

OLA Executive Board Meeting
Friday, Aug. 27, 2010
Springfield Public Library
11am - 4pm

Meeting called to order at 11:10 a.m.

Present: Mary Ginnane, Connie Anderson-Cohoon, Rob Everett, Steve Skidmore, Jim Schepke, Garrett Trott, Hannah Gascho Rempel, Susan Bacina, Stephanie Miller, Philip Ratliff, Emily Papagni, Liisa Sjoblom, Robert Hulshof-Schmidt, K'Lyn Hann, Lorie Vik, Rick Samuelson, Krist Obrist, Susan Gilmont, Colleen Winters

Telephone: Rachel Bridgewater

Welcome & Introductions

Connie circulated the current 2010-11 board list for members to check data.

Agenda Review & Minutes Approval

Garrett will discuss conference budget. Connie recognized outgoing board members individually with praise and thanks.

There was a motion to approve minutes of the 6/4/10 meeting.

Motion: Jim Schepke

Second: Rob Everett

One abstention: Emily Papagni

Motion carries.

Treasurer's Report

Due in large part to Betsy Priddy's donation that was rolled into the general fund, we will end up with a small net income and won't have to dip into reserves, even without conference income this year. Regarding the increase in dues income, Liisa explained that the HOLA scholarships were prepaid for 3 years and some increase is due to people joining OLA to get PLA discounts. We need to deal with dues sent in for inactive round tables.

OLA/OASL Joint Committee on School-Public Cooperation – Merger research

Mary reported on the state of the proposal that will be presented to the board in October. They have ideas for dues transition that will be presented first to the OASL board. Shirley will work with the OASL budget to see how it might be integrated into the OLA budget. The OASL board met after the OLA retreat and came up with questions that were debriefed in the larger group. Most questions were factual; some were philosophical. Chapter 3 of the by-laws would need extensive work if a merger happened. Buzzy offered to work on these if/when the time comes. There was conversation about how to best integrate a group and about the semi-autonomy of our current divisions. Mary has been a member of the joint committee but since she is no longer past president how will her role change? Rob will look into options.

State Librarian's Report

Budget – The state revenue forecast is down again. There is potential for another cut to the Ready to Read grant program. In 2008 the grant covered \$1/child/year. In May 2009 it was cut to 94 cents and could go down to 64 cents. Rick asked if grant proposals would need to be rewritten. No, that is unlikely. Public library representatives reported on the potential impact to Ready to Read programs.

The State Library is negotiating with Learning Express Library for a statewide contract. About 40 libraries already license this, and a contract would free up money for those libraries. It would be paid for with LSTA funds resulting from the savings from the general periodical database. The Learning Express Job Accelerator module is not part of the negotiations now.

There is a lot of excitement about the partnership with Energy Trust of Oregon called Check Out Energy Savings to provide kill-a-watts available for check out.

We are near the end of the first Dive into College Savings contest with the OCSP. Fifteen students will receive \$1,000 scholarships – three per congressional district. The drawing will be in September, and the corresponding public libraries will receive \$500. It's another way to promote summer reading.

Work Plan 2009-10 Review

Connie reviewed the work plan from 2009-10. The State Library may get scholarship money through an IMLS grant to award scholarships to LCCSP. Most of the items on the list were successfully completed. Connie will work with Rob to identify those that need to carry over to 2010-11.

Leadership Retreat Action Items

Rob reviewed action items from the board retreat.

- Create OLA branding task force: Connie, Isaac, Rick, April
- OASL/OLA merger task force: Shirley, Mary, Ian, Susan Stone, Ruth
- Virtual Collaboration task force (VCTF): Robert, Lorie, Hannah
- Communications/Publications – Need discussion with VCTF in how technology is used to communicate. Branding proposals may also impact this committee. It's a bit of a mishmash that needs to be sorted, collated and coordinated.
- Membership task force: Susan B, Colleen, 3 presidents. Goal – develop leadership for OLA. Task – advocate that institutions support their staff and help institutions see the benefit.

Preliminary Budget 2010-11 Review

There was discussion about the conference deposit line item and the ORCA budget. We need to be careful over the next few years due to the recession climate and how that could influence conference revenues. We'll attempt to adopt the budget at the next meeting. Shirley gave deadlines for getting budget numbers to her.

Oregon Authors Committee Appointment

It was moved to appoint Philip Ratliff as the new Oregon Authors Committee Chair.

Motion: Rob Everett

Second: Mary Ginnane

Motion carries unanimously.

2011 Conference Budget

There was discussion about modifying the preconference admin fee from \$5 to \$10 and adding a line item for ADA as zero expense (dollar amount to be added if the need arises). It was moved to adopt the profit and loss budget for the 2011 OLA conference at \$26,570.

Motion: Rob Everett

Second: Liisa Sjoblom

Motion carries unanimously.

Publications Committee Update

Connie announced the upcoming issue themes:

- Fall 2010 - Openness in libraries. Coming soon!
- Winter 2010 – Doing more with less: creative strategies in the new economy. Guest editor, Tricia Juettemeyer, is looking for articles.
- Spring 2011 - Library Vacations and Travels – Guest editor is Pam North.
- Summer 2011 – Traditionally this issue is edited by the president. This will not continue since it is a lot of work at an already busy time. It was recommended to have a Vision 2020 guest editor.

OLA/WLA 2013 Conference

The WLA board has approved and endorsed using the Hilton as the exclusive hotel. Our next step is a formal agreement with WLA. A sub-committee will help Connie with this: Shirley, Connie, Robert, Garrett, Lisa. We need a conference chair in place by Fall 2011, sooner would be better.

It was moved that the OLA sub-committee work with WLA to draft a formal agreement between the associations over the 2013 conference at the Hilton. Discussion: Are we empowering the committee to negotiate the WLA/OLA agreement? The agreement will come back to the board for approval. Does it include our profit? Yes.

Motion: Rick Samuelson

Second: Colleen Winters

Motion carries unanimously.

Future of BIGOR

There was discussion about the future of inactive committees. Connie will notify members of inactive committees that the board will be voting to suspend them if nobody acts to keep the committees active. The by-laws state that a committee must submit 25 signatures to remain active. Mary will give Connie a list of all inactive committees.

Future of Advocacy Task Force

To be discussed at next meeting.

OLA Board Advocacy

To be discussed at next meeting.

Future of Resource Sharing Committee

To be discussed at next meeting.

Past-president's RT conference session proposal

Mary is planning a conference session with a panel talking about what it is like to be involved in OLA. Who should sponsor the program? Ideas were generated.

Branding Committee update

This is just getting off the ground. April is on board. Faculty members have been contacted for potential capstone projects. Various logos have been compiled.

Meeting schedule for 2010-11 Review

Rob will send an email confirming dates and locations – no changes were made. The meeting time will continue to be 10:00-3:00 although the October meeting will be from 11:00-4:00 due to Memberclicks training at 9:00. Make sure you or a representative is trained on Memberclicks.

Future of Publications/Communication Committees

To be discussed at next meeting.

Announcements

Rick informed the board that the Summer Reading chair will only be able to complete half of her term. The replacement chair is Josie Hanneman, Community Librarian at La Pine Library in Deschutes County.

The meeting was adjourned at 3:00 pm.

A reception for Rob Everett followed. Congratulations, Rob!