

**OLA Executive Board Meeting**  
**June 4, 2010**  
**Hannon Library, Meese Room**  
**11am - 4pm**

Present: Rob Everett, Connie Anderson-Cohoon, Judy Anderson, Suzanne Sager, Dana Campbell, Lorie Vik, K'Lyn Hann, Rick Samuelson, Mary Ginnane, Janet Webster, Jim Scheppke, Robert Hulshof-Schmidt, Steve Skidmore, Todd Dunkelberg, Anne-Marie Deitering, Rachel Bridgewater

Phone: Liisa Sjoblom, Gary Sharp, Susan Gilmont, Shirley Roberts

**Welcome, Introductions & Housekeeping Details**

Meeting called to order at 11:07 am.

**Agenda Review and Minutes Approval**

Additions to the agenda: Hood River resolution, misc. information updates.

It was moved to approve minutes of the 3/24/10 Board Meeting.

Motion: K'Lyn Hann

Second: Dana Campbell

Abstention: Jim Scheppke

Motion carries unanimously.

It was moved to approve minutes of the 3/24/10 Annual Business Meeting

Motion: Mary Ginnane

Second: Suzanne Sager

Motion carries unanimously.

**Treasurer's Report**

Renewals have slowed significantly and we won't see as many renewals next year because some were pre-paid. Our net income is currently within budget estimates. We'll know more by the end of June when grant and conference income is received. The General Fund and Enterprise reconciliations are nearly complete. Remainders income will move to Oregon Authors line. The Horner Exchange new debit card worked well so the model will be tested with the conference. It's possible that the balances in the HOLA and Amo Leer projects can be given to OLA to help us with our General Fund this year. ACRL will be in Portland in 2015 which could decrease our conference revenue that year.

**MLIS Scholarship Awards**

Handout distributed. Fourteen applications were received and carefully considered. The committee recommended distributing the \$22,000 to nine students. First priority was given to applicants entering the final year of a program. It was moved to award the scholarships as recommended by the MLIS Scholarship Committee.

Motion: Mary Ginnane

Second: K'Lyn Hann  
Motion carries unanimously.

### **State Librarian's Report**

Budget: Jim briefed the board on the projected state budget shortfall. There are only three major areas funded by the general fund and thus susceptible to cuts: TBABS, Ready to Read, and Library Development. They were required to present a 25% general fund reduction plan. Most was taken out of Ready to Read. Jim explained that the reduction cannot be taken out of TBABS due to an agreement with the Library of Congress that provides most of the inventory. By law, the governor can only order across the board cuts, so a special session could be called in order to target cuts. Federal funds may be available for early childhood education and early literacy which could possibly help fund Ready to Read.

Great news: The governor appointed Aletha Bonebrake to the State Library Board, a four year term. Connie will send a letter of congratulations to Aletha.

New partnerships:

- 1) Office of the State Treasurer. In conjunction with Summer Reading, fifteen children will win a \$1,000 college scholarship for the Oregon College Savings Plan (OCSP). The money will come from TIAA-CREF. We need to track issues for next year such as providing materials in Spanish and allowing teen parents to enter their children. Eligibility rules with regards to citizenship are the same as for the OCSP.
- 2) Energy Trust of Oregon. "Check Out Energy Savings" will put Kill-a-Watts for determining kilowatt usage into circulation. One-third of libraries applied for devices in the first round. The program may expand to school and academic libraries.

### **PLA Conference Wrap-up**

Sara reported that the conference went very well. OLA received \$3,500 from Gale to sponsor the banquet. Revenue totaled over \$13,000. Thanks to Sara Charlton for chairing the committee.

### **PNLA Wrap-up**

Dana reported that we are wrapped up. The biggest concern from membership was not about leaving but disappointment in the way it was handled. We've learned a lot about how to better handle this type of issue in the future.

### **Past-President's Report on Nominations & Future Leadership**

Concerns about future leadership of the organization were expressed because it proved difficult to find candidates. Discussion ensued about barriers to leadership: budget cuts, traveling to meetings, not being able to use work time, getting supervisor's support, and the time commitment for some positions. Possible solutions include 1) creating a pathway to leadership by starting with a smaller role and working up, and 2) rethinking the tradition of switching the president from public to academic/special.

### **OLA Conference 2011**

Nancy Horner, Adult Services Manager at Eugene Public Library, is the program chair. Information about program proposals will be out soon. The conference is our energizer, not just our money maker, and we need to challenge members to rebuild and get on track for the conference, especially in the current economic climate.

### **OLA/WLA 2013 Conference Update**

WLA's Executive Director used a service to investigate conference venues and will further research options. We will need to run two simultaneous conference committees because the joint conference committee runs for 18 months. It's time to find a chair for the 2012 conference. For budgeting, we need to remember that our interests in watching the bottom line are different from WLA's since the two organizations have different funding models.

### **Chapter 3 and 6 Bylaws Changes**

Draft of changes to Chapters 3 and 6 concerning nominations and elections was reviewed. Chapter 3 changes go to a vote of membership. There was discussion of the draft and how and why we might want to change these by-laws especially regarding the nominations process. A second draft will be submitted to the Board at a future meeting.

### **Chapter 5 Bylaws Changes**

There was a remaining reference to PNLA that wasn't caught earlier. It was moved to repeal the noted section of Chapter 5.

Motion: Suzanne Sager

Second: Dana Campbell

Motion carries unanimously.

### **Vision 2020**

Anne-Marie reported on the process. Where do we go from here? What is the role of the board? Ideas: Divisions or units take pieces of it; 2020 conference track; make it part of the retreat; include it as part of annual division reports. How do we communicate the vision and the next steps? Ideas: Presentations to libraries and the State Library Board would be useful; have Vision 2020 committee members do outreach to various divisions, library groups, etc. It was moved to accept the Vision 2020 report with admiration and gratitude to the committee.

Motion: Rob Everett

Second: Rick Samuelson

Motion carries unanimously.

### **Northwest Central Upgrade**

Connie read a letter to the board from NW Central administrators. Funds budgeted by OLA will be used to hire a Drupal programmer. Thanks to the board for recognizing the monetary needs of the website.

### **SSD Bylaws**

The SSD board voted to remove the \$5.00 annual fee requirement from the by-laws. It was moved to accept the proposed changes to the SSD by-laws as presented striking 15.033.

Motion: Rick Samuelson

Second: Suzanne Sager

Motion carries unanimously.

### **IFC Award**

By-laws changes are needed because there were few guidelines on how to handle the nominations and selection of the award recipient. There was discussion about proposed changes. It was moved to accept the proposed by-laws as amended.

Motion: Suzanne Sager

Second: Dana Campbell

Motion carries unanimously.

### **Oregon Authors Committee**

Wordstock is a great way to provide outreach for OLA and its various divisions. Ideas were discussed. It was moved that we transfer \$200 each from the ALA Legislative Day and Membership budgeted funds to the Oregon Authors budget to use for Wordstock registration.

Motion: Dana Campbell

Second: Rick Samuelson

Motion carries unanimously.

### **ORCA Logo Contest**

Rick presented the rules and regulations, the entry form, and poster. These will be sent to all public libraries in the state and other related groups. Teachers won't get a lot of time to present this to kids due to the end of the school year. Money has been committed from CSD and OYAN to run the project. There will be guidelines for judging, but they won't be given to applicants. Most of the verbiage went through Washington County's legal counsel. There were questions about who owns the artwork and for how long. A change was proposed regarding the winner's ownership of the artwork. It was moved to accept the ORCA logo contest guidelines as amended and have the organization move forward with the contest.

Motion: Mary Ginnane

Second: Jim Schepke

Motion carried unanimously.

### **Hood River Library Resolution**

The proposed resolution is not meant to be a public comment but instead an acknowledgement of Hood River's hard work. It was moved to send the letter of acknowledgement to the Hood River Library and its staff.

Motion: Dana Campbell

Second: K'Lyn Hann

Motion carries unanimously.

### **OLA/OASL Joint Committee on School-Public Cooperation – Merger Research**

OLA and OASL decided to begin discussions about a possible merger, identifying questions, pros, and cons. Discussions will take place under the umbrella of the joint committee. A sub-committee of the joint committee will include Shirley for questions about finances. Policy questions were raised around differing dues structures and budget revenue and expenses. OASL joint committee members would like to meet with OLA at the retreat and then with the OASL executive board the following day. It was noted that there is merger precedent with ARCL. SSD provides another example of a division which could be modeled since it has a separate conference as OASL would need.

### **ORT Scholarship Update**

Robert reported that ORT is re-energizing. There is a joint conference of the Association of Bookmobile and Outreach Services (ABOS) and the Association for Rural and Small Libraries (ARSL) in Denver. ORT is offering a \$1000 scholarship to interested parties. Applicants must meet certain criteria. Applications are due by July 16. Publicity will be going out very soon. The scholarship was based on existing past practices.

### **Reports and Reminders**

- Annual reports by divisions and committees due by July 16.
- After the awards meeting in Portland honoring Betsy Priddy, letters were sent to the Robert Priddy Foundation and the Robert & Ruby Priddy Charitable Trust informing them of Betsy's award. Connie shared responses from them.
- Hotline has been light. There have been issues with the distribution list.
- OLA Quarterly – Connie's issue is in the works.
- Based on a meeting of the legislative committee, the OLA/OASL Joint Committee is working on updating current documents that articulate the importance of school and public library partnerships.
- Rob is considering changing the date of the transitional board meeting to September.
- Connie needs information about each division and committee successor.

### **Reports from Officers, Divisions, Committees, and Round Tables**

- CSD and CAYAS (of WLA) will again collaborate on Mock Newbery and Caldecott workshops. (Rick)
- OYAN had a successful raffle. (K'Lyn)

Dana Campbell moved to adjourn the meeting. Mary Ginnane seconded. The motion carried unanimously. The meeting adjourned at 3:45 pm.

Reception for Peter Buckley will follow at 4pm in the Meese Meeting Room.