historical Society for the Oregon Reads program purposes. Jim Scheppke seconded. Approved.

[[Adjourn 2:58]]