

## **OLA EXECUTIVE BOARD MEETING**

February 8, 2008  
Corvallis-Benton Public Library

Meeting called to order at 10:09am by Sarah Beasley.

### **ATTENDANCE**

Brandon A. Barnett, Sarah Beasley, Aletha Bonebrake, Mo Cole, Mary Ginnane, Curtis Kiefer, Stephanie Michel, Steph Miller, Merrie Olson, B.J. Quinlan, Hannah Gascho Rempel, Shirley Roberts, Suzanne Sager, Jim Scheppke, Steve Skidmore, Carol Uhte, Jey Wann, Janet Webster, Kimberly Willson-St. Clair. By phone: Gary Sharp, Liisa Sjoblom.

### **HOUSEKEEPING**

Sarah Beasley reviewed handouts for today and called for any additional agenda items.

The minutes from December 7, 2007 were approved as corrected.

Curtis pointed out the restrooms, and explained that lunch will be delivered for those who ordered it.

We went around the table for brief introductions of everyone present.

### **REPORTS**

Sarah Beasley, President:

Discussion: After looking at the budget, continuing concerns about splitting attendance and revenue given the many joint and competing conferences happening all within the next few years. Sarah hears such good things about the Oregon Literacy conference, however, and many agreed, maybe reconsider?

If we did do something, then who, what, and how? Aletha suggest sending the idea to the joint committee for a working proposal. Jim S. pointed out that parents' activism in Washington state may spark more OASL activities that OLA might be called upon to support. Jey mentioned DIGOR looking at getting government information into schools, may also want to do something.

The OASL conference is October 9-10; request for proposals is open now.

ALA-APA is pitching that state conferences should have programming regarding certification. They offer a program but we would have to pay travel expenses. Given to Carol Uhte for PLD to consider.

No progress with PLA regarding our ideas for 2010. They want to wait until PLA 2008 is over before discussion. The ALA “Store” will be an RFP process; ALA would bid too likely. Our bid could be stronger with local products, and featured authors at conference. Jim has explored some of our ideas for pre-conferences, finding some interest among the Library 2.0 folks and the Georgia State librarian (open source ILS). Jim suggested we leverage agreements to persuade PLA.

Aletha Bonebrake, Past-President:

Aletha is working on candidates for OLA’s open positions 08/09.

Mary Ginnane, Vice-President:

ALA has a “contiguous states offer” whereby state library associations of states next to the location state of the annual conference are invited to produce a pre-conference. Unfortunately, we were not contacted until January 2008 for ALA 2008. ALA will pay for Mary’s conference registration, which will save OLA a little money.

Brandon A. Barnett, Secretary:

Brandon circulated the attendance sheet, asking that attendees double-check spelling of their names.

Shirley Roberts, Treasurer:

Reviewed McCulley’s report. Dues are down. Aletha wonders if rolling due dates don’t give us an inaccurate picture. Questions about what the new membership committee members will do and when. Steph reports that they are going to focus their efforts after OLA/WLA is over.

Budget: McCulley was able to obtain information about how dues increase proposal would impact budget. Even with approval, we’d still need to call upon reserves. Dues increase wouldn’t go into effect until after approval at the conference, which is already after most members renew, so it would be at least a year before we saw the impact of additional monies.

If approved this would be only 2<sup>nd</sup> increase in 17 years. Even so, it is just a band-aid. The conference is a great source of income and that picture is bleak for all reasons discussed before. There is one opportunity in 2009 with the annual conference in Salem to make money.

Questions about missing student column. It is on the web version; only a typo in the working draft. Sarah will correct. Also, clarification that add-on’s such as OASL or committees are not included in the increase.

Still much concern regarding increase at lowest levels. Suggestion to not change the lowest two levels, and change higher levels more. Suggestion to later revisit the idea of new (and/or lapsed) member rate since getting new members brings in more money than \$10 increases across the existing members.

Discussion segued into new membership: Steph mentioned several ideas that membership committee will consider after conference; Aletha suggested making OLA membership outreach a duty of the currently vacant member-at-large; Mo suggested getting Past-Presidents involved. Sarah suggested Past-President & Membership committee confer at OLA/WLA.

Working draft of dues increases approved today with understanding that typos would be corrected and Sarah would work with Shirley to finalize the working draft prior to the conference.

MOTION: Aletha moved that the OLA Board recommends raising dues per working draft spreadsheet to be presented at Convention for approval. Suzanne Sager seconded. Approved.

Who will present the dues increase proposal at the conference? It should be introduced on Thursday, then voted on Friday. How to communicate to membership? Must be in Hotline prior to conference. Sarah will also send personal message.

Budget paperwork today incorrectly reflects dues changes. Actual money needed to be drawn upon from reserves would be approximately \$18-20k. Reserve funds are not encumbered by any existing programs or bylaws, so we can use it.

Shirley points out that they've moved grant-funded programs into the enterprise account, and some changes in the language around new web member manager. Aletha asked if the new membership committee will need funds? Sarah will allocate funds from PR/advocacy. Shirley wonders if we might need funds for "Other" but we can use also Contingency or President funds.

MOTION: Mary Ginnane moved that we moved forward with version 2 as amended of the OLA budget for 08-09. Shirley Roberts seconded. Approved.

Steve Skidmore, Parliamentarian:

Technically the Bylaws don't cover notification. We agreed that we'll send out dues message 30 days before conference. We will also ask to have Bylaws changed to cover notification.

Jim Scheppke, State Librarian:

Jim pointed out the ALA-APA proposal is for support staff. Jim met with Donna Reed about maybe PCC looking at possible program opportunity, they have already classes for

paraprofessionals. Jim therefore took paperwork from Carol of PLD to work with Jey of SSD.

Jim is holding meetings about statewide database support. This will likely be a top priority. State budget forecast is not looking good. State Library will need OLA support to campaign for support of library priorities. Janet asks how school support fits into this since their database funding from OED is being dropped. Jim says they will look at that at their meetings.

ALA Legislative Day is coming together, with representatives from various library affiliations, about eight people.

Oregon Stories for the Oregon Sesquicentennial: Jim met with a representative, who wanted to know how libraries could be involved. They are looking for anything that can be a “story” even poems and photographs. Best verbal stories will be featured on the radio. State Library will create website that libraries can link to. Curtis suggested storytelling festivals as another point of contact so Jim will put the rep into contact Curtis. The project is slated to start this Fall.

The Oregon Reads committee requests from OLA front money to purchase remaindered copies at \$5-6.50 of Stubborn Twig for the program. They will sell copies at OLA at \$12, for a profit of approximately \$2000. Sarah asked Liisa to call in since this would require activity at OLA/WLA not already planned.

MOTION: Jim Scheppke moved that OLA underwrite the sales of Stubborn Twig remainders at our conference. Carol Uhte seconded. Approved.

Sarah asked what Jim needs regarding a commitment for lobbying for the database funding. Janet suggested it come through the Legislation Committee.

[[ Lunch Break ]]

#### Gary Sharp, Scholarship Committee:

Preparing LSTA grant applications for MLS scholarship awards for 09/10. LSTA awards for this year have been reduced, which might affect MLS awards. Gary wants to see what happens this year to inform the applications for 09/10, or it may be a good idea to ask for full \$25,000 amount and see what happens. Agreement to ask for full amount for 09/10.

MOTION: Shirley Roberts moved that permission be granted to Gary Sharp move forward submitting an LSTA grant application of \$25,000 for 2009-10 for scholarship continuance. Suzanne Sager second. Approved. Jim abstained.

Liisa Sjoblom, Conference Committee:

High-lights: Extended the showcase proposal deadline; save-the-date postcards sent; preliminary program is on website; exhibits filling up well (including the basket guy); Powells is sponsoring a special event; hotel registration also going well; Emporia students eager to volunteer; probably no tote bag too expensive; next meeting on 2/22 at Ft. Vancouver Library.

Janet Webster, Legislation Committee:

The committee met in December. Very concerned about database funding for schools, developing strategy, still hopeful OED will change its mind. Will continue tracking & working .

New ID requirements for DMV: No immediate library issues but some concern about libraries that do use driver license information for library, possible privacy issues. The Intellectual Freedom Committee is also tracking.

Oregon is the 24<sup>th</sup> state partnering with CapWiz for eAdvocacy.

Working on a statement regarding management of public libraries so that information is prepared and ready as future situations may arise. Janet would like feedback about content and use of the document. It's philosophical not procedural document. This report is meant for sending to others.

There was a suggestion to call it a Position Paper. Mo likes that we have a statement, have taken a stand, but that it isn't part of bylaws so it's more flexible. Jim suggests taking to union representatives. General agreement to adopt in concept, wordsmithing will be finished before conference.

MOTION: Carol Uhte moved that OLA board adopts the Management of Public Libraries in Oregon Position Paper in concept with the understanding that it will be renewed. Stephanie Michel seconded. Discussion on motion, Jim abstained due to working relationships of State Library. Approved.

Discussion about strategy regarding the timing of releasing the document. The Legislation Committee will develop an action plan for consideration.

Janet pointed out handouts of Bills of possible interest. No discussion.

The committee is working with the Intellectual Freedom Committee around open access to journals resulting from publicly funded research and programs.

B.J. Quinlan, CSD By-Laws:

Presented by-laws changes. No discussion.

MOTION: Jim Scheppke moved that approval of the CSD bylaws changes as proposed. Curtis Kiefer seconded. Approved.

Merrie Olson, OASL Representative:

Battle of Books, no new information since December OLA Board meeting.

Suzanne Sager, ALA Representative:

Suzanne attended ALA Midwinter, high-lights: 'use & abuse' letter was endorsed; Midwinter housing may change; taskforce for e-participation will report in 2009; ALA looking at graduated dues, various suggestions were sent back to committee for more work; accreditation language changed slightly but still working on it; resolution passed making sure accessible workstations available at conferences; resolutions passed regarding international situations such as Iraq documents & crisis in Kenya.

Stephanie Michel, ACRL:

The ACRL conference will take place in late-October at Menucha. The theme is the Next Generation ILS.

Curtis Kiefer, OYAN:

Working on: Book Rave plans; training for support staff; fielding an inquiry from a young people's film festival about possible OLA sponsorship.

Carol Uhte, PLD:

The division met in January, where Steph Miller talked about Memberclicks. PLD is mostly finished with the PLD standards. Looking for nominations OLE award. Planning to mentor for HOLA program

Jey Wann, SSD:

High-lights: planning the SSD conference and information is available the website; beginning to work on the vision exercise; hoping to increase membership and get new people involved; planning to host an open house at a Multnomah County Library location to be determined.

B.J. Quinlan, CSD report:

High-lights: Erica Moore doing CSD website; six sessions at OLA/WLA; B.J. going to Arkansas for summer reading collaborative program; pointed out possible paperwork problems under new state ethics laws depending how an agency handles funding for off-site activities, have others had any problems?

Hannah Gascho Rempel, Communications:

Don't forgot to send her cool stuff for the hotline.

Mo Cole, NW Central:

NW Central website moving to PCC as a remnant of Portals. Putting grant together to make website even better. Don't forget to add your events!

Sarah Beasley reporting for OLA/OSAL:

They are looking for new committee members for 3-yr commitment; let Sarah or Bob Schroeder if you are interested or know someone who might be.

Kim Willson-St. Clair, Oregon Authors:

High-lights: also need new members; Steph Miller demonstrated Memberclicks at last meeting; they will use Memberclicks for database; looking forward to Oregon Authors website; Kim is on the Oregon Reads committee as their secretary.

Sarah Beasley reporting for Diane Sotak, Publications:

The OLA Quarterly will be in EBSCO full-text, still need to sign contract and work out a few details.

Mo Cole, Past Presidents Roundtable:

Looking into using WY mudlap girl for the temporary tattoo at OLA/WLA; no events because joint conference already has so many events.

Steph Miller, Member manager:

Wondering if it should be her job to send out a new members' report and also track statistics, had assumed units were doing it, but maybe Steph should do it overall? Question, undecided.

Memberclicks/web trainings are going well, hoping to have domain switch by April 1 or before conference. Kevin Moore, who is on the Web Taskforce, is looking for photographs of Oregon libraries. Darci Hanning at the State Library will help with Google Analytics for statistics and for backing up data (Memberclicks can't do back-ups).

Discussion that Memberclicks training should always be a part of the August retreat.

\*\* For the last part of the meeting Steph demonstrated some features of Memberclicks such as: the calendar; how to email to the board ([ola-board@memberclicks.com](mailto:ola-board@memberclicks.com) FROM the email you're signed up with on Memberclicks); how to search for new members.

Next meeting at the OLA/WLA Conference in April.

[[ Meeting adjourned at 3:00pm ]]