OLA Board Meeting Oregon State Library October 3, 2008

### ATTENDANCE

Connie Anderson-Cohoon, Bill Baars, Sarah Beasley, Robin Beerbower, Dana Campbell, Anne-Marie Deitering, Mary Ginnane, Bob Kingston, Teresa Landers, Steph Miller, BJ Quinlan, Shirley Roberts, Jim Scheppke, Robert Hulshof-Schmidt, Suzanne Sager, Steve Skidmore, Kristin Starnes, Cathy Zgraggen, Janet Webster.

Mary Ginnane called the meeting to order at 10:09 AM.

### Agenda review

Mary made two additions regarding clarification of process.

Clarification of Endorsement choices – one option will be to state that we will not take an OLA role. one option will be to indicate that OLA will take a role.

Quorum present.

#### Approval of Minutes

The September minutes were approved as distributed.

Motion by Shirley Roberts, second by Suzanne Sager. Unanimous approval.

# OLA Leadership Roster and Division Proxies

Mary distributed the list with update phone numbers. Anne-Marie is our new member-at - large.

BIGOR wishes to disband; they may be active only at conference time or as part of another group. We may want to brainstorm the concept of roundtables in the future.

We are seeking an Archives Committee chair and a Memberships Committee chair. Division proxies were confirmed

Steve Skidmore will be Robin's proxy (PLD). Curtis Kiefer will proxy for Kristin (OYAN). Rick Samuelson for BJ (CSD). Jey Wann for Cathy Zgraggen (SSD)

The Annual Plan was accepted as presented by the President.

Motion by Jim Scheppke, second by Dana Campbell. Unanimous approval.

#### Special Task Force and Action items

#### <u>Vision 2020</u>.

Teresa Landers reported that she has met with Mary, Anne-Marie Deitering and Deb Carver to review the previous process. They have asked 10 others to form a task force to form the vision. They are aiming for the involvement of a diversity of Libraries, ages of participants, and hope to represent all areas of Librarianship. The following folks have agreed to participate – Anne-Marie Deitering, Ann Miller from UO Tech. Services. Ally Flannery, Perry Stokes and Aaron Schmidt are all confirmed. Darcy from the State Library, Cathy from Central Oregon, Aimee Meuchel, Amy Blossom, Steph Miller and Anne Carlisle were not confirmed as of the meeting..

They hope to unearth the environmental scan from the last process (which Steph Miller located at the meeting and forwarded). One idea is to hold focus groups and then develop a survey. Sarah suggests David Morgan at PSU to help with the focus groups.

Timeline – the group plans to have a November meeting, gather data through the spring, and convene a task force for fall. They will then unveil the vision plan at the

2010 conference, depending on what happens with the conference that year. The group anticipates a commitment of approx. 2 hours per month for participants over the course of the project.

Some questions to be answered - what will libraries look like in 2020? The plan will set benchmarks, and be flexible enough to adjust the vision as times change. Steph will send out the environmental scans. The group may utilize focus groups, then develop a survey.

Where are we with 2010? Can we use stories of individual Libraries? The Board advised building in regional input for the Vision 2020 process. Jim suggests SOLF and central Oregon conferences.

OLA quarterlies have documented much of the Vision 2010 work.

#### Oregon Reads

Remainders copies have been sold and used as promotional items. The last shipment has been obtained. The Oregon Reads committee has proposed that the remainders price should be reduced from 12 to \$10. These are being offered on the OLA website. It was suggested that the committee needs to undersell the discounted price from Ingram and Baker &Taylor.

Jim moved that "the Board authorize the Oregon Reads committee to price the remainders at whatever price will result in selling the inventory." Suzanne seconded. The motion passed unanimously.

#### Oregon Reads graphics and logos.

Should we work with Café Press for merchandise - mugs, shirts, etc? What are the setup costs? Janet suggested checking out the conference bag prices. Robert will bring this up at the conference group meeting. Dana will follow-up with the Oregon Reads Committee and advise them to pursue Cafe Press items as long as there's not potential for loss of funds.

"Defend Oregon" endorsement recommendation.

The Library Development and Legislation Committee recommended the endorsement of Measure 56 on the November ballot. OLA, as a 501c3, can take a position on measures (not candidates). The Oregon Library Association has, in the past, provided a statement in the voter's pamphlet regarding the double majority. Nan Heim, our OLA Lobbyist, has suggested that we comment on Defend Oregon. Janet recommends that "OLA join "Voting Matters Oregon, yes on measure 56," the coalition working to pass Measure 56 which amends Oregon's double majority law."

Bill moved, Sarah seconded. The motion passed unanimously. (Scheppke was absent from the discussion and the vote)

### Library Development & Legislation Committee

Janet reported on the Library booth at the League of Oregon Cities conference taking place at the Salem Conference Center.

"Fund Our Future Oregon" - the Oregon version of the "Washington Moms" – has obtained a commitment from Representative Buckley to draft legislation. We are in the dark regarding the wording of said legislation.

Law Libraries in Oregon. These Libraries are funded by a percentage of legal filing fees. There is a move afoot to reduce the monies that they receive. Jim suggested that their organization might want to initiate an OLA roundtable.

#### Legislative Agenda

Sarah Beasley moved we accept. Connie Cohoon-Anderson seconded. Approval was unanimous.

### Officer Reports

# President

Mary attended Oregon Reads and Vision 2010 meetings. She continues to fill committee slots as needed.

# Vice-President

Connie reported that Sara Charlton has agreed to chair the 2010 Conference.

### Past President

Sarah and Mary have met with Powell's Books, who seem to be interested in being involved - in some level - with the ALA store at the PLA conference. They may desire to co-brand some merchandise. Powell's will look at the PLA RFP. The PLA Conference planner will meet with Powell's when they make their site visit.

# Treasurer

Shirley shared copies of the end of the fiscal year treasurer's report. Our assets total \$561,134, although some large grants need to be spent. The equity totals \$113,791. She noted the huge joint conference success - thanks Liisa! Dues revenues have seen a spike due to the dues increase. Robert has been given a \$35-40,000 goal for the next conference. There may be an additional 5% Memberclicks fee for some activities, e.g. conference registrations. Get any budgetary changes to Shirley and Mary asap. Shirley hopes to have the current budget proposal by the November meeting, Robert will have his conference budget ready, too.

### ALA Representative

Suzanne reported that Midwinter registration is open. She has developed a blog - oregoncouncilor.blogspot.com It will link from our website.

#### PNLA Representative

Dana reported that PNLA President Kathy Watson will speak at the OLA conference. Dana is heading up to the PNLA retreat in November. Currently, PNLA can only accept members via snail mail, not online. They are in "rebuilding" mode.

# State Librarian's Report

The Governor is moving in! Due to the fire at the Capitol, he and his staff will be operating out of the State Library for at least a year.

The budget has been submitted for next biennium and will be released Dec 1st. Jim has asked for four additional items beyond his standard budget.

- 1. A package that would use state funds to fund Library Development staff.
- 2. A package that would improve the oregon.gov portal, and include live chat.
- 3. An additional Talking Books position.

4. A Ready to Read Grant increase from \$1 to \$2 per child per year, to be used for creating more partnerships between Libraries and Head Start programs.

Jim noted the surprise increase of certified school media specialists - a jump of approx. 64.

#### Web Member Manager

Steph reported that there will be additional Memberclicks training, possibly at PSU, in December. She suggested exploring doodle as a way to set up meetings, surveys, etc. She will make sure everyone is getting notices, and encourages all members to use the blog.

### Division reports and Action Items

SSD - Cathy reported that SSD has decided to drop the \$5 membership fee for the time being. SSD wants to delete SSD bylaw 15.0443, and wants to add the possibility of voting electronically.

Moved by Sarah, seconded by Suzanne. Passed unanimously.

PLD - Robin reported that the OLA Board has blessed the changes in facility standards, which will be posted at the website. Next, they will approach governance and technology standards. Steve will draft these for the 2009 OLA conference PLD meeting. OLA preconference ideas include an all day audiobook preconference. Lots

of good programs planned. PLD Board wants to do a workshop next Oct., possibly in the the midvalley. Reita Fackerell will be the liaison to OLA.

OYAN - Kristin reported that OYAN will do a preconference and sponsor three programs.

BJ - CSD Board has OLA Conference sessions planned for each time period and will continue to present the Lampman breakfast.
Stories by the Sea posted \$293.70 in profit!
There was a performers showcase last weekend. This garnered \$475.98 in profit.
There were 85 performances; one every 5 minutes.
There is a Fall workshop November 1st at the Tualatin Library.

Mary reported that the Amo Leer project has selected Dave Pauli, who will receive \$5800.00 and a 7 month contract. Mary will inform Molly Carlisle, coordinating Amo Leer, that further Board approval of the contract with Dave is not necessary.

# OLA 2009

Robert reported that the OLA 2009 Conference Committee met last Friday. There are 54 slots, and 49 programs have been scheduled, representing all areas of Oregon librarianship. The keynote speaker will be Justice Betty Roberts, author of the autobiography "With Grit and By Grace." She is donating her time to the conference. Mad Magazine contributor Joe Raiola will be the banquet speaker. Thanks to Laura Philips from Eugene for her help coordinating this. The logo will be finalized next week. The Committee is hoping to confirm a layout person soon. They will call for showcases in November.

#### PLA, 2010

The PLA proposals for preconferences have a November 30th deadline. OLA will have a room for programs. Jim will submit a proposal for Aaron Schmidt for 1/2 day preconference on gaming; Sara Charlton will be involved as the newly identified

conference chair to help with proposal submission for a full day preconference on zines . Sarah's suggestion of a brewery tour received much enthusiasm. We are required to have an annual meeting, and will need to make a reservation somewhere--Tuesday night might be best for a banquet. Steph suggested asking members about OLA event ideas perhaps via a questionnaire. Connie suggested a mini-OLA conference perhaps geared toward academic libraries, then the preconferences, then PLA.

### OLA, 2011

Sarah is talking to the Riverhouse in Bend; Sunriver is likely too small. The necessary Seaside facility expansion can't be counted on. Salem is also an option.

# <u>OLA, 2012</u>

Salem is in consideration.

#### HAS - Scholarship

Gary Sharp indicated that the MLS scholarship program needs to pay \$19,000 to the Oregon Assistance program. OLA will be reimbursed with LSTA funds. \$17,390 is for scholarships, \$1,739 is the administrative charge.

# Intellectual Freedom

Bob reported that the first meeting is next Friday, post banned books week. Participation statewide is up. More on that at next meeting. There is a proposal for a conference session regarding open access. Curtis is rejoining the committee as well as a High School Librarian and an Emporia student.

### Round Table and Special Task Forces

Arlene has submitted 2 conference proposals - one regarding a history of the initiative and referendum process in Oregon and one regarding the need for Libraries to support e-gov services.

The Library Preservation Roundtable reports that the Oregon Museums Association will be

submitting an IMLS grant to create a statewide preservation plan that will address collections care throughout the state and preservation needs. The Library Preservation Roundtable would like to officially be a partner and proposes 100 hours of support as part of grant. The State Library, the Knight Library and several others will also partner. The grant is in the \$40,000 range. This is a coalition of Libraries, Museums and Archives, and addresses library collections as well. The Board supported the partnership involvement by LPRT.

# Chinese Libraries

A large book donation project is being planned, similar to the one that took place in the early 1990's. If it goes forward, there will be a call for surplus library materials in good condition for sister libraries in China.

# OHSU

The OHSU Library has a new Director - Chris Schaffer. He is from Iowa and a fan of outreach. His background includes consumer health work. Medical libraries were a division or unit of the Iowa Library Association, and Chris' arrival may be an opportunity for increased connection with this group. Mary might contact him regarding his interest in getting library communities better connected.

# "Golocal"

Check out this consumer health information website for Oregon.

Meeting closed at 2:27pm