



Oregon Library Association  
Board Meeting  
August 24, 2009

Hannon Library, Room 117, 1<sup>st</sup> floor, Southern Oregon University, 1250 Siskiyou Blvd., Ashland

Present: Mary Ginnane, Connie Anderson-Cohoon, Rob Everett, Lorie Vik, Steve Skidmore, Sarah Beasley, Rick Samuelson, Christy Davis, Todd Dunkleburg, K'Lyn Hann, Suzanne Sager, Stephanie Miller, Dana Campbell, Kristin Starnes.

Phone: Bill Baars, Jim Schepcke, Cathy Zraggen, Diane Sotak

Video: Susan Gilmont

### **Welcome and Introductions**

Library Dean Paul Adalian welcomed the Board to the SOU Library and provided background regarding the current financial situation and Library Artworks.

Mary called the meeting to order at 11:12 am.

### **Agenda Review and Minutes Approval**

Minutes - Motion from Sarah, Jim second to approve.  
Unanimous approval.

### **Voting Business**

#### **Publications Committee recommendation - OLA Quarterly**

Diane provided a summary of the OLAQ survey. The majority of respondents were supportive of online issues, with some expressing a desire for a more readable online version and some stressing the importance of having a print copy in the archive. An upcoming issue is photo heavy and would be worthy to keep in print.  
Motion - OLA will publish the quarterly in print for one more issue, v15 #3 Fall '09. That will be the sesquicentennial issue. Subsequent issues will be published online only.  
Motion Sarah, Second Bill.  
Passes unanimously.

#### **PLA/OLA Letter of agreement**

Tuesday, March 23rd will be the full day preconference; Wednesday, March 24th will be the half day preconference. The estimated revenue is \$5,800 for the half-day preconference and \$16,000 for the full day. Regarding the ALA 25% waiver, it was agreed that we should work with ALA. The PLA and ALA registration processing fees are separate.

OLA members will be able to attend the preconferences at the OLA rate. PLA refused our proposal to negotiate special advertising with selected vendors.

Jim made a motion to approve the draft agreement in concept and authorize the President to finalize the agreement. Second: Suzanne Sager  
Unanimous approval.

Connie suggested we have a two hour Board meeting the day of the preconference - Wednesday, 3/24, with 4pm being the likely time.

### **Public Library Division, Governance Standards**

Steve noted that these are voluntary standards. The standards have been amended to address publicly funded and publicly managed Libraries. Rob asked about private companies meeting these standards. Is it a standard we're trying to meet and what standard is it? Steve referred to a position paper by the board from 2008. Jim mentioned that the central issue is if a Library is publicly funded then what about public accountability and transparency? That was the crux of the position paper and remains the main argument for public management. Connie asked how this would apply to a publicly traded company with good reporting. Is it a question about the amount of detail? Is accountable to the public different from publicly managed? It was suggested that the PLD reassess the standards document and that wording from the white paper be incorporated into the standards.

Sarah moved to approve bylaws changes, Suzanne seconded. Jim abstained.  
Unanimous Approval.

### **Oregon Reads re-distribution of remainders profits**

The Board suggested that the remainders amount (\$2,288.73) be dedicated to the Oregon Authors Committee.  
Bill moved to approve, Sarah seconded.  
Unanimous Approval.

### **Officer Reports**

#### **Finalizing Procedures Document: Grants, Contracts etc.**

Connie suggested looking at these during the annual retreat as an orientation topic. The new President will continue to develop this item. We will call this "Mary's legacy document."

#### **Update - Association Management**

Shirley agreed with all of the conditions/suggestions from the Retreat. She will take over this role in advance of the October Board meeting. Liisa Sjoblum is amenable to becoming Treasurer in Shirley's place. McCully's will remain through September. They have agreed to file the 990 form for OLA. Mary applied to get pro bono legal consulting from TACS and we have been approved. Shirley will start training with Stephanie on the Memberclicks component and transition after September.

#### **OLAQ Article Reprint**

Should we allow an OLAQ doc to be published in an ALA publication? The author has approved. The Board was supportive. The EBSCO agreement should not be a problem. Mary will check with Publications Chair Diane Sotak, then proceed.

#### **Letter of agreement regarding magnifiers.**

Mary provided an overview of this letter of agreement. If OLA agrees to be the fiscal agent, Nancy Shugart from "Prove Them Wrong" will get a grant to purchase and distribute magnifiers for Libraries. Nancy would benefit as the magnifiers would be purchased from her own company. This sounds like joint business venture, not a grant partnership opportunity. Among the discussion questions - How does her technology compare to other devices on the market? Can TBABS help with research? It was decided to get more information before proceeding. Mary will ask the Outreach Roundtable to do a little research on this.

### **ALA Conference**

Suzanne brought a report and handouts. Registration starts September 1<sup>st</sup> for the next ALA conference.

### **PNLA**

Mary suggested that the Board discuss PNLA at the October meeting when we discuss the OLA Budget. CSD & OYAN have discussed Oregon books awards so we could still have a Children's Choice award if we decided to opt out of PNLA. OASL isn't a member of PNLA. If they become one would that allow us to keep YRCA involvement? Can iSchool take on YRCA under Cleary chair? What would be cost and staff implications if we take on an award? Rick will discuss these issues with the CSD executive board and bring the results of that discussion to the October meeting when we discuss PNLA. As for LEADS, we've budgeted to support the 2010 institute. The Board discussed a possible collaboration with California leadership training. We're looking at leadership institute collaboration if another path is chosen.

### **SSD**

SSD will be working on scholarships and promoting them. An announcement is on NW Central.

### **Board Meeting Schedule**

Possibilities for future meetings -  
Friday, Oct 2<sup>nd</sup>, Salem  
Nov. 20<sup>th</sup>, Corvallis-Benton County PL  
Jan 22<sup>nd</sup>, Eugene or Springfield  
Wednesday, March 24<sup>th</sup>, Portland (MCL)  
June 4<sup>th</sup>, Florence

### **OLA Plan for 2009 – 2010**

Connie provided a copy of the work plan from the OLA retreat. There was a discussion about incorporating OHSLA (Oregon Health Sciences Library Assoc) into OLA. Mary mentioned filing a cash claim to google for a settlement as part of the class action suit regarding their use of our material. The deadline is January, 2010. The Oregon Authors bibliography and OLAQ make us a potential claimant in the suit. Sarah will research and report to Connie for Oct meeting. Jim suggested asking the Legal Reference Roundtable about this. It was suggested that the Intellectual Freedom Roundtable be asked about this as well.

Library Legislative Day will be June 28<sup>th</sup> in conjunction with the ALA conference. Mary mentioned that making this a virtual LLD would be in keeping with our e-participation goal. Should we ask the legislative committee to coordinate? Jim mentioned that the bigger issue is how to organize the real thing which will have a different format. It is important to encourage Oregon attendees of ALA to lobby. The state library will still schedule office visits per usual on that day but it's unclear who will participate. It's unclear whether ALA will do a virtual day next year. There should be a cost saving as this will mean just one trip for the Vice President since activities will be combined.

Mary and Connie will clean up the list and redistribute

Meeting adjourned at 2:56 by Mary Ginnane